

Envirosense Monthly Statistics

Web Log Analysis Monthly Report March 2008

 $Report\ Range: 03/01/2008\ 00:00:00 - 03/31/2008\ 23:59:59$



This report was generated by WebTrends(R) Thursday May 15, 2008 – 10:09:57 Final report conversion by WebTrends Document Utility, Version 6.1a (build 423)

Table of Contents

Overview Dashboard	
Marketing Dashboard	
Referrers Dashboard	
Activity by Referring Site.	, , , , , , , , , , , , , , , , , , ,
Activity by Referring Domain	9
Activity by Referring Page.	11
Search Engines Dashboard	13
Activity by Search Engine	15
Activity by Search Phrase	37
Activity by Search Keyword	4 1
Visitors Dashboard	51
Top Visitors	55
New vs. Return Visits	59
Visitors by Number of Visits.	61
Visitors Trend	63
Visits Trend	67
Top Organizations	69
Top Authenticated Usernames	7 1
Top Domain Names	73
Top-Level Domain Types	75
Pages Dashboard	7
Top Pages	79
Top Content Groups	83
Top Directories	85
Files Dashboard	87
Most Downloaded Files	89

Table of Contents

Most Accessed File Types	91
Most Uploaded Files	93
Navigation Dashboard	95
Top Entry Pages	97
Top Entry Files	101
Top Exit Pages	103
Single Access Pages	107
Top Paths Through Site	111
Referrers Dashboard	115
Activity by Referring Site	117
Activity by Referring Domain	119
Activity by Referring Page	121
Search Engines Dashboard	123
Activity by Search Engine	125
Activity by Search Phrase	147
Activity by Search Keyword	151
Technical Dashboard	161
Page Views Trend	163
Hits Trend	165
Bandwidth: Kbytes Transferred Trend	167
Average Time to Serve Pages	169
Errors Dashboard	171
Client Errors	173
File Not Found Errors	175
Server Errors	177
Activity Dashboard	179

Table of Contents

Visits by Number of Pages Viewed	181
Visits by Day of the Week	183
Hits by Day of the Week	
Visits by Hour of the Day	187
Hits by Hour of the Day	189
Visit Duration by Visits	193
Visit Duration by Page Views	193
Browsers and Platforms Dashboard	195
Top Browsers	197
Top Browsers by Version	199
Top Spiders	211
Top Platforms	
Closeary	214

Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.



Visit Summary

Visits	174,045
Average per Day	5,614
Average Visit Length	00:16:47
Median Visit Length	00:01:58
International Visits	3.01%
Visits of Unknown Origin	74.61%
Visits from Your Country: United States (US)	22.38%





Page View Summary

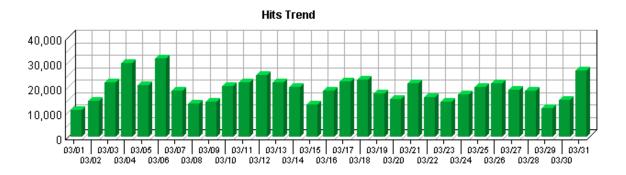
Page Views	365,459
Average per Day	11,789
Average Page Views per Visit	2.10

Overview Dashboard 1



Visitor Summary

Unique Visitors	73,264
Visitors Who Visited Once	61,344
Visitors Who Visited More Than Once	11,920
Average Visits per Visitor	2.38



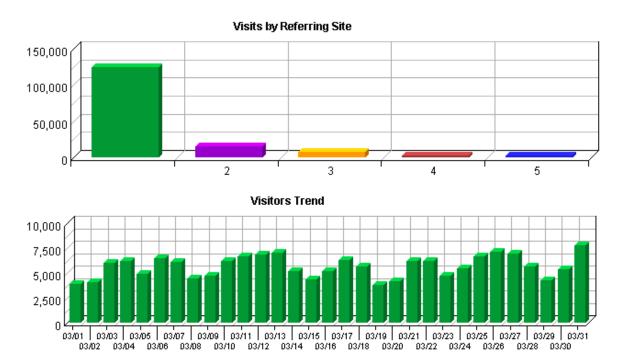
Hit Summary

Successful Hits for Entire Site	593,331
Average Hits per Day	19,139
Home Page Hits	16,457

2 Overview Dashboard

Marketing Dashboard

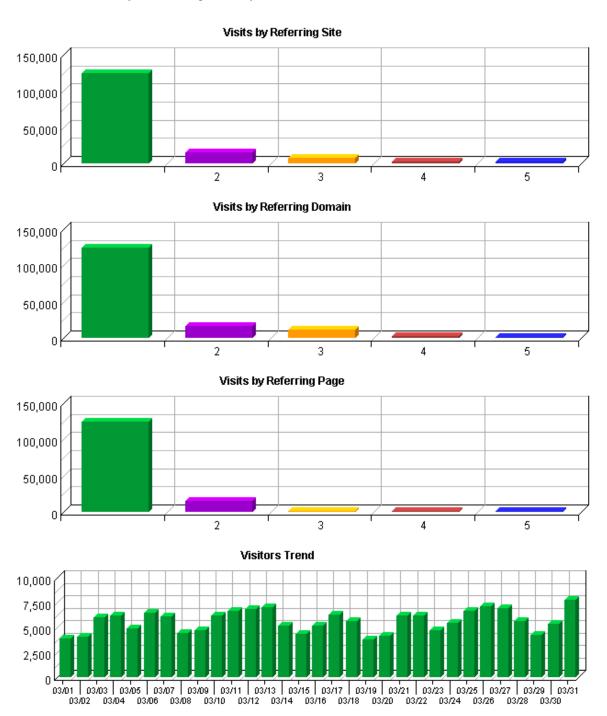
This dashboard summarizes important information related to online marketing activity.



Marketing Dashboard 3

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

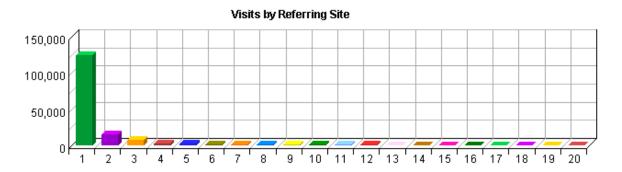


Referrers Dashboard 5

6 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	125,120	71.89%
2.	http://www.google.com/	15,833	9.10%
3.	http://es.epa.gov/	7,109	4.08%
4.	http://search.yahoo.com/	2,599	1.49%
5.	http://www.epa.gov/	2,565	1.47%
6.	http://search.msn.com/	1,025	0.59%
7.	http://www.google.co.in/	995	0.57%
8.	http://images.google.com/	953	0.55%
9.	http://search.live.com/	801	0.46%
10.	http://nlquery.epa.gov/	771	0.44%
11.	http://www.zyn.com/	660	0.38%
12.	http://www.google.ca/	637	0.37%
13.	http://yosemite.epa.gov/	598	0.34%
14.	http://www.google.co.uk/	555	0.32%
15.	http://cfpub.epa.gov/	426	0.24%
16.	http://intranet.epa.gov/	338	0.19%
17.	http://www.google.cn/	304	0.17%
18.	http://www.ask.com/	228	0.13%
19.	http://www.google.com.au/	208	0.12%
20.	http://www07.grants.gov/	201	0.12%
	Subtotal	161,926	93.04%
	Other	12,119	6.96%
	Total	174,045	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

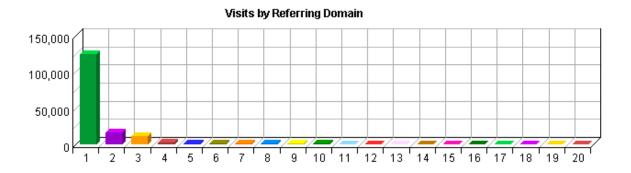
B

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	125,120	71.89%
2.	google.com	17,036	9.79%
3.	epa.gov	11,938	6.86%
4.	yahoo.com	3,064	1.76%
5.	google.co.in	1,118	0.64%
6.	msn.com	1,031	0.59%
7.	live.com	882	0.51%
8.	google.ca	749	0.43%
9.	google.co.uk	731	0.42%
10.	zyn.com	718	0.41%
11.	grants.gov	363	0.21%
12.	google.cn	317	0.18%
13.	aol.com	282	0.16%
14.	google.com.au	248	0.14%
15.	ask.com	242	0.14%
16.	google.de	211	0.12%
17.	google.fr	195	0.11%
18.	google.com.my	146	0.08%
19.	google.co.id	145	0.08%
20.	google.it	142	0.08%
	Subtotal	164,678	94.62%
	Other	9,367	5.38%
	Total	174,045	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

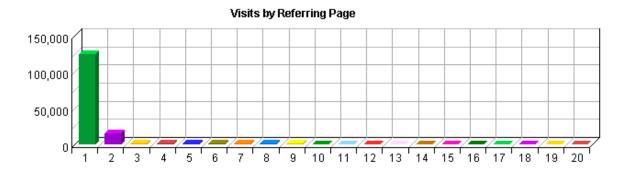
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	125,120	71.89%
2.	http://www.google.com/search	15,493	8.90%
3.	http://search.yahoo.com/ search	1,759	1.01%
4.	http://www.google.co.in/ search	989	0.57%
5.	http://search.msn.com/results. aspx	956	0.55%
6.	http://images.google.com/ imgres	951	0.55%
7.	http://es.epa.gov/vendors/	815	0.47%
8.	http://search.live.com/ results.aspx	781	0.45%
9.	http://nlquery.epa.gov/ epasearch/epasearch	755	0.43%
10.	http://www.google.ca/search	631	0.36%
11.	http://es.epa.gov/comments. html	592	0.34%
12.	http://www.google.co.uk/ search	546	0.31%
13.	http://es.epa.gov/search.html	424	0.24%
14.	http://es.epa.gov/cgi-bin/ mail.pl	414	0.24%
15.	http://www.zyn.com/sbir/scomp. htm 305		0.18%
16.	http://yosemite.epa.gov/opa/ admpress.nsf/ bd4379a92ceceeac8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument	305	0.18%
17.	http://www.epa.gov/careers/ stuopp.html	302	0.17%
18.	http://www.google.cn/search	301	0.17%
19.	http://www.zyn.com/sbir/bnews. htm	282	0.16%
20.	http://intranet.epa.gov/ ordintra/	278	0.16%
	Subtotal	151,999	87.33%
	Other	22,046	12.67%
	Total	174,045	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

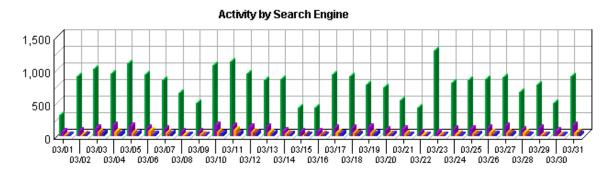
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

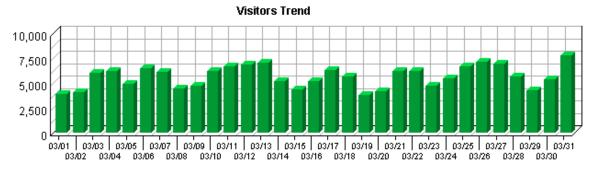
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

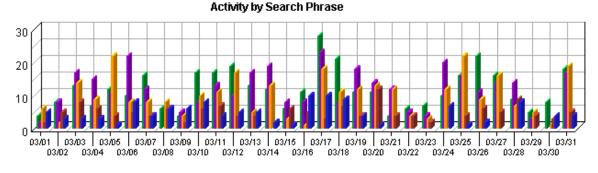
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

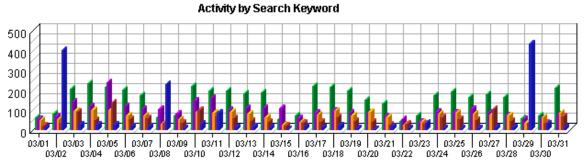
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







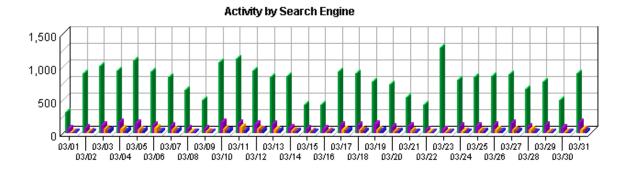


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	24,733	74.90%
2.	yahoo	3,466	10.50%
3.	msn	1,318	3.99%
4.	google canada	886	2.68%
5.	google uk	836	2.53%
6.	google australia	280	0.85%
7.	google germany	274	0.83%
8.	google france	259	0.78%
9.	aol netfind	216	0.65%
10.	google italy	170	0.51%
11.	google japan	104	0.31%
12.	yahoo japan	90	0.27%
13.	yahoo spain	66	0.20%
14.	yahoo taiwan	48	0.15%
15.	altavista	45	0.14%
16.	yahoo singapore	30	0.09%
17.	netscape	27	0.08%
18.	google austria	25	0.08%
19.	yahoo uk &ireland	18	0.05%
20.	yahoo canada	17	0.05%
	Subtotal	32,908	99.65%
	Total	33,023	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1.	allintitle: phytoplankton filetype:pdf	860	2.60%
google	ppt bioluminescence	425	1.29%
	ppt nanoparticle air pollution	389	1.18%
	epa sbir	324	0.98%
	epa star	298	0.90%
1. a google is g	epa	216	0.65%
	nanoparticle air applications ppt	122	0.37%
	epa star fellowship	102	0.31%
	etd qt dispersion and coronary artery disease	102	0.31%
	kenaf pretreatment lignin removal	99	0.30%
	ncer	96	0.29%
	nanoparticle air pollution applications ppt	89	0.27%
	science topics	81	0.25%
	forms	80	0.24%
	size of small particles in nanometers	79	0.24%
	epa grants	76	0.23%
	integrated eenvironmental management system filetype:pdf	73	0.22%
	nanoscience pdf	66	0.20%
	buils fourier transform spectrometer	65	0.20%
	epa funding	61	0.18%
	madicin plant broiler	66	0.20%
yahoo	epa	58	0.18%
	recent environmental science articles pdf researchers	26	0.08%
	prevention bronchial asthma among children cohort study	24	0.07%
	epa sbir	23	0.07%
	nanostructure of active packaging	22	0.07%
	ncer	21	0.06%
	consolidated plastics company inc	21	0.06%
	development of environment friendly product and technology	14	0.04%
	consolidated plastics company	13	0.04%
	notes on metal finishing process	12	0.04%
	oeca	11	0.03%
	binks manufacturing company	10	0.03%
	plant trace element pollution pdf	10	0.03%
	oil mop inc	9	0.03%
	epa fines	9	0.03%
	united states environmental protection agency	9	0.03%
	what is u.s. national environmental public policy	9	0.03%

		fellowships	9
		ncerqa	8
3.	msn	consolidated plastics	89
		consolidated plastics.com	75
		ера	72
		consolidated plastics company	56
		drinking water	52
		www.consolidatedplastics.com	33
		consolidated plastics company inc	17
		consolidated plastics co inc	13
		consolidated plastic	12
		epa.gov	10
		consolidated plastics inc	8
		consolidated plastics co	8
		consolidated plastics company, inc.	8
		consolidated plastic company	7
		kleer-flo company	7
		durr industries	6
		highland tank	5
		intercont products	5
		elf atochem north america	4
		stars program	4
4.	1.	nanotechnology filetype:pdf	21
goog canad		forms	14
		cosmetic research and development pdf	12
		science topics	6
		pesticides	5
		ncer	5
		change	5
		climate change	3
		416–831–3400	3
		industrial filter fabrics canada	3
		us environmental protection agency	3
		hurricanes	3
		remote sensing for biodiversity science and conservation	3
		mesocosm ppt	3
		climate change human interaction	3
		comet assay protocol and ppt	3
		filter ltd 31	2
		name two consequences of air pollution	2
		health canada biomonitoring	2
		in winzip how do create an archive	2

5.	forms	44	0.13%
	new scientist logo	9	0.03%
uk	change	7	0.02%
	climate change	6	0.02%
	science topics	5	0.02%
	pesticides	4	0.01%
5. google uk 6. google australia	scientific poster	4	0.01%
	epa nanotechnology	4	0.01%
	particulate	4	0.01%
	environmental health	3	0.01%
	international society for environmental epidemiology san diego 2008	3	0.01%
	mercury bromination	2	0.01%
	remote sensing for biodiversity science and conservation	2	0.01%
	team work	2	0.01%
	environment agencies	2	0.01%
	soapstock biodiesel	2	0.01%
	nanomaterials	2	0.01%
	www.epa.gov/	2	0.01%
	remain insitu contaminated soil	2	0.01%
	duke university logo	2	0.01%
	forms	8	0.02%
	change	6	0.02%
austrana	epa kids site	3	0.01%
	air pollution	3	0.01%
	usepa	2	0.01%
	market mechanisms pollution control	2	0.01%
	1600 pennsylvania ave nw, washington, dc, map	2	0.01%
	koppers timber protective emulsion msds	2	0.01%
	epa events	2	0.01%
	new scientist magazine logo	2	0.01%
	nino kunzli	2	0.01%
	identifying and reporting workplace hazards	2	0.01%
	living near main roads and health risks wa	2	0.01%
	us epa centre for environmental research	2	0.01%
	grant form	2	0.01%
	foam-forming nozzle velocity	2	0.01%
	age harmonic progressions	2	0.01%
	broca wernicke language fmri	2	0.01%
	background on biodiversity	2	0.01%
	health continuum	2	0.01%
	active compound of datura filetype:pdf	25	0.08%
google	nanotechnology filetype:ppt	14	0.04%

germany	peter may	
	www.dogple	
	flottweg florence ky	
	ecological thresholds	
	petra tsuji	
	epa star	
	epa.gov climatechange	
	elizabeth t. snow arsenic	
	etus inc	
	ecological risks of transgenic plants and of organisms used in biological crop protection	
	phthalates in pregnant women	
	biomarker powerpoint	
	jenkins owens wiggins	
	ecosystems climate	
	health	
	cheng carbon nanotubes delay slightly the hatching time of zebrafish embryos.	
	epa grant number: r832532	
	heliothis subflexa	
8.	absorption par monoethanolamine(pdf)	1
google france	efficiency bank taffe 1998 non parametric method pdf	1
Trance	allintitle: spanish english filetype:pdf	
	culture in vitro	
	viability eggs and lake apopka	
	pesticides	
	impact strength pp application filetype:ppt	
	university of georgia qingguo huang	
	detection of heavy metal ion	
	workshop in cardiovascular diseases	
	gretchen daily	
	yakov pachepsky	
	jack puzak	
	environmental agency	
	dinamec	
	pfiesteria piscicida	
	oxygent ppt	
	overflow 2.5.5 crack	
	organochlorine and lagoon	
	ahl lactonases ppt	
9. aol	epa	
netfind	particulate matter	
	environmental protection agency	

the national environmental policy act of 1969 (epa)

	www. epa.gov. factsheets/ chemicals	2	2	0.01%
	pbb and infertility	2	2	0.01%
	cincinnati	2	2	0.01%
	map pf university of california at la	2	2	0.01%
	epa grants	2	2	0.01%
	oeca	2	2	0.01%
	norsertraline	1	1 (0.00%
	russian boys	1	1 (0.00%
	aerial view little lehigh creek	1	1 (0.00%
	espin technologies	1	1 (0.00%
	epa and ocean energy	1	1 (0.00%
	childrens centers	1	1 (0.00%
	epa awards	1	1 (0.00%
	all star drinking water	1	1 (0.00%
	portable gc mass spec	1	1 (0.00%
	forms of decision-support systems	J	1	0.00%
10.	amova ppt	5	5	0.02%
google	global change	3	3	0.01%
italy	ера	3	3	0.01%
	nanoclusters extinguishing	2	2	0.01%
	facet quantek	2	2	0.01%
	cafimar chartering	2	2	0.01%
	a.j.reeves co	2	2	0.01%
	framework computational toxicology epa	2	2	0.01%
	registration fellowship conference	2	2	0.01%
	cafimar	2	2	0.01%
	nanomaterials apllication review science	j	1 (0.00%
	swenson process	j	1 (0.00%
	standby mouse	J	1 (0.00%
	n.c.e.r.	J	1 (0.00%
	p3 forum	j	1 (0.00%
	ferrate sodium potassium	J	1 (0.00%
	fellowship phd states connecticut	J	1 (0.00%
	occurrence antibiotics drinking water	J	1 (0.00%
	scge	J	1 (0.00%
	jake bair model florida	1	1 (0.00%
11.	sandia corporation filetype:ppt		6	0.02%
google	ecological service valuation pdf	2	2	0.01%
japan	harmful algal blooms project proposal	2	2	0.01%
	u.s. environmental protection agency	2	2	0.01%
	global encasement	2	2	0.01%
	nanotechnology public participation	2	2	0.01%

	chem-tech internatioal ct-1
	epa sbir
	stanford university student photo
	hako minuteman
	epa fellowship
	study group on safety of nanomaterials
	specific growth rate calculation limited nutrient
	ms2 bacteriophage disinfect*
	harvard 24 cities
	pon-1
	gcm ctm
	epa nano
	zebrafish, estradiol
	tin oxide cathode fuel cell corrosion
12.	mcgeanãf»rohco incï¼
yahoo	epa method grain diameter distribution.
japan	dynaloy.inc
	memtek
	man-gill chemical
	grilon
	fayette environmental services, inc
	paul n. gardner
	atochem
	dolph company
	pirinixic acid
	magni industries
	tlr2 plasmid
	oliver chemical company
	epa method, nox, ogawa sampler
	ï¼°ï½?ï½•ï½Œã€€ï¼®ï¼ ï¼§ï½?ï½;ï½;ï½;ï½ ï½ï½²ã€€ï¼£ï½?ï½?ï½?ï½?ï½?ï½°ï½™ï¼Œï¼©ï½ ï½fï¼
	freeze crystallization
	steady state level
	envirogen inc
	magnetite surface treatment
13.	lowell high school
yahoo spain	particulate matter
spain	multimeter
	garden design
	design garden
	design of garden
	school lowell
	effects of climate change

	ferro cement	2	0.01%
	american journal 2000 gauderman	2	0.01%
	biodiesel	2	0.01%
	p3	2	0.01%
	immediacy index american journals 2007	1	0.00%
	emerging infectious diseases diagnosis	1	0.00%
	mass spectrometry arachidonic cox gas	1	0.00%
	global change	1	0.00%
	atoms molecules lectures pdf 2008	1	0.00%
	powerpoint presentation about euthanasia	1	0.00%
	children eating lunch at school	1	0.00%
	environmental economics	1	0.00%
14.	maxi-blast	4	0.01%
yahoo	cleveland process corp.	3	0.01%
taiwan	atochem	3	0.01%
	illinois water treatment company	2	0.01%
	fabohio inc	2	0.01%
	dedert	2	0.01%
	waste recycle postcards design in malaysia	2	0.01%
	national centers for environmental	2	0.01%
	filter specialist inc	1	0.00%
	@lynx.csn.net	1	0.00%
	roto jet	1	0.00%
	dynaloy	1	0.00%
	microbial pathogens drinking water	1	0.00%
	structure of humic acid	1	0.00%
	five seasons comfort limited	1	0.00%
	farboil company	1	0.00%
	role of reactive oxygen species in eastern oyster immunology	1	0.00%
	hako minuteman	1	0.00%
	full scale nanoiron inject	1	0.00%
	activated carbon, pica	1	0.00%
15.	laptop screen	2	0.01%
altavista	ozone biocidal properties and stimulation of trichoderma harzianum	2	0.01%
	nanotechnology	2	0.01%
	boys hauser recruitment dioxin domain:es.epa.gov	2	0.01%
	how many nanotechnology us manufacturing companies in the us?	2	0.01%
	cytokines.pdf	2	0.01%
	heavy metal tolerance in plants:	2	0.01%
	example of business research proposal	2	0.01%
	ecosystem services provided by coral reefs	1	0.00%
	smoke on clothes and child health	1	0.00%

	nanoparticle.pdf
	bioservices group, inc
	864–0255
	sentec bethesda
	pahs and metals induced lung inflammation
	white papers on nano communication
	astm phase no significant concern
	removal of heavy metals from water
	www.trerice.co
16.	soil bioremediation in the mine industry
yahoo	consequences of air pollution
singapore	united states environmental protection agency
	effects of nanotechnology
	health model intervention stress
	what are the consequences of using air—conditioners.
	top p3 student in the whole world
	us epa
	p3 2008 science concept test
	effects of climate changes on ecosystems
	effects of pesticide to environment
	main function of fruits
	autistic children's risk factors
	rosemount analytical inc
	prevention and control for indoor air pollutants
	sino pigment
	purchem
	how people in other countries get drinking water
	particulate model matter
	modernization and pollution
	pall aeropower coporation
17.	http://www.playboy.es
netscape	pdf confirmation reovery purification of xantan gum produced by xanthomonas campestris
	who is the director of the environmental protection agency
	research grants
	renee surdick
	nanotechnology and agriculture powerpoint
	hongda chen, ph.d. usda
	feminization of frogs powerpoint
	'posters on climate change impact health'
	fayetteville state university, doctoral fellowship plus tuition benefits,
	consequences of poor water quality
	woods hole grant

	epa.gov	1	0.00%
	federal register cfda 66.509	1	0.00%
	http://es.epa.gov/ncer/rfa/2008/	1	0.00%
	epa	1	0.00%
	solid state cooling	1	0.00%
	epidemiologic transition in the united states	1	0.00%
	epa enforcement	1	0.00%
	kevin dunn niosh	1	0.00%
18.	amylase pollution	4	0.01%
google	nanotechnology basic	2	0.01%
austria	konarka switzerland	1	0.00%
	ultrafine particles	1	0.00%
	salt tolerance, c-13 isotopes discrimination	1	0.00%
	us epa emission scenarios	1	0.00%
	meryland university parasitology department	1	0.00%
	children hair pb cadmium	1	0.00%
	amperometic detector	1	0.00%
	solid ink	1	0.00%
	student design award 2009	1	0.00%
	sedimentation star optimisation	1	0.00%
	particulate matter gis	1	0.00%
	biodiversity social impact 2007	1	0.00%
	adobe forms	1	0.00%
	bioengineering report	1	0.00%
	dolphin thermoregulation	1	0.00%
	taphorn brain turmor module	1	0.00%
	masters scholarship for environmental studies uk	1	0.00%
	enviromenta masters scholarship	1	0.00%
19.	gestational dm in iraq	3	0.01%
yahoo uk &ireland	what is pm with regard to health?	1	0.00%
& iretanu	research gaps on pm10 and pm2.5	1	0.00%
	accuspray	1	0.00%
	tribal population –india	1	0.00%
	theories on health in children	1	0.00%
	upconversion application bio tagging	1	0.00%
	quick view winzip	1	0.00%
	basic information about child health	1	0.00%
	fellowship for short courses on environmental health and safety	1	0.00%
	dna repair sister exchange cytogenetic	1	0.00%
	nanotechnology china spending	1	0.00%
	research gaps in pm10 and pm2.5	1	0.00%
	environment agency h1 software	1	0.00%

	budget's effect on childrens organisations	1
	autism effects on child	1
20.	epa	4
yahoo canada	ontario small business grants	2
Canada	apco industries co limited	1
	environmental influences on prenatal development	1
	global changes	1
	advanced environmental technologies	1
	enviro solutions	1
	natural gas leak detector	1
	blue wave ultrasonic washer	1
	hydrogen peroxide water treatment systems	1
	powder spray technologies	1
	voc free fountain solutions	

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,928	11.89%
	of	2,206	6.68%
	environmental	1,667	5.05%
	ppt	1,533	4.64%
	filetype:pdf	1,369	4.15%
	research	1,215	3.68%
	in	1,198	3.63%
	for	986	2.99%
	star	921	2.79%
	air	912	2.76%
	phytoplankton	862	2.61%
	allintitle:	860	2.60%
	the	828	2.51%
	water	729	2.21%
	pollution	721	2.18%
	nanoparticle	675	2.04%
	health	599	1.81%
	sbir	588	1.78%
	on	528	1.60%
	to	523	1.58%
2. yahoo	epa	468	1.42%
	of	356	1.08%
	environmental	317	0.96%
	in	244	0.74%

	research	197	0.60%
	for	165	0.50%
	inc	158	0.48%
	children	107	0.32%
	water	96	0.29%
	grants	93	0.28%
	the	90	0.27%
	on	90	0.27%
	to	88	0.27%
	company	85	0.26%
	plant	80	0.24%
	health	79	0.24%
	science	72	0.22%
	broiler	66	0.20%
	madicin	66	0.20%
	center	62	0.19%
3. msn	consolidated	239	0.72%
	plastics	223	0.68%
	epa	156	0.47%
	company	102	0.31%
	consolidatedplastics.com	79	0.24%
	inc	70	0.21%
	water	64	0.19%
	drinking	57	0.17%
	environmental	52	0.16%
	of	44	0.13%
	for	39	0.12%
	inc.	35	0.11%
	www.consolidatedplastics.com	33	0.10%
	in	30	0.09%
	co	29	0.09%
	plastic	22	0.07%
	research	22	0.07%
	on	20	0.06%
	industries	19	0.06%
	american	19	0.06%
4. google canada	of	93	0.28%
	environmental	55	0.17%
	epa	49	0.15%
	in	48	0.15%
	research	47	0.14%
	water	40	0.12%

	for	40	0.12%
	health	37	0.11%
	the	36	0.11%
	nanotechnology	35	0.11%
	environment	27	0.08%
	air	24	0.07%
	to	24	0.07%
	on	23	0.07%
	human	22	0.07%
	filetype:pdf	21	0.06%
	change	20	0.06%
	science	18	0.05%
	assessment	18	0.05%
	effects	18	0.05%
5. google uk	of	122	0.37%
	in	57	0.17%
	the	55	0.17%
	for	47	0.14%
	forms	45	0.14%
	environmental	43	0.13%
	on	37	0.11%
	to	35	0.11%
	epa	33	0.10%
	change	32	0.10%
	health	30	0.09%
	risk	29	0.09%
	assessment	26	0.08%
	environment	26	0.08%
	pollution	24	0.07%
	effects	23	0.07%
	research	21	0.06%
	climate	21	0.06%
	air	19	0.06%
	what	19	0.06%
6. google australia	of	43	0.13%
	the	21	0.06%
	epa	18	0.05%
	health	18	0.05%
	on	17	0.05%
	in	15	0.05%
	for	15	0.05%
	change	15	0.05%

	air	11	0.03%
	pollution	11	0.03%
	environmental	10	0.03%
	nanotechnology	10	0.03%
	forms	9	0.03%
	ecosystem	8	0.02%
	climate	8	0.02%
	to	7	0.02%
	effects	7	0.02%
	water	7	0.02%
	technology	7	0.02%
	us	6	0.02%
7. google germany	of	42	0.13%
	filetype:pdf	28	0.08%
	compound	25	0.08%
	active	25	0.08%
	datura	25	0.08%
	nanotechnology	15	0.05%
	filetype:ppt	15	0.05%
	research	15	0.05%
	powerpoint	11	0.03%
	environmental	11	0.03%
	epa	10	0.03%
	in	9	0.03%
	climate	9	0.03%
	change	8	0.02%
	to	8	0.02%
	the	8	0.02%
	ppt	8	0.02%
	health	7	0.02%
	environment	7	0.02%
	particles	6	0.02%
8. google france	of	24	0.07%
	pdf	22	0.07%
	method	18	0.05%
	absorption	18	0.05%
	efficiency	18	0.05%
	parametric	17	0.05%
	1998	17	0.05%
	par	17	0.05%
	non	17	0.05%
	monoethanolamine(pdf)	17	0.05%

	bank	17	0.05%
	taffe	17	0.05%
	in	14	0.04%
	ppt	10	0.03%
	for	9	0.03%
	english	8	0.02%
	spanish	7	0.02%
	filetype:pdf	7	0.02%
	allintitle:	7	0.02%
	research	6	0.02%
9. aol netfind	epa	27	0.08%
	of	26	0.08%
	in	20	0.06%
	the	17	0.05%
	environmental	14	0.04%
	research	12	0.04%
	health	10	0.03%
	on	9	0.03%
	to	7	0.02%
	for	7	0.02%
	how	7	0.02%
	science	6	0.02%
	pollution	6	0.02%
	grant	6	0.02%
	water	6	0.02%
	protection	6	0.02%
	agency	6	0.02%
	star	5	0.02%
	development	5	0.02%
	grants	5	0.02%
10. google italy	ppt	18	0.05%
	of	12	0.04%
	environmental	10	0.03%
	the	9	0.03%
	epa	9	0.03%
	for	7	0.02%
	in	7	0.02%
	water	6	0.02%
	change	6	0.02%
	research	6	0.02%
	center	5	0.02%
	particulate	5	0.02%

	amova	5	0.02%
	cafimar	5	0.02%
	matter	5	0.02%
	assessment	5	0.02%
	impact	4	0.01%
	global	4	0.01%
	nanomaterials	4	0.01%
	point	3	0.01%
11. google japan	epa	12	0.04%
	filetype:ppt	7	0.02%
	sandia	6	0.02%
	corporation	6	0.02%
	model	4	0.01%
	pdf	4	0.01%
	nanotechnology	4	0.01%
	center	4	0.01%
	algal	3	0.01%
	proposal	3	0.01%
	bayesian	3	0.01%
	health	3	0.01%
	research	3	0.01%
	ct-1	3	0.01%
	ppt	3	0.01%
	harmful	3	0.01%
	blooms	3	0.01%
	service	3	0.01%
	public	3	0.01%
	somenath	2	0.01%
12. yahoo japan	incï½	8	0.02%
12. yanoo japan	mcgeanã <i>f</i> »rohco	8	0.02%
	inc	6	0.02%
	epa	6	0.02%
	company	6	0.02%
	gardner	4	0.01%
	paul	4	0.01%
	n.	3	0.01%
	chemical	3	0.01%
	distribution.	3	0.01%
	diameter	3	0.01%
	inc.	3	0.01%
	grain	3	0.01%
	the	3	0.01%
	tile	3	0.01%

	method	3	0.01%
	dynaloy.inc	3	0.01%
	memtek	3	0.01%
	acid	2	0.01%
	pirinixic	2	0.01%
	dolph	2	0.01%
13. yahoo spain	garden	19	0.06%
	design	19	0.06%
	school	13	0.04%
	lowell	12	0.04%
	high	10	0.03%
	particulate	8	0.02%
	multimeter	8	0.02%
	matter	8	0.02%
	of	7	0.02%
	change	3	0.01%
	american	3	0.01%
	biodiesel	2	0.01%
	gauderman	2	0.01%
	ferro	2	0.01%
	journal	2	0.01%
	2000	2	0.01%
	effects	2	0.01%
	cement	2	0.01%
	p3	2	0.01%
	climate	2	0.01%
14. yahoo taiwan	maxi-blast	4	0.01%
	inc	4	0.01%
	water	4	0.01%
	of	3	0.01%
	in	3	0.01%
	cleveland	3	0.01%
	company	3	0.01%
	atochem	3	0.01%
	process	3	0.01%
	for	3	0.01%
	corp.	3	0.01%
	illinois	2	0.01%
	postcards	2	0.01%
	recycle	2	0.01%
	design	2	0.01%
	waste	2	0.01%

	fabohio	2	0.01%
	malaysia	2	0.01%
	centers	2	0.01%
	national	2	0.01%
15. altavista	in	7	0.02%
	nanotechnology	5	0.02%
	of	5	0.02%
	dioxin	3	0.01%
	heavy	3	0.01%
	the	3	0.01%
	domain:es.epa.gov	3	0.01%
	proposal	2	0.01%
	inc	2	0.01%
	stimulation	2	0.01%
	water	2	0.01%
	cytokines.pdf	2	0.01%
	how	2	0.01%
	companies	2	0.01%
	properties	2	0.01%
	many	2	0.01%
	on	2	0.01%
	business	2	0.01%
	metal	2	0.01%
	example	2	0.01%
16. yahoo singapore	of	12	0.04%
	pollution	7	0.02%
	air	7	0.02%
	consequences	7	0.02%
	effects	4	0.01%
	united	3	0.01%
	environmental	3	0.01%
	states	3	0.01%
	protection	3	0.01%
	agency	3	0.01%
	p3	2	0.01%
	epa	2	0.01%
	model	2	0.01%
	in	2	0.01%
	the	2	0.01%
	nanotechnology	2	0.01%
	particulate	1	0.00%
	how	1	0.00%

	indoor	1	0.00%
	function	1	0.00%
17. netscape	of	5	0.02%
	powerpoint	3	0.01%
	the	3	0.01%
	epa	2	0.01%
	environmental	2	0.01%
	state	2	0.01%
	http://www.playboy.es	2	0.01%
	in	2	0.01%
	protection	2	0.01%
	agency	2	0.01%
	nanotechnology	2	0.01%
	biodiesel	2	0.01%
	campestris	1	0.00%
	niosh	1	0.00%
	frogs	1	0.00%
	xantan	1	0.00%
	gum	1	0.00%
	grant	1	0.00%
	hospital	1	0.00%
	mt.sinai	1	0.00%
18. google austria	amylase	4	0.01%
	pollution	4	0.01%
	masters	2	0.01%
	basic	2	0.01%
	nanotechnology	2	0.01%
	scholarship	2	0.01%
	social	1	0.00%
	forms	1	0.00%
	c-13	1	0.00%
	design	1	0.00%
	module	1	0.00%
	thermoregulation	1	0.00%
	taphorn	1	0.00%
	emission	1	0.00%
	ink	1	0.00%
	university	1	0.00%
	ultrafine	1	0.00%
	switzerland	1	0.00%
	dolphin	1	0.00%
	hu	1	0.00%

19. yahoo uk &ireland	nd in	5	0.02%
	on	5	0.02%
	iraq	3	0.01%
	health	3	0.01%
	gestational	3	0.01%
	dm	3	0.01%
	gaps	2	0.01%
	pm10	2	0.01%
	pm2.5	2	0.01%
	child	2	0.01%
	research	2	0.01%
	accuspray	1	0.00%
	population	1	0.00%
	health?	1	0.00%
	information	1	0.00%
	application	1	0.00%
	safety	1	0.00%
	regard	1	0.00%
	cytogenetic	1	0.00%
	sister	1	0.00%
20. yahoo canada	epa	5	0.02%
	small	2	0.01%
	environmental	2	0.01%
	solutions	2	0.01%
	ontario	2	0.01%
	business	2	0.01%
	technologies	2	0.01%
	grants	2	0.01%
	leak	1	0.00%
	limited	1	0.00%
	natural	1	0.00%
	apco	1	0.00%
	industries	1	0.00%
	co	1	0.00%
	changes	1	0.00%
	on	1	0.00%
	free	1	0.00%
	systems	1	0.00%
	powder	1	0.00%
	gas	1	0.00%

Activity by Search Engine - Help Card

Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



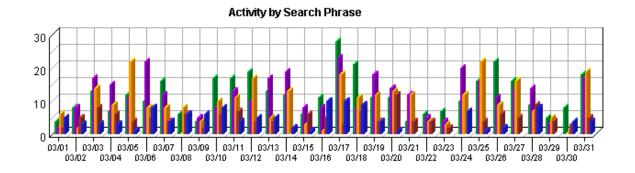
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa	367	1.11%
2.	epa sbir	354	1.07%
3.	epa star	305	0.92%
4.	forms	146	0.44%
5.	ncer	124	0.38%
6.	epa star fellowship	107	0.32%
7.	science topics	95	0.29%
8.	consolidated plastics	92	0.28%
9.	consolidated plastics company	85	0.26%
10.	epa grants	84	0.25%
11.	consolidatedplastics.com	75	0.23%
12.	epa star grant	66	0.20%
13.	epa funding	64	0.19%
14.	environmental protection agency	61	0.18%
15.	research grants	59	0.18%
16.	particulate matter	56	0.17%
17.	drinking water	52	0.16%
18.	epa fellowship	49	0.15%
19.	technology sustainable environment	49	0.15%
20.	us epa	49	0.15%

Subtotal	2,339	7.09%
Total	32,976	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa	google	216	0.66%
	msn	72	0.22%
	yahoo	58	0.18%
	aol netfind	6	0.02%
	yahoo canada	5	0.02%
	google italy	3	0.01%
	yahoo australia &nz	2	0.01%
	google canada	2	0.01%
	altavista	1	0.00%
	google germany	1	0.00%
	netscape	1	0.00%
2. epa sbir	google	324	0.98%
	yahoo	23	0.07%
	msn	4	0.01%
	google japan	2	0.01%
	aol netfind	1	0.00%
3. epa star	google	298	0.90%
	msn	3	0.01%
	google germany	2	0.01%
	google canada	1	0.00%
	yahoo	1	0.00%
4. forms	google	80	0.24%
	google uk	44	0.13%
	google canada	14	0.04%
	google australia	8	0.02%
5. ncer	google	96	0.29%
	yahoo	21	0.06%
	google canada	5	0.02%
	google italy	1	0.00%
	google japan	1	0.00%
6. epa star fellowship	google	102	0.31%
	yahoo	4	0.01%
	msn	1	0.00%
7. science topics	google	81	0.25%
	google canada	6	0.02%
	google uk	5	0.02%

	yahoo	1	0.00%
	google australia	1	0.00%
	msn	1	0.00%
8. consolidated plastics	msn	89	0.27%
1	google	3	0.01%
9. consolidated plastics company	msn	56	0.17%
1 1 7	google	14	0.04%
	yahoo	13	0.04%
	altavista	1	0.00%
	aol netfind	1	0.00%
10. epa grants	google	76	0.23%
	yahoo	4	0.01%
	aol netfind	2	0.01%
	msn	1	0.00%
	google uk	1	0.00%
11. consolidatedplastics.com	msn	75	0.23%
12. epa star grant	google	58	0.18%
	yahoo	8	0.02%
13. epa funding	google	61	0.18%
	yahoo	1	0.00%
	google canada	1	0.00%
	google uk	1	0.00%
14. environmental protection agency	google	50	0.15%
	yahoo	7	0.02%
	aol netfind	3	0.01%
	google uk	1	0.00%
15. research grants	google	57	0.17%
	netscape	1	0.00%
	google france	1	0.00%
16. particulate matter	google	35	0.11%
	yahoo spain	8	0.02%
	yahoo	7	0.02%
	aol netfind	3	0.01%
	msn	2	0.01%
	google italy	1	0.00%
17. drinking water	msn	52	0.16%
18. epa fellowship	google	46	0.14%
	google japan	1	0.00%
	yahoo	1	0.00%
	aol netfind	1	0.00%
19. technology sustainable environment	google	49	0.15%
20. us epa	google	37	0.11%

yahoo	7	0.02%
google canada	2	0.01%
google australia	1	0.00%
yahoo singapore	1	0.00%
google uk	1	0.00%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



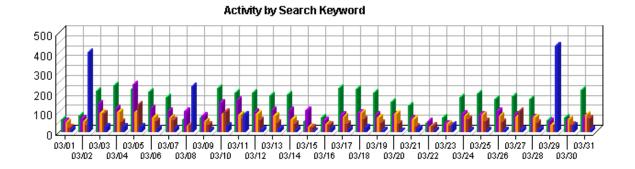
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	4,740	3.90%
2.	of	3,023	2.48%
3.	environmental	2,208	1.81%
4.	in	1,665	1.37%
5.	ppt	1,621	1.33%
6.	research	1,563	1.28%
7.	filetype:pdf	1,428	1.17%
8.	for	1,329	1.09%
9.	the	1,099	0.90%
10.	air	1,062	0.87%
11.	star	1,000	0.82%
12.	water	988	0.81%
13.	allintitle:	867	0.71%
14.	pollution	860	0.71%
15.	health	802	0.66%
16.	on	746	0.61%
17.	to	711	0.58%
18.	nanoparticle	683	0.56%
19.	nanotechnology	662	0.54%
20.	sbir	657	0.54%
	Subtotal	27,714	22.78%
	Total	121,660	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,928	3.23%
	yahoo	468	0.38%
	msn	156	0.13%
	google canada	49	0.04%
	google uk	33	0.03%
	aol netfind	27	0.02%
	google australia	18	0.01%
	google japan	12	0.01%
	google germany	10	0.01%
	google italy	9	0.01%
	google france	6	0.00%
	yahoo japan	6	0.00%
	yahoo canada	5	0.00%
	yahoo singapore	2	0.00%
	yahoo australia &nz	2	0.00%
	netscape	2	0.00%
	compuserve	1	0.00%
	yahoo france	1	0.00%
	mamma	1	0.00%
	google austria	1	0.00%
2. of	google	2,206	1.81%
	yahoo	356	0.29%
	google uk	122	0.10%
	google canada	93	0.08%
	msn	44	0.04%
	google australia	43	0.04%
	google germany	42	0.03%
	aol netfind	26	0.02%
	google france	24	0.02%
	yahoo singapore	12	0.01%
	google italy	12	0.01%
	yahoo spain	7	0.01%
	mamma	6	0.00%
	cnet search.com	5	0.00%
	altavista	5	0.00%
	netscape	5	0.00%
	yahoo australia &nz	3	0.00%
	yahoo taiwan	3	0.00%

	all the web	2	0.00%
	google japan	2	0.00%
3. environmental	google	1,667	1.37%
	yahoo	317	0.26%
	google canada	55	0.05%
	msn	52	0.04%
	google uk	43	0.04%
	aol netfind	14	0.01%
	google germany	11	0.01%
	google australia	10	0.01%
	google italy	10	0.019
	google france	6	0.00%
	yahoo singapore	3	0.00%
	yahoo france	3	0.00%
	yahoo japan	2	0.00%
	netscape	2	0.009
	google japan	2	0.009
	yahoo canada	2	0.009
	yahoo taiwan	2	0.009
	cnet search.com	2	0.009
	google austria	1	0.009
	yahoo uk &ireland	1	0.009
4. in	google	1,198	0.989
	yahoo	244	0.209
	google uk	57	0.059
	google canada	48	0.049
	msn	30	0.029
	aol netfind	20	0.029
	google australia	15	0.019
	google france	14	0.019
	google germany	9	0.019
	google italy	7	0.019
	altavista	7	0.019
	yahoo uk &ireland	5	0.009
	yahoo taiwan	3	0.009
	yahoo singapore	2	0.00%
	netscape	2	0.009
	yahoo japan	1	0.009
	mamma	1	0.009
	cnet search.com	1	0.009
	searchalot	1	0.00%
5. ppt	google	1,533	1.26%

	google italy	18	0.01%
	google uk	17	0.01%
	google canada	16	0.01%
	yahoo	13	0.01%
	google france	10	0.01%
	google germany	8	0.01%
	google japan	3	0.00%
	google australia	2	0.00%
	yahoo mexico	1	0.00%
6. research	google	1,215	1.00%
	yahoo	197	0.16%
	google canada	47	0.04%
	msn	22	0.02%
	google uk	21	0.02%
	google germany	15	0.01%
	aol netfind	12	0.01%
	google italy	6	0.00%
	google france	6	0.00%
	google australia	6	0.00%
	google japan	3	0.00%
	yahoo uk &ireland	2	0.00%
	mamma	2	0.00%
	altavista	2	0.00%
	yahoo japan	2	0.00%
	walla.il	1	0.00%
	ninemsn	1	0.00%
	netscape	1	0.00%
	yahoo india	1	0.00%
	cnet search.com	1	0.00%
7. filetype:pdf	google	1,369	1.13%
	google germany	28	0.02%
	google canada	21	0.02%
	google france	7	0.01%
	google australia	1	0.00%
	google japan	1	0.00%
	google uk	1	0.00%
8. for	google	986	0.81%
	yahoo	165	0.14%
	google uk	47	0.04%
	google canada	40	0.03%
	msn	39	0.03%
	google australia	15	0.01%

	google france	9	0.01%
	google italy	7	0.01%
	aol netfind	7	0.01%
	google germany	5	0.00%
	yahoo taiwan	3	0.00%
	yahoo singapore	1	0.00%
	yahoo japan	1	0.00%
	google austria	1	0.00%
	yahoo uk &ireland	1	0.00%
	google japan	1	0.00%
	cnet search.com	1	0.00%
9. the	google	828	0.68%
	yahoo	90	0.07%
	google uk	55	0.05%
	google canada	36	0.03%
	google australia	21	0.02%
	aol netfind	17	0.01%
	msn	15	0.01%
	google italy	9	0.01%
	google germany	8	0.01%
	google france	6	0.00%
	yahoo japan	3	0.00%
	altavista	3	0.00%
	netscape	3	0.00%
	yahoo singapore	2	0.00%
	google japan	2	0.00%
	yahoo mexico	1	0.00%
10. air	google	912	0.75%
	yahoo	61	0.05%
	google canada	24	0.02%
	google uk	19	0.02%
	msn	16	0.01%
	google australia	11	0.01%
	yahoo singapore	7	0.01%
	aol netfind	4	0.00%
	google germany	2	0.00%
	google japan	1	0.00%
	mamma	1	0.00%
	google italy	1	0.00%
	yahoo mexico	1	0.00%
	yahoo australia &nz	1	0.00%
	altavista	1	0.00%

11. star	google	921	0.76%
	yahoo	40	0.03%
	msn	14	0.01%
	google uk	8	0.01%
	aol netfind	5	0.00%
	google germany	4	0.00%
	google italy	2	0.00%
	google canada	2	0.00%
	google japan	2	0.00%
	google france	1	0.00%
	google austria	1	0.00%
12. water	google	729	0.60%
	yahoo	96	0.08%
	msn	64	0.05%
	google canada	40	0.03%
	google uk	13	0.01%
	google australia	7	0.01%
	google italy	6	0.00%
	aol netfind	6	0.00%
	mamma	6	0.00%
	google france	5	0.00%
	yahoo taiwan	4	0.00%
	google germany	4	0.00%
	altavista	2	0.00%
	yahoo canada	1	0.00%
	yahoo singapore	1	0.00%
	yahoo japan	1	0.00%
	netscape	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo korea	1	0.00%
13. allintitle:	google	860	0.71%
	google france	7	0.01%
14. pollution	google	721	0.59%
	yahoo	57	0.05%
	google uk	24	0.02%
	google canada	15	0.01%
	google australia	11	0.01%
	yahoo singapore	7	0.01%
	aol netfind	6	0.00%
	msn	6	0.00%
	google austria	4	0.00%
	google italy	3	0.00%

	google france	2	0.00%
	google germany	2	0.00%
	vivisimo	1	0.00%
	yahoo australia &nz	1	0.00%
15. health	google	599	0.49%
	yahoo	79	0.06%
	google canada	37	0.03%
	google uk	30	0.02%
	google australia	18	0.01%
	aol netfind	10	0.01%
	google germany	7	0.01%
	msn	4	0.00%
	google france	4	0.00%
	google japan	3	0.00%
	yahoo uk &ireland	3	0.00%
	google italy	3	0.00%
	mamma	2	0.00%
	yahoo singapore	1	0.00%
	ninemsn	1	0.00%
	altavista	1	0.00%
16. on	google	528	0.43%
	yahoo	90	0.07%
	google uk	37	0.03%
	google canada	23	0.02%
	msn	20	0.02%
	google australia	17	0.01%
	aol netfind	9	0.01%
	mamma	6	0.00%
	yahoo uk &ireland	5	0.00%
	google germany	2	0.00%
	altavista	2	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
	yahoo singapore	1	0.00%
	google italy	1	0.00%
	yahoo india	1	0.00%
	google france	1	0.00%
	yahoo canada	1	0.00%
17. to	google	523	0.43%
	yahoo	88	0.07%
	google uk	35	0.03%
	google canada	24	0.02%
	500gie canada	24	0.02/0

	google germany	8	0.01%
	aol netfind	7	0.01%
	google australia	7	0.01%
	msn	6	0.00%
	google france	4	0.00%
	mamma	3	0.00%
	google italy	1	0.00%
	yahoo singapore	1	0.00%
	yahoo japan	1	0.00%
	yahoo korea	1	0.00%
	yahoo uk &ireland	1	0.00%
	google japan	1	0.00%
18. nanoparticle	google	675	0.55%
	google canada	5	0.00%
	google italy	1	0.00%
	aol netfind	1	0.00%
	google uk	1	0.00%
19. nanotechnology	google	496	0.41%
	yahoo	55	0.05%
	google canada	35	0.03%
	google uk	17	0.01%
	google germany	15	0.01%
	msn	11	0.01%
	google australia	10	0.01%
	altavista	5	0.00%
	google japan	4	0.00%
	aol netfind	2	0.00%
	google austria	2	0.00%
	yahoo singapore	2	0.00%
	netscape	2	0.00%
	google france	2	0.00%
	yahoo india	1	0.00%
	google italy	1	0.00%
	yahoo japan	1	0.00%
	yahoo uk &ireland	1	0.00%
20. sbir	google	588	0.48%
	yahoo	56	0.05%
	msn	6	0.00%
	google canada	3	0.00%
	google japan	2	0.00%
	google australia	1	0.00%
	aol netfind	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

Q

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

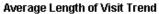
Visitors Dashboard

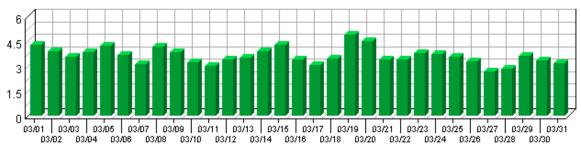
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.



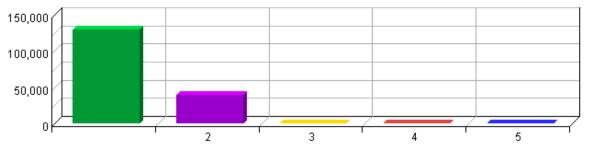
Visit Summary

Visits	174,045
Average per Day	5,614
Average Visit Length	00:16:47
Median Visit Length	00:01:58
International Visits	3.01%
Visits of Unknown Origin	74.61%
Visits from Your Country: United States (US)	22.38%

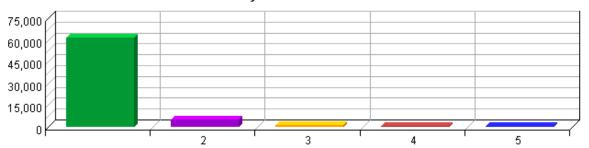




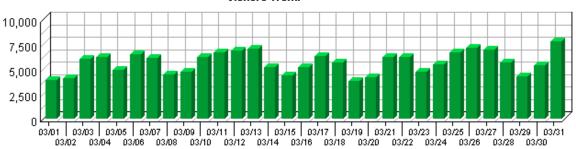
Top Countries by Visits







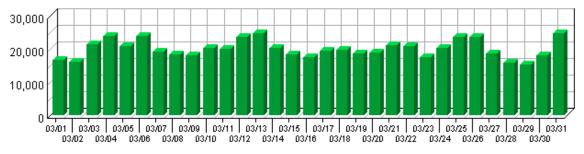
Visitors Trend



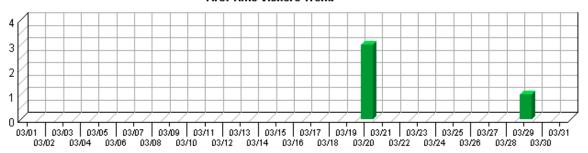
Visitor Summary

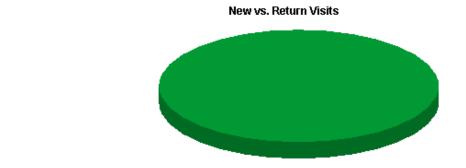
Unique Visitors	73,264
Visitors Who Visited Once	61,344
Visitors Who Visited More Than Once	11,920
Average Visits per Visitor	2.38

Visitor Minutes Trend



First Time Visitors Trend

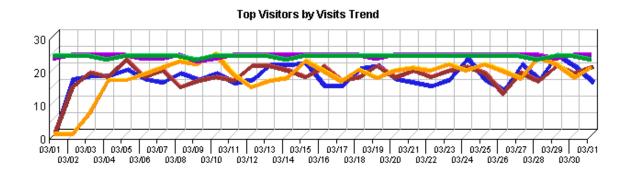


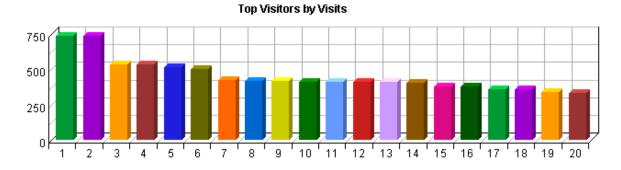


Top Visitors by Visits 750 250

Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.





Top Visitors

	Visitor	Visits	%	Hits
1.	61.135.166.102_Baiduspider+(+ http://www.baidu.com/search/ spider.htm)	739	0.42%	740
2.	220.181.38.169_Baiduspider+(+ http://www.baidu.com/search/ spider.htm)	736	0.42%	737
3.	128.150.4.118_NSF-googlebot (Enterprise; GIX-02431; dlien@ nsf.gov,trinehar@nsf.gov,lscott@ nsf.gov,twilling@nsf.gov)	537	0.31%	2,751
4.	78.137.163.133	533	0.31%	1,306
5.	65.214.44.29	517	0.30%	1,984
6.	65.214.44.29_Mozilla/5.0 (X11; U; Linux i686; en–US; rv:1. 9a1) Gecko/20070308 Minefield/3. 0a1	501	0.29%	1,196
7.	148.170.69.19_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	424	0.24%	1,403
8.	livebot-65-55-210-91.search. live.com_msnbot/1.1 (+http://	420	0.24%	4,064

	search.msn.com/msnbot.htm)			
9.	65.55.210.90_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	416	0.24%	2,864
10.	217.20.112.125	414	0.24%	41:
11.	livebot-65-55-210-93.search. live.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	410	0.24%	3,119
12.	78.137.163.133_Mozilla/5.0 (X11; U; Linux i686; en–US; rv:1. 9a1) Gecko/20070308 Minefield/ 3.0a1	409	0.24%	79′
13.	65.55.210.97_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	409	0.24%	3,253
14.	65.55.210.95_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	404	0.23%	3,568
15.	livebot-65-55-210-92.search. live.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	379	0.22%	3,046
16.	livebot-65-55-210-94.search. live.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	378	0.22%	3,168
17.	bl1sch2041405.phx.gbl_msnbot/ 1.1 (+http://search.msn.com/ msnbot.htm)	361	0.21%	3,452
18.	65.55.210.96_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	356	0.20%	3,155
19.	81.52.143.15_Mozilla/5.0 (Windows; U; Windows NT 5.1; fr; rv:1.8.1) VoilaBot BETA 1.2 (http://www.voila.com/)	341	0.20%	1,733
20.	81.52.143.16_Mozilla/5.0 (Windows; U; Windows NT 5.1; fr; rv:1.8.1) VoilaBot BETA 1.2 (http://www.voila.com/)	334	0.19%	1,759
	Subtotal	9,018	5.18%	44,510
	Other	164,963	94.82%	548,888
	Total	173,981	100.00%	593,398

Top Visitors – Help Card

Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor

leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

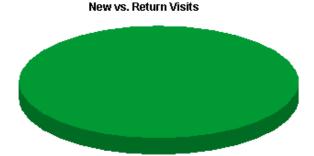
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.





New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	173,951	99.98%
2.	Users Without Cookies	26	0.01%
3.	New Users	4	0.00%
	Total	173,981	100.00%

New vs. Return Visits - Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

New vs. Return Visits 59

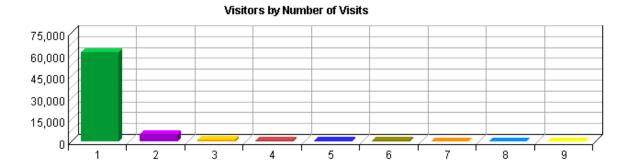
% – Percentage of visitors who fit into the specified visitor category.

By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

60 New vs. Return Visits

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	61,344	83.73%
2 visits	4,840	6.61%
3 visits	1,479	2.02%
4 visits	767	1.05%
5 visits	452	0.62%
6 visits	391	0.53%
7 visits	310	0.42%
8 visits	269	0.37%
9 visits	250	0.34%
Subtotal	70,102	95.68%
Other	3,162	4.32%
Total	73,264	100.00%

Visitors by Number of Visits - Help Card

Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

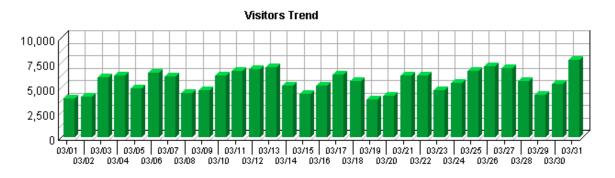
Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

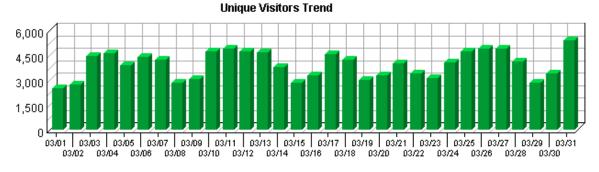
% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

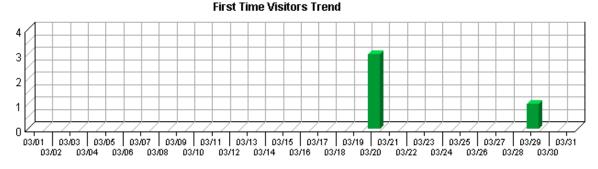
This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

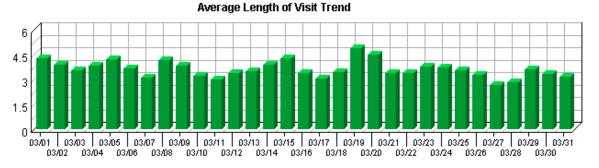
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.









Visitor Minutes Trend 30,000 20,000 10,000 03/01 03/03 03/05 03/07 03/09 03/11 03/13 03/15 03/17 03/19 03/21 03/23 03/25 03/27 03/29 03/31 03/02 03/02 03/04 03/06 03/08 03/10 03/12 03/14 03/16 03/18 03/18 03/20 03/22 03/24 03/26 03/28 03/20

Visitors Trend

Time Interval	Visits Unio	que Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
03/01	3,922	2,525	0	00:04:15	16,731.53
03/02	4,104	2,740	0	00:03:54	16,071.07
03/03	5,983	4,449	0	00:03:34	21,350.18
03/04	6,212	4,597	0	00:03:50	23,816.52
03/05	4,912	3,902	0	00:04:13	20,793.08
03/06	6,481	4,380	0	00:03:41	23,936.08
03/07	6,119	4,245	0	00:03:08	19,253.98
03/08	4,436	2,848	0	00:04:09	18,467.57
03/09	4,676	3,064	0	00:03:52	18,093.20
03/10	6,239	4,724	0	00:03:14	20,234.48
03/11	6,664	4,916	0	00:02:59	19,938.90
03/12	6,861	4,717	0	00:03:25	23,545.87
03/13	7,009	4,682	0	00:03:31	24,716.07
03/14	5,226	3,800	0	00:03:53	20,360.65
03/15	4,313	2,814	0	00:04:16	18,414.18
03/16	5,162	3,268	0	00:03:24	17,624.30
03/17	6,331	4,574	0	00:03:04	19,450.72
03/18	5,658	4,245	0	00:03:27	19,595.85
03/19	3,805	2,984	0	00:04:54	18,683.23
03/20	4,177	3,291	3	00:04:30	18,812.67
03/21	6,176	4,002	0	00:03:24	21,036.78
03/22	6,162	3,373	0	00:03:23	20,873.93
03/23	4,677	3,088	0	00:03:45	17,568.40
03/24	5,433	4,068	0	00:03:43	20,268.80
03/25	6,645	4,704	0	00:03:33	23,699.30
03/26	7,163	4,910	0	00:03:16	23,498.82
03/27	6,923	4,892	0	00:02:40	18,482.15
03/28	5,628	4,108	0	00:02:50	15,946.75
03/29	4,246	2,807	1	00:03:36	15,320.80
03/30	5,369	3,386	0	00:03:20	17,924.65

03/31	7,737	5,414	0	00:03:11	24,632.65
Average	5,627	3,919	0	N/A	19,972.36
Total	174,449	121,517	4	N/A	619,143.17

Visitors Trend - Help Card

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

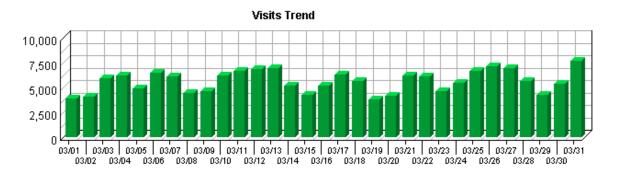


Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
03/01	3,909	2.25%
03/02	4,099	2.36%
03/03	5,971	3.43%
03/04	6,198	3.56%
03/05	4,899	2.81%
03/06	6,469	3.72%
03/07	6,109	3.51%
03/08	4,429	2.54%
03/09	4,662	2.68%
03/10	6,218	3.57%
03/11	6,650	3.82%
03/12	6,848	3.93%
03/13	6,989	4.02%
03/14	5,209	2.99%
03/15	4,297	2.47%
03/16	5,151	2.96%
03/17	6,319	3.63%
03/18	5,641	3.24%
03/19	3,791	2.18%
03/20	4,167	2.39%
03/21	6,164	3.54%
03/22	6,143	3.53%
03/23	4,658	2.68%
03/24	5,423	3.12%
03/25	6,633	3.81%

Visits Trend 67

03/26	7,149	4.11%
03/27	6,916	3.97%
03/28	5,618	3.23%
03/29	4,235	2.43%
03/30	5,359	3.08%
03/31	7,722	4.44%
Total	174,045	100.00%

Visits Trend - Help Card

5

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



Periods of less activity can be considered good times for maintenance and content improvement.

68 Visits Trend

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

--

Ø

Top Organizations 69

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

70 Top Organizations

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

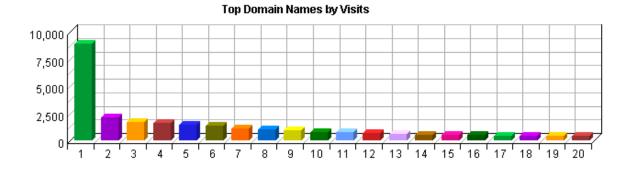
% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	8,867	5.09%	10,355
2.	yahoo.com	2,094	1.20%	4,653
3.	live.com	1,725	0.99%	13,816
4.	comcast.net	1,592	0.91%	5,729
5.	verizon.net	1,399	0.80%	5,206
6.	rr.com	1,324	0.76%	4,171
7.	aol.com	1,062	0.61%	1,329
8.	65.214.44.29	1,020	0.59%	3,187
9.	78.137.163.133	942	0.54%	2,103
10.	61.135.166.102	739	0.42%	740
11.	220.181.38.169	736	0.42%	737
12.	cox.net	710	0.41%	2,536
13.	sbcglobal.net	588	0.34%	1,659
14.	qwest.net	545	0.31%	1,701
15.	128.150.4.118	538	0.31%	2,755
16.	epa.gov	486	0.28%	1,783
17.	charter.com	455	0.26%	1,854
18.	phx.gbl	443	0.25%	3,790
19.	bellsouth.net	432	0.25%	1,524
20.	148.170.69.19	425	0.24%	1,406
	Subtotal	26,122	15.01%	71,034
	Other	147,923	84.99%	522,297
	Total	174,045	100.00%	593,331

Top Domain Names 73

Top Domain Names - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

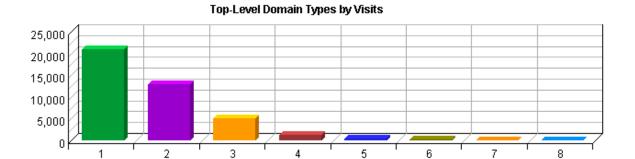
--

Use this information when you are interested in high–level domain names of visitors generating the most activity to your web site.

74 Top Domain Names

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top–Level Domain Types	Visits	%	Hits
1.	Network	20,893	51.26%	54,644
2.	Commercial	12,818	31.45%	64,155
3.	Education	5,106	12.53%	19,794
4.	Government	1,278	3.14%	4,283
5.	Organization	425	1.04%	1,485
6.	Military	227	0.56%	641
7.	ARPANET	11	0.03%	19
8.	International	2	0.00%	4
	Total	40,760	100.00%	145,025

Top-Level Domain Types - Help Card

Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

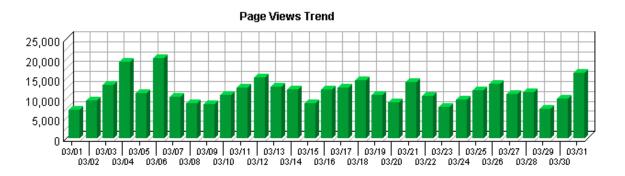
Consider which types of organize

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

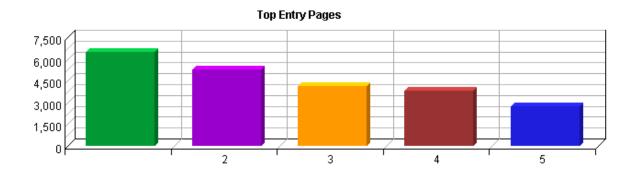
Pages Dashboard

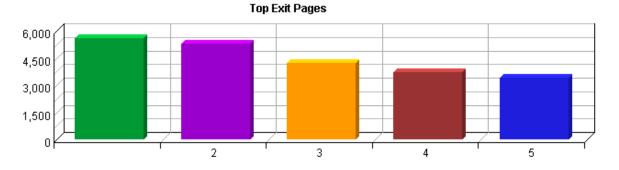
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



Page View Summary

Page Views	365,459
Average per Day	11,789
Average Page Views per Visit	2.10

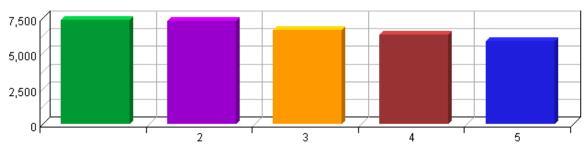




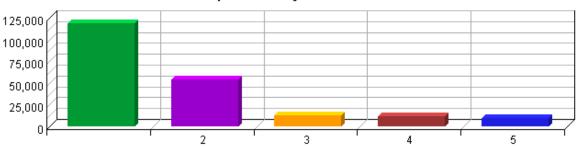
Pages Dashboard 77



Top Pages by Visits



Top Directories by Visits

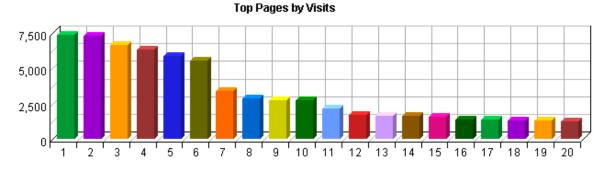


78 Pages Dashboard

Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.





Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	EPA-Compliance and Enforcement http://es.epa.gov/compliance/	7,377	2.36%	13,297	00:04:01	0
2.	http://es.epa.gov/robots.txt	7,325	2.35%	14,616	00:04:36	0
3.	National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	6,656	2.13%	9,600	00:01:45	0
4.	Enviro\$en\$e US EPA http://es.epa.gov/	6,294	2.02%	16,457	00:07:04	0
5.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	5,884	1.89%	8,021	00:04:40	0
6.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	5,569	1.78%	6,428	00:01:52	0
7.	Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	3,416	1.09%	4,003	00:01:41	0
8.	Consequences of Global Change for Water Quality Funding Opportunities NCER	2,841	0.91%	3,123	00:03:35	0

	http://es.epa.gov/ncer/rfa/2008/ 2008_star_gcwq.html					
9.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	2,759	0.88%	3,698	00:01:33	0
10.	Enviro\$en\$e Comments http://es.epa.gov/comments.html	2,717	0.87%	3,290	00:00:52	0
11.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/ 2008_sbir_phase1.html	2,160	0.69%	2,409	00:04:20	0
12.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	1,668	0.53%	1,942	00:01:46	0
13.	SEARCH'97 Information Server – Default Template http://es.epa.gov/search97cgi/s97_cgi	1,645	0.53%	5,289	00:03:01	0
14.	A Decade of Childrens Environmental Health Research: Highlights from EPA' http://es.epa.gov/ncer/publications/ research_results_synthesis/	1,626	0.52%	1,876	00:03:36	0
15.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	1,593	0.51%	2,022	00:02:51	0
16.	http://es.epa.gov/ncerqa/sbir/	1,382	0.44%	2,277	00:04:52	0
17.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	1,371	0.44%	1,720	00:02:22	0
18.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	1,326	0.42%	1,792	00:02:53	0
19.	http://es.epa.gov/ncerqa/	1,299	0.42%	1,420	00:00:30	0
20.	http://es.epa.gov/ncer/decade_childrens_research/	1,264	0.41%	2,677	00:00:09	0
	Subtotal	66,172	21.21%	105,957	00:03:42	
	Other	245,886	78.79%	259,502	00:02:01	
	Total	312,058	100.00%	365,459	00:02:30	

Top Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor

views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups - Help Card

? Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

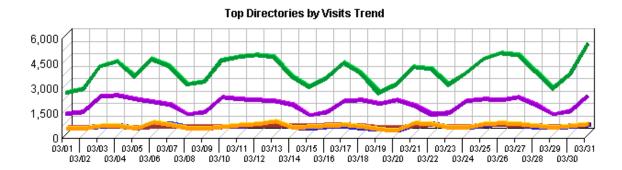
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

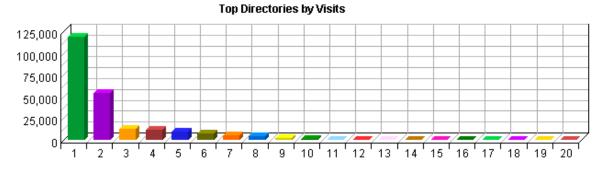
The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Content Groups 83

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.





Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer	118,684	52.05%	411,049	46,840,540
2.	http://es.epa.gov/	54,344	23.84%	77,635	200,744
3.	http://es.epa.gov/vendors	13,158	5.77%	24,190	62,406
4.	http://es.epa.gov/oeca	11,691	5.13%	25,527	0
5.	http://es.epa.gov/vendinfo	9,381	4.11%	14,862	5,654
6.	http://es.epa.gov/compliance	7,377	3.24%	13,297	164,377
7.	http://es.epa.gov/ncerqa	5,225	2.29%	7,684	0
8.	http://es.epa.gov/ ncerqa_abstracts	4,336	1.90%	9,793	0
9.	http://es.epa.gov/search97cgi	1,879	0.82%	5,705	95,013
10.	http://es.epa.gov/cgi-bin	1,260	0.55%	1,939	11,000
11.	http://es.epa.gov/oceft	103	0.05%	103	0
12.	http://es.epa.gov/nppr	95	0.04%	103	0
13.	http://es.epa.gov/stats	67	0.03%	708	418,975
14.	http://es.epa.gov/comply	63	0.03%	63	0
15.	http://es.epa.gov/envirosense	62	0.03%	101	0
16.	http://es.epa.gov/elp	60	0.03%	67	0
17.	http://es.epa.gov/aipp	39	0.02%	39	0

Top Directories 85

18.	http://es.epa.gov/ncerqa.sbir	35	0.02%	36	0
19.	http://es.epa.gov/p3	26	0.01%	60	194
20.	http://es.epa.gov/ncer_pubs	26	0.01%	211	36,386
	Subtotal	227,911	99.96%	593,172	47,835,284
	Other	88	0.04%	111	228
	Total	227,999	100.00%	593,283	47,835,511

Top Directories - Help Card

Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

86 Top Directories

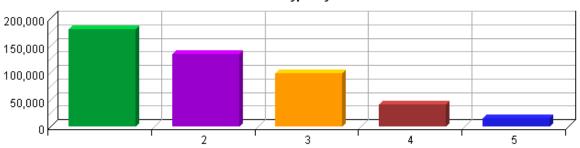
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

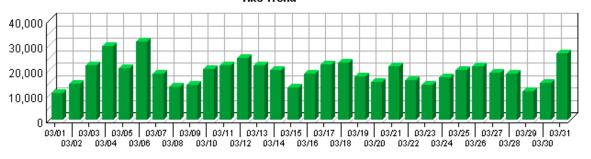
Hit Summary

Successful Hits for Entire Site	593,331
Average Hits per Day	19,139
Home Page Hits	16,457

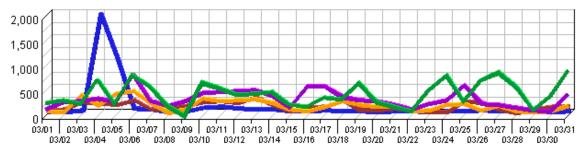
Most Accessed File Types by Files



Hits Trend



Most Downloaded Files Trend



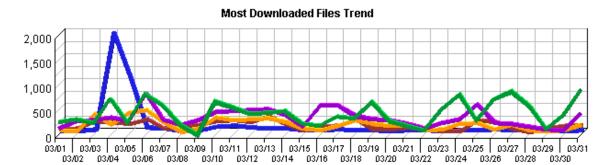
Files Dashboard 87

Most Uploaded Files 1,500 1,000 2 3 4 5

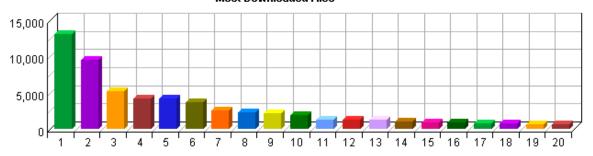
88 Files Dashboard

Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/ publications/statesci/bioengineering.pdf	13,055	8.53%	376
2.	http://es.epa.gov/ncer/nano/ publications/whitepaper12022005. pdf	9,593	6.27%	575
3.	http://es.epa.gov/ncer/nano/ publications/ nano_strategy_012408.pdf	5,256	3.43%	504
4.	http://es.epa.gov/ncer/nano/ lectures/zhang0705.pdf	4,155	2.71%	364
5.	http://es.epa.gov/ncer/ publications/ research_results_synthesis/ceh_report_508.pdf	4,141	2.71%	1,061
6.	http://es.epa.gov/ncer/nano/ publications/ complete_nano_proceedings_011108.pdf	3,740	2.44%	156
7.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_26_05proceeding1.pdf	2,493	1.63%	172
8.	http://es.epa.gov/ncer/ publications/workshop/nano_proceed. pdf	2,296	1.50%	231
9.	http://es.epa.gov/ncer/p3/ success/michigan.pdf	2,172	1.42%	136
10.	http://es.epa.gov/ncer/ publications/research_results_needs/ combustionEmmissionsReport.pdf	1,877	1.23%	123

Most Downloaded Files 89

11.	http://es.epa.gov/ncer/ science/pm/hei/DieselSpecialReport02. pdf	1,328	0.87%	113
12.	http://es.epa.gov/ncer/nano/ lectures/ merzbacher_05_02_05_presentation.pdf	1,300	0.85%	149
13.	http://es.epa.gov/ncer/ publications/overview/ bioavailability_complete_book.pdf	1,261	0.82%	163
14.	http://es.epa.gov/ncer/rfa/ 2008/ compilation_of_epa_ord_res_prog_descrip.pdf	998	0.65%	94
15.	http://es.epa.gov/ncer/fellow/ posters/pdf/york_2004_star. pdf	870	0.57%	13
16.	http://es.epa.gov/ncer/ science/pm/pm.pdf	855	0.56%	31
17.	http://es.epa.gov/ncer/nano/lectures/mcneil_030706.pdf	754	0.49%	130
18.	http://es.epa.gov/ncer/nano/ publications/8–18–04/ fnanoproc_092005.pdf	750	0.49%	75
19.	http://es.epa.gov/ncer/ publications/workshop/ microorganisms_drinking_water_proceedings. pdf	686	0.45%	68
20.	http://es.epa.gov/ncer/ publications/nano/pdf/ GaudianaKonarka Overview – September 8, 2003. pdf	626	0.41%	33
	Subtotal	58,206	38.03%	4,567
	Other	94,856	61.97%	54,683
	Total	153,062	100.00%	59,250

Most Downloaded Files – Help Card

Pownloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

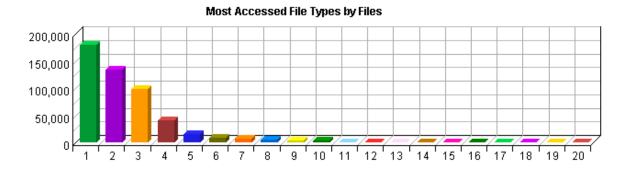
% – Percentage of times the specified file was downloaded compared to all downloaded files.

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

90 Most Downloaded Files

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	180,076	36.15%	5,281,498
2.	pdf	134,310	26.96%	27,878,890
3.	htm	98,199	19.71%	1,064,933
4.	ico	40,671	8.16%	55,844
5.	txt	14,581	2.93%	7,525
6.	js	8,263	1.66%	117,206
7.	css	7,338	1.47%	20,498
8.	ppt	4,879	0.98%	10,700,364
9.	pl	3,700	0.74%	10,923
10.	swf	3,607	0.72%	127,285
11.	scc	773	0.16%	247
12.	doc	731	0.15%	103,156
13.	wpd	128	0.03%	2,465
14.	bin	122	0.02%	0
15.	xml	120	0.02%	915
16.	map	90	0.02%	10
17.	flv	84	0.02%	811,882
18.	smi	43	0.01%	478
19.	html)	42	0.01%	0
20.	wmv	40	0.01%	1,588,800
	Subtotal	497,797	99.92%	47,772,908
	Other	382	0.08%	58,381
	Total	498,179	100.00%	47,831,289

Most Accessed File Types - Help Card

File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

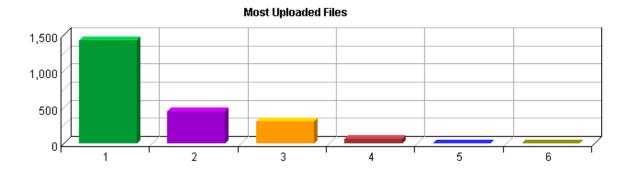
Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

 $\mathbf{\hat{q}}$ This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	http://es.epa.gov// search97cgi/s97_cgi/	1,187	1,420	63.48%
2.	http://es.epa.gov/cgi-bin/ mail.pl	416	445	19.89%
3.	http://es.epa.gov/search97cgi/s97_cgi/	213	299	13.37%
4.	http://es.epa.gov/cgi-bin/ eows.pl	66	66	2.95%
5.	http://es.epa.gov/cgi-bin/ru/ translate-button.pl	2	4	0.18%
6.	http://es.epa.gov/search97cgi/ s97r_cgi/	1	3	0.13%
	Total	1,885	2,237	100.00%

Most Uploaded Files - Help Card



Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

 $\mbox{\%}$ – Percentage of times the specified file was uploaded compared with all uploaded files.



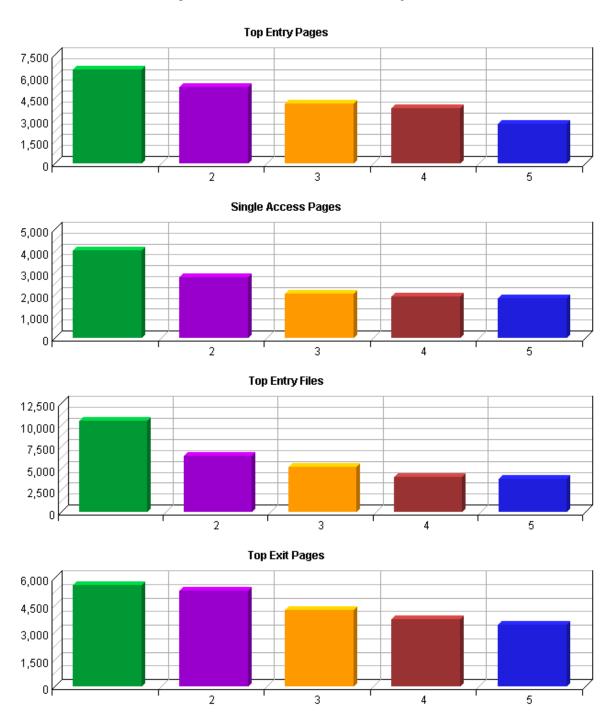
You may want to run virus scans on uploaded files.

Most Uploaded Files 93

94 Most Uploaded Files

Navigation Dashboard

This dashboard summarizes important information related to online navigation.



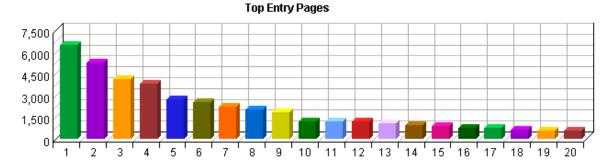
Navigation Dashboard 95

Top Entry Pages

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.





Top Entry Pages

	Pages	Visits	%
1.	http://es.epa.gov/robots.txt	6,482	4.81%
2.	Enviro\$en\$e US EPA http://es.epa.gov/	5,282	3.92%
3.	National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	4,132	3.07%
4.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	3,817	2.83%
5.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	2,737	2.03%
6.	Enviro\$en\$e Comments http://es.epa.gov/comments.html	2,548	1.89%
7.	Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	2,215	1.64%
8.		2,037	1.51%

	Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/2008/ 2008_star_gcwq.html		
9.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	1,860	1.38%
10.	EPA-Compliance and Enforcement http://es.epa.gov/compliance/	1,238	0.92%
11.	http://es.epa.gov//search97cgi/s97_cgi/	1,187	0.88%
12.	http://es.epa.gov/ncer/decade_childrens_research/	1,177	0.87%
13.	SEARCH'97 Information Server – Default Template http://es.epa.gov/search97cgi/s97_cgi	1,110	0.82%
14.	http://es.epa.gov/ncerqa/sbir/	926	0.69%
15.	http://es.epa.gov/ncerqa/	885	0.66%
16.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	790	0.59%
17.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	759	0.56%
18.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	648	0.48%
19.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	585	0.43%
20.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	566	0.42%
	Subtotal	40,981	30.41%
	Other	93,778	69.59%
	Total	134,759	100.00%

Top Entry Pages - Help Card

Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

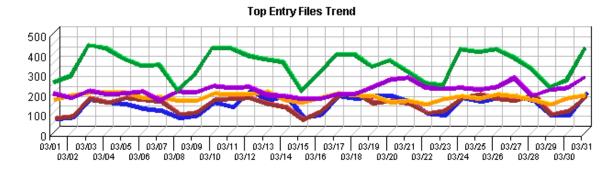
% – Percentage of times this page was the entry page compared with other entry pages.

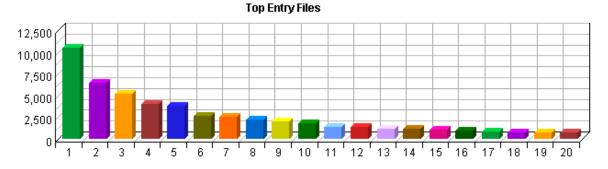
Q

This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.





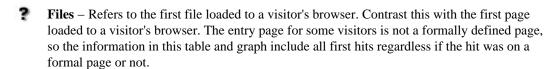
Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/favicon.ico	10,498	6.03%
2.	http://es.epa.gov/robots.txt	6,469	3.72%
3.	http://es.epa.gov/	5,243	3.01%
4.	http://es.epa.gov/ncer/	4,047	2.33%
5.	http://es.epa.gov/ncer/sbir/	3,773	2.17%
6.	http://es.epa.gov/ncer/rfa/	2,682	1.54%
7.	http://es.epa.gov/comments. html	2,508	1.44%
8.	http://es.epa.gov/ncer/fellow/	2,173	1.25%
9.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_gcwq.html	1,961	1.13%
10.	http://es.epa.gov/ncer/p3/	1,840	1.06%
11.	http://es.epa.gov/ncer/ index_files/epafiles_epastyles.css	1,397	0.80%
12.	http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.html	1,387	0.80%
13.	http://es.epa.gov// search97cgi/s97_cgi/	1,186	0.68%
14.	http://es.epa.gov/ncer/ decade_childrens_research/	1,173	0.67%

Top Entry Files 101

15.	http://es.epa.gov/search97cgi/s97_cgi	1,092	0.63%
16.	http://es.epa.gov/ncerqa/sbir/	918	0.53%
17.	http://es.epa.gov/ncerqa/	884	0.51%
18.	http://es.epa.gov/compliance/	785	0.45%
19.	http://es.epa.gov/ncer/events/	743	0.43%
20.	http://es.epa.gov/ncer/childrenscenters/Scripts/AC_ActiveX. js	741	0.43%
	Subtotal	51,500	29.59%
	Other	122,545	70.41%
	Total	174,045	100.00%

Top Entry Files - Help Card



Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

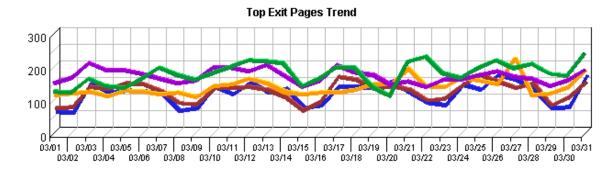
% – Refers to the total numbers of visits.

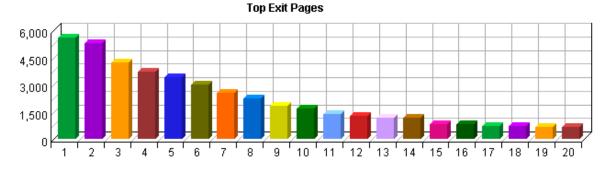
Consider what catches the attention of visitors most quickly and effectively.

102 Top Entry Files

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.





Top Exit Pages

	Pages	Visits	%
1.	EPA-Compliance and Enforcement http://es.epa.gov/compliance/	5,598	4.16%
2.	Enviro\$en\$e US EPA http://es.epa.gov/	5,280	3.92%
3.	http://es.epa.gov/robots.txt	4,213	3.13%
4.	National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	3,702	2.75%
5.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	3,428	2.54%
6.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	3,001	2.23%
7.	Enviro\$en\$e Comments http://es.epa.gov/comments.html	2,561	1.90%
8.	Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/2008/ 2008_star_gcwq.html	2,222	1.65%

9.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/ 2008_sbir_phase1.html	1,812	1.35%
10.	Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	1,658	1.23%
11.	A Decade of Childrens Environmental Health Research: Highlights from EPA' http://es.epa.gov/ncer/publications/ research_results_synthesis/	1,379	1.02%
12.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	1,250	0.93%
13.	http://es.epa.gov//search97cgi/s97_cgi/	1,179	0.88%
14.	SEARCH'97 Information Server – Default Template http://es.epa.gov/search97cgi/s97_cgi	1,176	0.87%
15.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	826	0.61%
16.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/ 2008_star_fellow.html	791	0.59%
17.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	733	0.54%
18.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	688	0.51%
19.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	681	0.51%
20.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	654	0.49%
	Subtotal	42,832	31.80%
	Other	91,873	68.20%
	Total	134,705	100.00%

Top Exit Pages - Help Card

?

Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

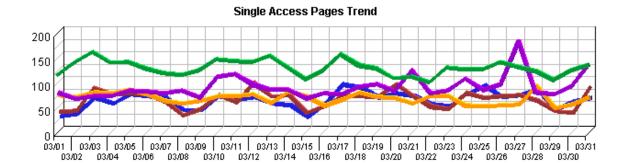
% – Percentage of times this page was the exit page compared with other exit pages.

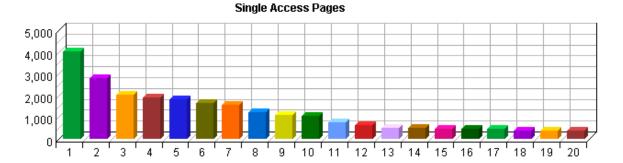


You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.





Single Access Pages

	Pages	Visits	%
1.	Enviro\$en\$e US EPA http://es.epa.gov/	4,017	4.22%
2.	http://es.epa.gov/robots.txt	2,781	2.92%
3.	Enviro\$en\$e Comments http://es.epa.gov/comments.html	2,030	2.13%
4.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	1,897	1.99%
5.	National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	1,826	1.92%
6.	Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/2008/ 2008_star_gcwq.html	1,665	1.75%
7.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	1,570	1.65%
8.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD	1,214	1.28%

Single Access Pages 107

	http://es.epa.gov/ncer/rfa/2008/ 2008_sbir_phase1.html		
9.	Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	1,091	1.15%
10.	http://es.epa.gov//search97cgi/s97_cgi/	1,056	1.11%
11.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	774	0.81%
12.	EPA – Compliance and Enforcement http://es.epa.gov/compliance/	622	0.65%
13.	SEARCH'97 Information Server – Default Template http://es.epa.gov/search97cgi/s97_cgi	501	0.53%
14.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	499	0.52%
15.	http://es.epa.gov/oeca/sector/	477	0.50%
16.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	461	0.48%
17.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	450	0.47%
18.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/ 2008_star_fellow.html	382	0.40%
19.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	374	0.39%
20.	A Decade of Childrens Environmental Health Research: Highlights from EPA' http://es.epa.gov/ncer/publications/ research_results_synthesis/	361	0.38%
	Subtotal	24,048	25.27%
	Other	71,104	74.73%
	Total	95,152	100.00%

Single Access Pages - Help Card

Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be

108 Single Access Pages

counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.



This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Single Access Pages 109

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

	- 0		
Starting Page Path	s from Start	Visits	%
All Entry		4,670	3.47%
Pages	1. Enviro\$en\$e US EPA		
	http://es.epa.gov/		
		3,770	2.80%
	1. http://es.epa.gov/robots.txt		
		2.511	1.86%
	1. Enviro\$en\$e Comments	,	
	http://es.epa.gov/comments. html		
		2,407	1.79%
	1. National Center for Environmental Research (NCER) ORD	,	
	US EPA		
	http://es.epa.gov/ncer/		
		2,203	1.64%
	1. Small Business Innovation Research NCER ORD US EPA		
	http://es.epa.gov/ncer/sbir/		
		1,771	1.31%
	1. Funding Opportunities NCER ORD US EPA	,	
	http://es.epa.gov/ncer/rfa/		
		1,212	0.90%
	1. Fellowships NCER ORD US EPA		
	http://es.epa.gov/ncer/fellow/		
		1,179	0.88%
	1. http://es.epa.gov// search97cgi/s97_cgi/		
		975	0.72%
	1. P3 NCER ORD US EPA	,,,	0.7.270
	http://es.epa.gov/ncer/p3/		
		966	0.72%
	1. SEARCH'97 Information Server – Default Template		
	http://es.epa.gov/search97cgi/ s97_cgi		
		756	0.56%
	1. EPA-Compliance and Enforcement		
	http://es.epa.gov/compliance/		
		552	0.41%
	1. Nanotechnology NCER ORD US EPA		
	http://es.epa.gov/ncer/nano/		
		527	0.39%
	1. Broad Agency Announcement for Conferences, Workshops,		
	and/or Meetings Funding		
	http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html		

1. Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	512	0.38%
1. http://es.epa.gov/oeca/sector/	506	0.38%
1. http://es.epa.gov/ncerqa/	436	0.32%
2. National Center for Environmental Research (NCER) ORD US EPA		
http://es.epa.gov/ncer/	430	0.32%
1. P2 Products and Services – Search Page http://es.epa.gov/vendors/	430	0.32%
1. A Decade of Children's Environmental Health	397	0.29%
Research: Highlights from EPA' http://es.epa.gov/ncer/ publications/ research_results_synthesis/		
1. FALL 2008 EPA Science to Achieve Results (STAR)	390	0.29%
Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html		
1. STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA	390	0.29%

Top Paths Through Site - Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

http://es.epa.gov/ncer/rfa/ forms/

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

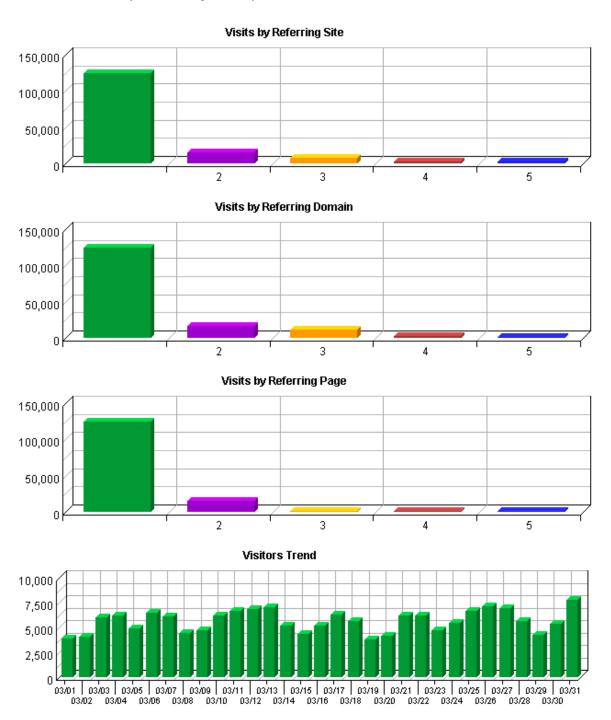
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

We this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for

pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

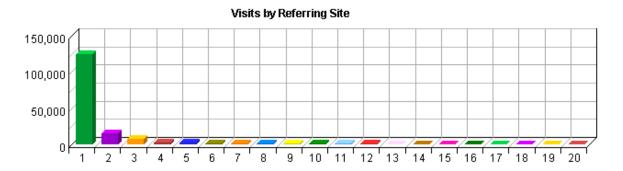


Referrers Dashboard 115

116 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	125,120	71.89%
2.	http://www.google.com/	15,833	9.10%
3.	http://es.epa.gov/	7,109	4.08%
4.	http://search.yahoo.com/	2,599	1.49%
5.	http://www.epa.gov/	2,565	1.47%
6.	http://search.msn.com/	1,025	0.59%
7.	http://www.google.co.in/	995	0.57%
8.	http://images.google.com/	953	0.55%
9.	http://search.live.com/	801	0.46%
10.	http://nlquery.epa.gov/	771	0.44%
11.	http://www.zyn.com/	660	0.38%
12.	http://www.google.ca/	637	0.37%
13.	http://yosemite.epa.gov/	598	0.34%
14.	http://www.google.co.uk/	555	0.32%
15.	http://cfpub.epa.gov/	426	0.24%
16.	http://intranet.epa.gov/	338	0.19%
17.	http://www.google.cn/	304	0.17%
18.	http://www.ask.com/	228	0.13%
19.	http://www.google.com.au/	208	0.12%
20.	http://www07.grants.gov/	201	0.12%
	Subtotal	161,926	93.04%
	Other	12,119	6.96%
	Total	174,045	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

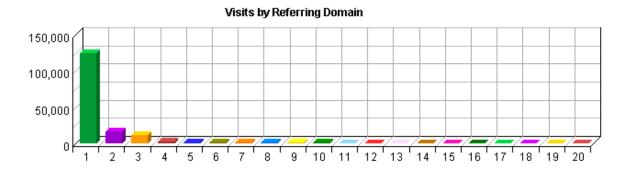
ያ

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	125,120	71.89%
2.	google.com	17,036	9.79%
3.	epa.gov	11,938	6.86%
4.	yahoo.com	3,064	1.76%
5.	google.co.in	1,118	0.64%
6.	msn.com	1,031	0.59%
7.	live.com	882	0.51%
8.	google.ca	749	0.43%
9.	google.co.uk	731	0.42%
10.	zyn.com	718	0.41%
11.	grants.gov	363	0.21%
12.	google.cn	317	0.18%
13.	aol.com	282	0.16%
14.	google.com.au	248	0.14%
15.	ask.com	242	0.14%
16.	google.de	211	0.12%
17.	google.fr	195	0.11%
18.	google.com.my	146	0.08%
19.	google.co.id	145	0.08%
20.	google.it	142	0.08%
	Subtotal	164,678	94.62%
	Other	9,367	5.38%
	Total	174,045	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

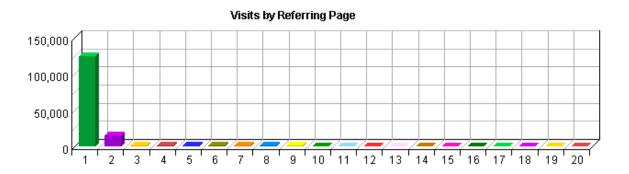
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

1. No Referrer 125,120 71.89% 2. http://www.google.com/search 15,493 8.90% 3. http://search.yahoo.com/ search 1,759 1.01% 4. http://www.google.co.in/ search 989 0.57% 5. http://search.msn.com/results.aspx 956 0.55% 6. http://images.google.com/ imgres 951 0.55% 7. http://search.live.com/ results.aspx 781 0.45% 8. http://search.live.com/ results.aspx 781 0.45% 9. http://lquery.epa.gov/ epasearch/epasearch 755 0.43% 10. http://www.google.ca/search 631 0.36% 11. http://www.google.co.uk/ search 546 0.31% 12. http://www.google.co.uk/ search 546 0.31% 13. http://www.google.co.uk/ search 305 0.18% 14. http://www.zyn.com/sbir/scomp. htm 305 0.18% 15. http://www.zyn.com/sbir/scomp. htm 305 0.18% 16. http://www.google.cn/search 301 0.17% 17.		Page	Visits	%
3. http://search.yahoo.com/ search 1,759 1.01% 4. http://www.google.co.in/ search 989 0.57% 5. http://search.msn.com/results. aspx 956 0.55% 6. http://images.google.com/ imgres 951 0.55% 7. http://se.pa.gov/vendors/ 815 0.47% 8. http://search.live.com/ results.aspx 781 0.45% 9. http://nlquery.epa.gov/ epasearch/epasearch 755 0.43% 10. http://www.google.ca/search 631 0.36% 11. http://www.google.ca/search 546 0.31% 12. http://www.google.co.uk/ search 546 0.31% 13. http://es.epa.gov/cgi-bin/ mail.pl 414 0.24% 14. http://es.epa.gov/cgi-bin/ mail.pl 414 0.24% 15. http://www.zyn.com/sbir/scomp. htm 305 0.18% 16. http://yosemite.epa.gov/opa/ admpress.nsf/ fddb1f7ec52500298525740200686867!OpenDocument 301 0.17% 17. http://www.google.cn/search 301 0.17% 18. http://www.zyn.com/sbir/bnews. htm <t< td=""><td>1.</td><td>No Referrer</td><td>125,120</td><td>71.89%</td></t<>	1.	No Referrer	125,120	71.89%
4. http://www.google.co.in/ search 989 0.57% 5. http://search.msn.com/results. aspx 956 0.55% 6. http://images.google.com/ imgres 951 0.55% 7. http://es.epa.gov/vendors/ 815 0.47% 8. http://search.live.com/ results.aspx 781 0.45% 9. http://nlquery.epa.gov/ epasearch/epasearch 755 0.43% 10. http://www.google.ca/search 631 0.36% 11. http://www.google.co.uk/ search 546 0.31% 12. http://www.google.co.uk/ search 546 0.31% 13. http://es.epa.gov/cgi-bin/ mail.pl 414 0.24% 14. http://es.epa.gov/cgi-bin/ mail.pl 414 0.24% 15. http://yosemite.epa.gov/opa/ admpress.nsf/ bd4379a92ccceae.8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument 305 0.18% 17. http://www.google.cn/search 301 0.17% 18. http://www.google.cn/search 301 0.17% 19. http://www.zyn.com/sbir/bnews. htm 282 0.16% 20. http://intrane	2.	http://www.google.com/search	15,493	8.90%
5. http://search.msn.com/results.aspx 956 0.55% 6. http://images.google.com/ imgres 951 0.55% 7. http://es.epa.gov/vendors/ 815 0.47% 8. http://search.live.com/ results.aspx 781 0.45% 9. http://nlquery.epa.gov/ epasearch/epasearch 755 0.43% 10. http://www.google.ca/search 631 0.36% 11. http://es.epa.gov/comments. html 592 0.34% 12. http://www.google.co.uk/ search 546 0.31% 13. http://es.epa.gov/search.html 424 0.24% 14. http://es.epa.gov/cgi-bin/ mail.pl 414 0.24% 15. http://www.zyn.com/sbir/scomp. htm 305 0.18% 16. http://yosemite.epa.gov/opa/ admpress.nsf/ bd4379a92ceceaca8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument 301 0.17% 17. http://www.google.cn/search 301 0.17% 18. http://www.zyn.com/sbir/bnews. htm 282 0.16% 20. http://intranet.epa.gov/ ordintra/ 278 0.16% Subtotal 151,999 <td>3.</td> <td>http://search.yahoo.com/ search</td> <td>1,759</td> <td>1.01%</td>	3.	http://search.yahoo.com/ search	1,759	1.01%
6. http://images.google.com/ imgres 951 0.55% 7. http://es.epa.gov/vendors/ 815 0.47% 8. http://search.live.com/ results.aspx 781 0.45% 9. http://nlquery.epa.gov/ epasearch/epasearch 755 0.43% 10. http://www.google.ca/search 631 0.36% 11. http://es.epa.gov/comments. html 592 0.34% 12. http://www.google.co.uk/ search 546 0.31% 13. http://es.epa.gov/search.html 424 0.24% 14. http://es.epa.gov/search.html 424 0.24% 15. http://www.zyn.com/sbir/scomp. htm 305 0.18% 16. http://yosemite.epa.gov/opa/ admpress.nsf/ 305 0.18% 16. http://yosemite.epa.gov/opa/ admpress.nsf/ 305 0.18% 17. http://www.epa.gov/careers/ stuopp.html 302 0.17% 18. http://www.google.cn/search 301 0.17% 19. http://www.zyn.com/sbir/bnews. htm 282 0.16% 20. http://intranet.epa.gov/ ordintra/ 278 0.16% Subtotal 151,999 87.33% Other 22,046 12.67%	4.	http://www.google.co.in/ search	989	0.57%
7. http://es.epa.gov/vendors/ 815 0.47% 8. http://search.live.com/ results.aspx 781 0.45% 9. http://nlquery.epa.gov/ epasearch/epasearch 755 0.43% 10. http://www.google.ca/search 631 0.36% 11. http://es.epa.gov/comments. html 592 0.34% 12. http://www.google.co.uk/ search 546 0.31% 13. http://es.epa.gov/search.html 424 0.24% 14. http://es.epa.gov/cgi-bin/ mail.pl 414 0.24% 15. http://www.zyn.com/sbir/scomp. htm 305 0.18% 16. http://yosemite.epa.gov/opa/ admpress.nsf/ bd4379a92ceceaca8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument 305 0.18% 17. http://www.epa.gov/careers/ stuopp.html 302 0.17% 18. http://www.google.cn/search 301 0.17% 19. http://www.zyn.com/sbir/bnews. htm 282 0.16% 20. http://intranet.epa.gov/ ordintra/ 278 0.16% Subtotal 151,999 87.33% Other 22,046 12.67%	5.	http://search.msn.com/results. aspx	956	0.55%
8. http://search.live.com/ results.aspx 781 0.45% 9. http://nlquery.epa.gov/ epasearch/epasearch 755 0.43% 10. http://www.google.ca/search 631 0.36% 11. http://es.epa.gov/comments. html 592 0.34% 12. http://www.google.co.uk/ search 546 0.31% 13. http://es.epa.gov/search.html 424 0.24% 14. http://es.epa.gov/cgi-bin/ mail.pl 414 0.24% 15. http://www.zyn.com/sbir/scomp. htm 305 0.18% 16. http://yosemite.epa.gov/opa/ admpress.nsf/ bd4379a92ceceaca8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument 305 0.18% 17. http://www.epa.gov/careers/ stuopp.html 302 0.17% 18. http://www.google.cn/search 301 0.17% 19. http://www.zyn.com/sbir/bnews. htm 282 0.16% 20. http://intranet.epa.gov/ ordintra/ 278 0.16% Subtotal 151,999 87.33% Other 22,046 12.67%	6.	http://images.google.com/ imgres	951	0.55%
9. http://nlquery.epa.gov/ epasearch/epasearch 10. http://www.google.ca/search 11. http://es.epa.gov/comments. html 12. http://www.google.co.uk/ search 13. http://es.epa.gov/search.html 14. http://es.epa.gov/cgi-bin/ mail.pl 15. http://www.zyn.com/sbir/scomp. htm 16. http://yosemite.epa.gov/opa/ admpress.nsf/ bd4379a92ceceac8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument 17. http://www.google.cn/search 18. http://www.google.cn/search 19. http://www.zyn.com/sbir/bnews. htm 282 20. http://intranet.epa.gov/ ordintra/ 20. http://intranet.epa.gov/ ordintra/ 21. Subtotal 22.046 20. Other	7.	http://es.epa.gov/vendors/	815	0.47%
10. http://www.google.ca/search 631 0.36% 11. http://es.epa.gov/comments. html 592 0.34% 12. http://www.google.co.uk/ search 546 0.31% 13. http://es.epa.gov/search.html 424 0.24% 14. http://es.epa.gov/cgi-bin/ mail.pl 414 0.24% 15. http://www.zyn.com/sbir/scomp. htm 305 0.18% 16. http://yosemite.epa.gov/opa/ admpress.nsf/ bd4379a92ceceeac8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument 305 0.18% 17. http://www.epa.gov/careers/ stuopp.html 302 0.17% 18. http://www.google.cn/search 301 0.17% 19. http://www.zyn.com/sbir/bnews. htm 282 0.16% 20. http://intranet.epa.gov/ ordintra/ 278 0.16% Subtotal 151,999 87.33% Other 22,046 12.67%	8.	http://search.live.com/ results.aspx	781	0.45%
11. http://es.epa.gov/comments. html 592 0.34% 12. http://www.google.co.uk/ search 546 0.31% 13. http://es.epa.gov/search.html 424 0.24% 14. http://es.epa.gov/cgi-bin/ mail.pl 414 0.24% 15. http://www.zyn.com/sbir/scomp. htm 305 0.18% 16. http://yosemite.epa.gov/opa/ admpress.nsf/bd4379a92ceceeac8525735900400c27/fddb1f7ec52500298525740200686867!OpenDocument 305 0.18% 17. http://www.epa.gov/careers/ stuopp.html 302 0.17% 18. http://www.google.cn/search 301 0.17% 19. http://www.zyn.com/sbir/bnews. htm 282 0.16% 20. http://intranet.epa.gov/ ordintra/ 278 0.16% Subtotal 151,999 87.33% Other 22,046 12.67%	9.	http://nlquery.epa.gov/ epasearch/epasearch	755	0.43%
12. http://www.google.co.uk/ search 546 0.31% 13. http://es.epa.gov/search.html 424 0.24% 14. http://es.epa.gov/cgi-bin/ mail.pl 414 0.24% 15. http://www.zyn.com/sbir/scomp. htm 305 0.18% 16. http://yosemite.epa.gov/opa/ admpress.nsf/ bd4379a92ceceeac8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument 305 0.18% 17. http://www.epa.gov/careers/ stuopp.html 302 0.17% 18. http://www.google.cn/search 301 0.17% 19. http://www.zyn.com/sbir/bnews. htm 282 0.16% 20. http://intranet.epa.gov/ ordintra/ 278 0.16% Subtotal 151,999 87.33% Other 22,046 12.67%	10.	http://www.google.ca/search	631	0.36%
13. http://es.epa.gov/search.html 424 0.24% 14. http://es.epa.gov/cgi-bin/ mail.pl 414 0.24% 15. http://www.zyn.com/sbir/scomp. htm 305 0.18% 16. http://yosemite.epa.gov/opa/ admpress.nsf/ bd4379a92ceceeac8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument 305 0.18% 17. http://www.epa.gov/careers/ stuopp.html 302 0.17% 18. http://www.google.cn/search 301 0.17% 19. http://www.zyn.com/sbir/bnews. htm 282 0.16% 20. http://intranet.epa.gov/ ordintra/ 278 0.16% Subtotal 151,999 87.33% Other 22,046 12.67%	11.	http://es.epa.gov/comments. html	592	0.34%
14. http://es.epa.gov/cgi-bin/ mail.pl 414 0.24% 15. http://www.zyn.com/sbir/scomp. htm 305 0.18% 16. http://yosemite.epa.gov/opa/ admpress.nsf/ bd4379a92ceceeac8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument 305 0.18% 17. http://www.epa.gov/careers/ stuopp.html 302 0.17% 18. http://www.google.cn/search 301 0.17% 19. http://www.zyn.com/sbir/bnews. htm 282 0.16% 20. http://intranet.epa.gov/ ordintra/ 278 0.16% Subtotal 151,999 87.33% Other 22,046 12.67%	12.	http://www.google.co.uk/ search	546	0.31%
15. http://www.zyn.com/sbir/scomp. htm 305 0.18% 16. http://yosemite.epa.gov/opa/ admpress.nsf/ bd4379a92ceceeac8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument 305 0.18% 17. http://www.epa.gov/careers/ stuopp.html 302 0.17% 18. http://www.google.cn/search 301 0.17% 19. http://www.zyn.com/sbir/bnews. htm 282 0.16% 20. http://intranet.epa.gov/ ordintra/ 278 0.16% Subtotal 151,999 87.33% Other 22,046 12.67%	13.	http://es.epa.gov/search.html	424	0.24%
16. http://yosemite.epa.gov/opa/ admpress.nsf/ bd4379a92ceceeac8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument 305 0.18% bd4379a92ceceeac8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument 17. http://www.epa.gov/careers/ stuopp.html 302 0.17% 18. http://www.google.cn/search 301 0.17% 19. http://www.zyn.com/sbir/bnews. htm 282 0.16% 20. http://intranet.epa.gov/ ordintra/ 278 0.16% Subtotal 151,999 87.33% Other 22,046 12.67%	14.	http://es.epa.gov/cgi-bin/ mail.pl	414	0.24%
bd4379a92ceceeac8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument 17. http://www.epa.gov/careers/ stuopp.html 302 0.17% 18. http://www.google.cn/search 301 0.17% 19. http://www.zyn.com/sbir/bnews. htm 282 0.16% 20. http://intranet.epa.gov/ ordintra/ 278 0.16% Subtotal 151,999 87.33% Other 22,046 12.67%	15.	http://www.zyn.com/sbir/scomp. htm	305	0.18%
18. http://www.google.cn/search 301 0.17% 19. http://www.zyn.com/sbir/bnews. htm 282 0.16% 20. http://intranet.epa.gov/ ordintra/ 278 0.16% Subtotal 151,999 87.33% Other 22,046 12.67%	16.	bd4379a92ceceeac8525735900400c27/	305	0.18%
19. http://www.zyn.com/sbir/bnews. htm 282 0.16% 20. http://intranet.epa.gov/ ordintra/ 278 0.16% Subtotal 151,999 87.33% Other 22,046 12.67%	17.	http://www.epa.gov/careers/ stuopp.html	302	0.17%
20. http://intranet.epa.gov/ ordintra/ 278 0.16% Subtotal 151,999 87.33% Other 22,046 12.67%	18.	http://www.google.cn/search	301	0.17%
Subtotal 151,999 87.33% Other 22,046 12.67%	19.	http://www.zyn.com/sbir/bnews. htm	282	0.16%
Other 22,046 12.67%	20.	http://intranet.epa.gov/ ordintra/	278	0.16%
•		Subtotal	151,999	87.33%
Total 174,045 100.00%		Other	22,046	12.67%
		Total	174,045	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

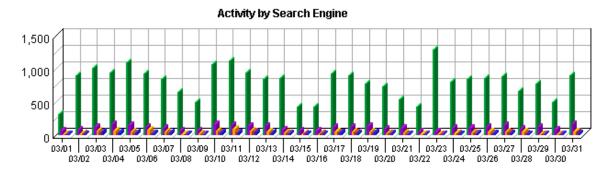
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

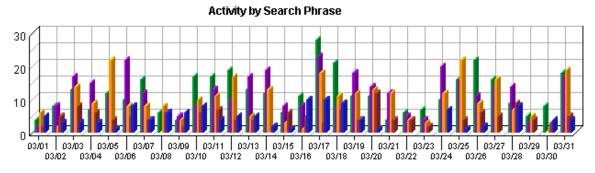
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

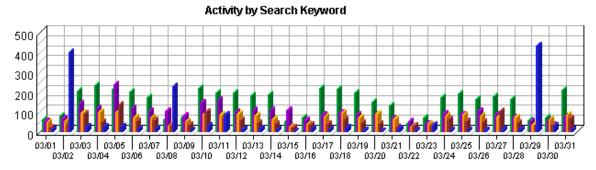
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







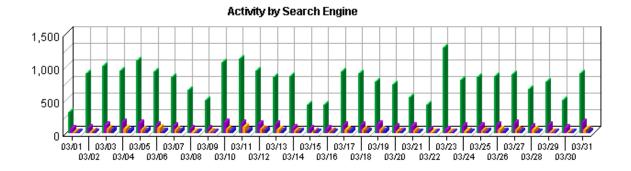


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	24,733	74.90%
2.	yahoo	3,466	10.50%
3.	msn	1,318	3.99%
4.	google canada	886	2.68%
5.	google uk	836	2.53%
6.	google australia	280	0.85%
7.	google germany	274	0.83%
8.	google france	259	0.78%
9.	aol netfind	216	0.65%
10.	google italy	170	0.51%
11.	google japan	104	0.31%
12.	yahoo japan	90	0.27%
13.	yahoo spain	66	0.20%
14.	yahoo taiwan	48	0.15%
15.	altavista	45	0.14%
16.	yahoo singapore	30	0.09%
17.	netscape	27	0.08%
18.	google austria	25	0.08%
19.	yahoo uk &ireland	18	0.05%
20.	yahoo canada	17	0.05%
	Subtotal	32,908	99.65%
	Total	33,023	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1.	allintitle: phytoplankton filetype:pdf	860	2.60%
google	ppt bioluminescence	425	1.29%
	ppt nanoparticle air pollution	389	1.18%
	epa sbir	324	0.98%
	epa star	298	0.90%
	epa	216	0.65%
	nanoparticle air applications ppt	122	0.37%
	epa star fellowship	102	0.31%
	etd qt dispersion and coronary artery disease	102	0.31%
	kenaf pretreatment lignin removal	99	0.30%
	ncer	96	0.29%
	nanoparticle air pollution applications ppt	89	0.27%
	science topics	81	0.25%
	forms	80	0.24%
	size of small particles in nanometers	79	0.24%
	epa grants	76	0.23%
	integrated eenvironmental management system filetype:pdf	73	0.22%
	nanoscience pdf	66	0.20%
	buils fourier transform spectrometer	65	0.20%
	epa funding	61	0.18%
2.	madicin plant broiler		0.20%
yahoo	epa		0.18%
	recent environmental science articles pdf researchers		0.08%
	prevention bronchial asthma among children cohort study		0.07%
	epa sbir		0.07%
	nanostructure of active packaging		0.07%
	ncer		0.06%
	consolidated plastics company inc	21	0.06%
	development of environment friendly product and technology		0.04%
	consolidated plastics company	13	0.04%
	notes on metal finishing process	12	0.04%
	oeca	11	0.03%
	binks manufacturing company	10	0.03%
	plant trace element pollution pdf	10	0.03%
	oil mop inc	9	0.03%
	epa fines		0.03%
	united states environmental protection agency	9	0.03%
	what is u.s. national environmental public policy	9	0.03%

	ncerga	9 8
2	ncerqa consolidated plastics	
o. msn	consolidated plastics	89 75
	consolidated plastics.com	75 72
	epa	72 56
	consolidated plastics company	56 52
	drinking water	52
	www.consolidatedplastics.com	33
	consolidated plastics company inc	17
	consolidated plastics co inc	13
	consolidated plastic	12
	epa.gov	10
	consolidated plastics inc	8
	consolidated plastics co	8
	consolidated plastics company, inc.	8
	consolidated plastic company	7
	kleer-flo company	7
	durr industries	6
	highland tank	5
	intercont products	5 5 4
	elf atochem north america	
	stars program	4
4. google	nanotechnology filetype:pdf	21
canada	forms	14
	cosmetic research and development pdf	12
	science topics	6
	pesticides peer	5
	ncer	5
	change	5
	climate change	3
	416–831–3400	3
	industrial filter fabrics canada	3
	us environmental protection agency	3
	hurricanes	3
	remote sensing for biodiversity science and conservation	3
	mesocosm ppt	3
	climate change human interaction	3
	comet assay protocol and ppt	3
	filter ltd 31	2
	name two consequences of air pollution	2
	health canada biomonitoring	2
	in winzip how do create an archive	2
	1	

5.	forms	44	0.13%
google	new scientist logo	9	0.03%
uk	change	7	0.02%
	climate change	6	0.02%
	science topics	5	0.02%
	pesticides	4	0.01%
	scientific poster	4	0.01%
	epa nanotechnology	4	0.01%
	particulate	4	0.01%
	environmental health	3	0.01%
	international society for environmental epidemiology san diego 2008	3	0.01%
	mercury bromination	2	0.01%
	remote sensing for biodiversity science and conservation	2	0.01%
	team work	2	0.01%
	environment agencies	2	0.01%
	soapstock biodiesel	2	0.01%
	nanomaterials	2	0.01%
	www.epa.gov/	2	0.01%
	remain insitu contaminated soil	2	0.01%
	duke university logo	2	0.01%
6.	forms	8	0.02%
google australia	change	6	0.02%
uustrunu	epa kids site	3	0.01%
	air pollution	3	0.01%
	usepa	2	0.01%
	market mechanisms pollution control	2	0.01%
	1600 pennsylvania ave nw, washington, dc, map	2	0.01%
	koppers timber protective emulsion msds	2	0.01%
	epa events	2	0.01%
	new scientist magazine logo	2	0.01%
	nino kunzli	2	0.01%
	identifying and reporting workplace hazards	2	0.01%
	living near main roads and health risks wa	2	
	us epa centre for environmental research	2	0.01%
	grant form	2	0.01%
	foam-forming nozzle velocity	2	0.01%
	age harmonic progressions		0.01%
	broca wernicke language fmri	2	
	background on biodiversity	2	0.01%
	health continuum		0.01%
7.	active compound of datura filetype:pdf		0.08%
google	nanotechnology filetype:ppt	14	0.04%

germany	peter may
	www.dogple
	flottweg florence ky
	ecological thresholds
	petra tsuji
	epa star
	epa.gov climatechange
	elizabeth t. snow arsenic
	etus inc
	ecological risks of transgenic plants and of organisms used in biological crop protection
	phthalates in pregnant women
	biomarker powerpoint
	jenkins owens wiggins
	ecosystems climate
	health
	cheng carbon nanotubes delay slightly the hatching time of zebrafish embryos.
	epa grant number: r832532
	heliothis subflexa
8.	absorption par monoethanolamine(pdf)
google	efficiency bank taffe 1998 non parametric method pdf
france	allintitle: spanish english filetype:pdf
	culture in vitro
	viability eggs and lake apopka
	pesticides
	impact strength pp application filetype:ppt
	university of georgia qingguo huang
	detection of heavy metal ion
	workshop in cardiovascular diseases
	gretchen daily
	yakov pachepsky
	jack puzak
	environmental agency
	dinamec
	pfiesteria piscicida
	oxygent ppt
	overflow 2.5.5 crack
	organochlorine and lagoon
	ahl lactonases ppt
9. aol	epa
netfind	particulate matter
	environmental protection agency

the national environmental policy act of 1969 (epa)

	www. epa.gov. factsheets/ chemicals	2	2	0.01%
	pbb and infertility	2	2	0.01%
	cincinnati	2	2	0.01%
	map pf university of california at la	2	2	0.01%
	epa grants	2	2	0.01%
	oeca	2	2	0.01%
	norsertraline	1	1 (0.00%
	russian boys	1	1 (0.00%
	aerial view little lehigh creek	1	1 (0.00%
	espin technologies	1	1 (0.00%
	epa and ocean energy	1	1 (0.00%
	childrens centers	1	1 (0.00%
	epa awards	1	1 (0.00%
	all star drinking water	1	1 (0.00%
	portable gc mass spec	1	1 (0.00%
	forms of decision-support systems	J	1	0.00%
10.	amova ppt	5	5	0.02%
google	global change	3	3	0.01%
italy	ера	3	3	0.01%
	nanoclusters extinguishing	2	2	0.01%
	facet quantek	2	2	0.01%
	cafimar chartering	2	2	0.01%
	a.j.reeves co	2	2	0.01%
	framework computational toxicology epa	2	2	0.01%
	registration fellowship conference	2	2	0.01%
	cafimar	2	2	0.01%
	nanomaterials apllication review science	j	1 (0.00%
	swenson process	j	1 (0.00%
	standby mouse	J	1 (0.00%
	n.c.e.r.	J	1 (0.00%
	p3 forum	j	1 (0.00%
	ferrate sodium potassium	J	1 (0.00%
	fellowship phd states connecticut	J	1 (0.00%
	occurrence antibiotics drinking water	J	1 (0.00%
	scge	J	1 (0.00%
	jake bair model florida	1	1 (0.00%
11.	sandia corporation filetype:ppt		6	0.02%
google	ecological service valuation pdf	2	2	0.01%
japan	harmful algal blooms project proposal	2	2	0.01%
	u.s. environmental protection agency	2	2	0.01%
	global encasement	2	2	0.01%
	nanotechnology public participation	2	2	0.01%

	chem-tech internatioal ct-1	2
	epa sbir	2
	stanford university student photo	2
	hako minuteman	2
	epa fellowship	1
	study group on safety of nanomaterials	1
	specific growth rate calculation limited nutrient	1
	ms2 bacteriophage disinfect*	1
	harvard 24 cities	1
	pon-1	1
	gcm ctm	1
	epa nano	1
	zebrafish, estradiol	1
	tin oxide cathode fuel cell corrosion	1
12.	mcgeanãf»rohco incï¼	8
yahoo	epa method grain diameter distribution.	3
japan	dynaloy.inc	3
	memtek	3
	man-gill chemical	2
	grilon	2
	fayette environmental services, inc	2
	paul n. gardner	2
	atochem	2
	dolph company	2
	pirinixic acid	2
	magni industries	2
	tlr2 plasmid	2
	oliver chemical company	1
	epa method, nox, ogawa sampler	1
	ï¼°ï½?ï½•ï½Œã€€ï¼®ï¼ ï¼§ï½?ï½;ï½;ï½;ï½ ï½ï½°ã€€ï¼£ï½?ï½?ï½?ï½?ï½?ï½™ï¼Œï¼©ï½ ï½fï¼	1
	freeze crystallization	1
	steady state level	1
	envirogen inc	1
	magnetite surface treatment	1
13.	lowell high school	10
yahoo	particulate matter	8
spain	multimeter	8
	garden design	8
	design garden	7
	design of garden	4
	school lowell	2
	effects of climate change	2

	ferro cement	2	0.01%
	american journal 2000 gauderman	2	0.01%
	biodiesel	2	0.01%
	p3	2	0.01%
	immediacy index american journals 2007	1	0.00%
	emerging infectious diseases diagnosis	1	0.00%
	mass spectrometry arachidonic cox gas	1	0.00%
	global change	1	0.00%
	atoms molecules lectures pdf 2008	1	0.00%
	powerpoint presentation about euthanasia	1	0.00%
	children eating lunch at school	1	0.00%
	environmental economics	1	0.00%
14.	maxi-blast	4	0.01%
yahoo	cleveland process corp.	3	0.01%
taiwan	atochem	3	0.01%
	illinois water treatment company	2	0.01%
	fabohio inc	2	0.01%
	dedert	2	0.01%
	waste recycle postcards design in malaysia	2	0.01%
	national centers for environmental	2	0.01%
	filter specialist inc	1	0.00%
	@lynx.csn.net	1	0.00%
	roto jet	1	0.00%
	dynaloy	1	0.00%
	microbial pathogens drinking water	1	0.00%
	structure of humic acid	1	0.00%
	five seasons comfort limited	1	0.00%
	farboil company	1	0.00%
	role of reactive oxygen species in eastern oyster immunology	1	0.00%
	hako minuteman	1	0.00%
	full scale nanoiron inject	1	0.00%
	activated carbon, pica	1	0.00%
15.	laptop screen	2	0.01%
altavista	ozone biocidal properties and stimulation of trichoderma harzianum	2	0.01%
	nanotechnology	2	0.01%
	boys hauser recruitment dioxin domain:es.epa.gov	2	0.01%
	how many nanotechnology us manufacturing companies in the us?	2	0.01%
	cytokines.pdf	2	0.01%
	heavy metal tolerance in plants:	2	0.01%
	example of business research proposal		0.01%
	ecosystem services provided by coral reefs	1	0.00%
	smoke on clothes and child health	1	0.00%
		-	/ -

	nanoparticle.pdf
	bioservices group, inc
	864–0255
	sentec bethesda
	pahs and metals induced lung inflammation
	white papers on nano communication
	astm phase no significant concern
	removal of heavy metals from water www.trerice.co
1.0	soil bioremediation in the mine industry
16. yahoo	consequences of air pollution
singapore	united states environmental protection agency
	effects of nanotechnology
	health model intervention stress
	what are the consequences of using air-conditioners.
	top p3 student in the whole world
	us epa
	p3 2008 science concept test
	effects of climate changes on ecosystems
	effects of pesticide to environment
	main function of fruits
	autistic children's risk factors
	rosemount analytical inc
	prevention and control for indoor air pollutants
	sino pigment
	purchem
	how people in other countries get drinking water
	particulate model matter
	modernization and pollution
	pall aeropower coporation
17.	http://www.playboy.es
netscape	pdf confirmation reovery purification of xantan gum produced by xanthomonas campestris
	who is the director of the environmental protection agency
	research grants
	renee surdick
	nanotechnology and agriculture powerpoint
	hongda chen, ph.d. usda
	feminization of frogs powerpoint
	'posters on climate change impact health'
	fayetteville state university, doctoral fellowship plus tuition benefits,
	consequences of poor water quality
	woods hole grant

	epa.gov	1	0.00%
	federal register cfda 66.509	1	0.00%
	http://es.epa.gov/ncer/rfa/2008/	1	0.00%
	epa	1	0.00%
	solid state cooling	1	0.00%
	epidemiologic transition in the united states	1	0.00%
	epa enforcement	1	0.00%
	kevin dunn niosh	1	0.00%
18.	amylase pollution	4	0.01%
google	nanotechnology basic	2	0.01%
austria	konarka switzerland	1	0.00%
	ultrafine particles	1	0.00%
	salt tolerance, c–13 isotopes discrimination	1	0.00%
	us epa emission scenarios	1	0.00%
	meryland university parasitology department	1	0.00%
	children hair pb cadmium	1	0.00%
	amperometic detector	1	0.00%
	solid ink	1	0.00%
	student design award 2009	1	0.00%
	sedimentation star optimisation	1	0.00%
	particulate matter gis	1	0.00%
	biodiversity social impact 2007	1	0.00%
	adobe forms	1	0.00%
	bioengineering report	1	0.00%
	dolphin thermoregulation	1	0.00%
	taphorn brain turmor module	1	0.00%
	masters scholarship for environmental studies uk	1	0.00%
	enviromenta masters scholarship	1	0.00%
19.	gestational dm in iraq	3	0.01%
yahoo uk	what is pm with regard to health?	1	0.00%
&ireland	research gaps on pm10 and pm2.5	1	0.00%
	accuspray	1	0.00%
	tribal population –india	1	0.00%
	theories on health in children	1	0.00%
	upconversion application bio tagging	1	0.00%
	quick view winzip	1	0.00%
	basic information about child health	1	0.00%
	fellowship for short courses on environmental health and safety	1	0.00%
	dna repair sister exchange cytogenetic	1	0.00%
	nanotechnology china spending	1	0.00%
	research gaps in pm10 and pm2.5	1	0.00%
	environment agency h1 software	1	0.00%

	budget's effect on childrens organisations
	autism effects on child
20.	epa :
yahoo	ontario small business grants
canada	apco industries co limited
	environmental influences on prenatal development
	global changes
	advanced environmental technologies
	enviro solutions
	natural gas leak detector
	blue wave ultrasonic washer
	hydrogen peroxide water treatment systems
	powder spray technologies
	voc free fountain solutions

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,928	11.89%
	of	2,206	6.68%
	environmental	1,667	5.05%
	ppt	1,533	4.64%
	filetype:pdf	1,369	4.15%
	research	1,215	3.68%
	in	1,198	3.63%
	for	986	2.99%
	star	921	2.79%
	air	912	2.76%
	phytoplankton	862	2.61%
	allintitle:	860	2.60%
	the	828	2.51%
	water	729	2.21%
	pollution	721	2.18%
	nanoparticle	675	2.04%
	health	599	1.81%
	sbir	588	1.78%
	on	528	1.60%
	to	523	1.58%
2. yahoo	epa	468	1.42%
	of	356	1.08%
	environmental	317	0.96%
	in	244	0.74%

	research	197	0.60%
	for	165	0.50%
	inc	158	0.48%
	children	107	0.32%
	water	96	0.29%
	grants	93	0.28%
	the	90	0.27%
	on	90	0.27%
	to	88	0.27%
	company	85	0.26%
	plant	80	0.24%
	health	79	0.24%
	science	72	0.22%
	broiler	66	0.20%
	madicin	66	0.20%
	center	62	0.19%
3. msn	consolidated	239	0.72%
	plastics	223	0.68%
	epa	156	0.47%
	company	102	0.31%
	consolidatedplastics.com	79	0.24%
	inc	70	0.21%
	water	64	0.19%
	drinking	57	0.17%
	environmental	52	0.16%
	of	44	0.13%
	for	39	0.12%
	inc.	35	0.11%
	www.consolidatedplastics.com	33	0.10%
	in	30	0.09%
	co	29	0.09%
	plastic	22	0.07%
	research	22	0.07%
	on	20	0.06%
	industries	19	0.06%
	american	19	0.06%
4. google canada	of	93	0.28%
	environmental	55	0.17%
	epa	49	0.15%
	in	48	0.15%
	research	47	0.14%
	water	40	0.12%

	for	40	0.12%
	health	37	0.11%
	the	36	0.11%
	nanotechnology	35	0.11%
	environment	27	0.08%
	air	24	0.07%
	to	24	0.07%
	on	23	0.07%
	human	22	0.07%
	filetype:pdf	21	0.06%
	change	20	0.06%
	science	18	0.05%
	assessment	18	0.05%
	effects	18	0.05%
5. google uk	of	122	0.37%
	in	57	0.17%
	the	55	0.17%
	for	47	0.14%
	forms	45	0.14%
	environmental	43	0.13%
	on	37	0.11%
	to	35	0.11%
	epa	33	0.10%
	change	32	0.10%
	health	30	0.09%
	risk	29	0.09%
	assessment	26	0.08%
	environment	26	0.08%
	pollution	24	0.07%
	effects	23	0.07%
	research	21	0.06%
	climate	21	0.06%
	air	19	0.06%
	what	19	0.06%
6. google australia	of	43	0.13%
	the	21	0.06%
	epa	18	0.05%
	health	18	0.05%
	on	17	0.05%
	in	15	0.05%
	for	15	0.05%
	change	15	0.05%
	_		

	air	11	0.03%
	pollution	11	0.03%
	environmental	10	0.03%
	nanotechnology	10	0.03%
	forms	9	0.03%
	ecosystem	8	0.02%
	climate	8	0.02%
	to	7	0.02%
	effects	7	0.02%
	water	7	0.02%
	technology	7	0.02%
	us	6	0.02%
7. google germany	of	42	0.13%
	filetype:pdf	28	0.08%
	compound	25	0.08%
	active	25	0.08%
	datura	25	0.08%
	nanotechnology	15	0.05%
	filetype:ppt	15	0.05%
	research	15	0.05%
	powerpoint	11	0.03%
	environmental	11	0.03%
	epa	10	0.03%
	in	9	0.03%
	climate	9	0.03%
	change	8	0.02%
	to	8	0.02%
	the	8	0.02%
	ppt	8	0.02%
	health	7	0.02%
	environment	7	0.02%
	particles	6	0.02%
8. google france	of	24	0.07%
	pdf	22	0.07%
	method	18	0.05%
	absorption	18	0.05%
	efficiency	18	0.05%
	parametric	17	0.05%
	1998	17	0.05%
	par	17	0.05%
	non	17	0.05%
	monoethanolamine(pdf)	17	0.05%

	bank	17	0.05%
	taffe	17	0.05%
	in	14	0.04%
	ppt	10	0.03%
	for	9	0.03%
	english	8	0.02%
	spanish	7	0.02%
	filetype:pdf	7	0.02%
	allintitle:	7	0.02%
	research	6	0.02%
9. aol netfind	epa	27	0.08%
	of	26	0.08%
	in	20	0.06%
	the	17	0.05%
	environmental	14	0.04%
	research	12	0.04%
	health	10	0.03%
	on	9	0.03%
	to	7	0.02%
	for	7	0.02%
	how	7	0.02%
	science	6	0.02%
	pollution	6	0.02%
	grant	6	0.02%
	water	6	0.02%
	protection	6	0.02%
	agency	6	0.02%
	star	5	0.02%
	development	5	0.02%
	grants	5	0.02%
10. google italy	ppt	18	0.05%
	of	12	0.04%
	environmental	10	0.03%
	the	9	0.03%
	epa	9	0.03%
	for	7	0.02%
	in	7	0.02%
	water	6	0.02%
	change	6	0.02%
	research	6	0.02%
	center	5	0.02%
	particulate	5	0.02%

		amova	5	0.02%
		cafimar	5	0.02%
		matter	5	0.02%
		assessment	5	0.02%
		impact	4	0.01%
		global	4	0.01%
		nanomaterials	4	0.01%
		point	3	0.01%
11. go	ogle japan	epa	12	0.04%
		filetype:ppt	7	0.02%
		sandia	6	0.02%
		corporation	6	0.02%
		model	4	0.01%
		pdf	4	0.01%
		nanotechnology	4	0.01%
		center	4	0.01%
		algal	3	0.01%
		proposal	3	0.01%
		bayesian	3	0.01%
		health	3	0.01%
		research	3	0.01%
		ct-1	3	0.01%
		ppt	3	0.01%
		harmful	3	0.01%
		blooms	3	0.01%
		service	3	0.01%
		public	3	0.01%
		somenath	2	0.01%
12. ya	hoo japan	incï¹⁄4	8	0.02%
		mcgeanãf»rohco	8	0.02%
		inc	6	0.02%
		epa	6	0.02%
		company	6	0.02%
		gardner	4	0.01%
		paul	4	0.01%
		n.	3	0.01%
		chemical	3	0.01%
		distribution.	3	0.01%
		diameter	3	0.01%
		inc.	3	0.01%
		grain	3	0.01%
		the	3	0.01%

	method	3	0.01%
	dynaloy.inc	3	0.01%
	memtek	3	0.01%
	acid	2	0.01%
	pirinixic	2	0.01%
	dolph	2	0.01%
13. yahoo spain	garden	19	0.06%
	design	19	0.06%
	school	13	0.04%
	lowell	12	0.04%
	high	10	0.03%
	particulate	8	0.02%
	multimeter	8	0.02%
	matter	8	0.02%
	of	7	0.02%
	change	3	0.01%
	american	3	0.01%
	biodiesel	2	0.01%
	gauderman	2	0.01%
	ferro	2	0.01%
	journal	2	0.01%
	2000	2	0.01%
	effects	2	0.01%
	cement	2	0.01%
	p3	2	0.01%
	climate	2	0.01%
14. yahoo taiwan	maxi-blast	4	0.01%
	inc	4	0.01%
	water	4	0.01%
	of	3	0.01%
	in	3	0.01%
	cleveland	3	0.01%
	company	3	0.01%
	atochem	3	0.01%
	process	3	0.01%
	for	3	0.01%
	corp.	3	0.01%
	illinois	2	0.01%
	postcards	2	0.01%
	recycle	2	0.01%
	design	2	0.01%
	waste	2	0.01%

	fabohio	2	0.01%
	malaysia	2	0.01%
	centers	2	0.01%
	national	2	0.01%
15. altavista	in	7	0.02%
	nanotechnology	5	0.02%
	of	5	0.02%
	dioxin	3	0.01%
	heavy	3	0.01%
	the	3	0.01%
	domain:es.epa.gov	3	0.01%
	proposal	2	0.01%
	inc	2	0.01%
	stimulation	2	0.01%
	water	2	0.01%
	cytokines.pdf	2	0.01%
	how	2	0.01%
	companies	2	0.01%
	properties	2	0.01%
	many	2	0.01%
	on	2	0.01%
	business	2	0.01%
	metal	2	0.01%
	example	2	0.01%
16. yahoo singapore	of	12	0.04%
	pollution	7	0.02%
	air	7	0.02%
	consequences	7	0.02%
	effects	4	0.01%
	united	3	0.01%
	environmental	3	0.01%
	states	3	0.01%
	protection	3	0.01%
	agency	3	0.01%
	p3	2	0.01%
	epa	2	0.01%
	model	2	0.01%
	in	2	0.01%
	the	2	0.01%
	nanotechnology	2	0.01%
	particulate	1	0.00%
	how	1	0.00%

	indoor	1	0.00%
	function	1	0.00%
17. netscape	of	5	0.02%
	powerpoint	3	0.01%
	the	3	0.01%
	epa	2	0.01%
	environmental	2	0.01%
	state	2	0.01%
	http://www.playboy.es	2	0.01%
	in	2	0.01%
	protection	2	0.01%
	agency	2	0.01%
	nanotechnology	2	0.01%
	biodiesel	2	0.01%
	campestris	1	0.00%
	niosh	1	0.00%
	frogs	1	0.00%
	xantan	1	0.00%
	gum	1	0.00%
	grant	1	0.00%
	hospital	1	0.00%
	mt.sinai	1	0.00%
18. google austria	amylase	4	0.01%
	pollution	4	0.01%
	masters	2	0.01%
	basic	2	0.01%
	nanotechnology	2	0.01%
	scholarship	2	0.01%
	social	1	0.00%
	forms	1	0.00%
	c-13	1	0.00%
	design	1	0.00%
	module	1	0.00%
	thermoregulation	1	0.00%
	taphorn	1	0.00%
	emission	1	0.00%
	ink	1	0.00%
	university	1	0.00%
	ultrafine	1	0.00%
	switzerland	1	0.00%
	dolphin	1	0.00%
	hu	1	0.00%

19. yahoo uk &ireland	in	5	0.02%
	on	5	0.02%
	iraq	3	0.01%
	health	3	0.01%
	gestational	3	0.01%
	dm	3	0.01%
	gaps	2	0.01%
	pm10	2	0.01%
	pm2.5	2	0.01%
	child	2	0.01%
	research	2	0.01%
	accuspray	1	0.00%
	population	1	0.00%
	health?	1	0.00%
	information	1	0.00%
	application	1	0.00%
	safety	1	0.00%
	regard	1	0.00%
	cytogenetic	1	0.00%
	sister	1	0.00%
20. yahoo canada	epa	5	0.02%
	small	2	0.01%
	environmental	2	0.01%
	solutions	2	0.01%
	ontario	2	0.01%
	business	2	0.01%
	technologies	2	0.01%
	grants	2	0.01%
	leak	1	0.00%
	limited	1	0.00%
	natural	1	0.00%
	apco	1	0.00%
	industries	1	0.00%
	со	1	0.00%
	changes	1	0.00%
	on	1	0.00%
	free	1	0.00%
	systems	1	0.00%
	powder	1	0.00%
	gas	1	0.00%

Activity by Search Engine - Help Card

Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



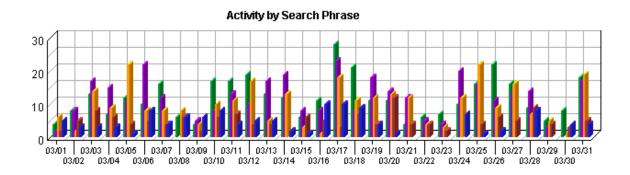
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa	367	1.11%
2.	epa sbir	354	1.07%
3.	epa star	305	0.92%
4.	forms	146	0.44%
5.	ncer	124	0.38%
6.	epa star fellowship	107	0.32%
7.	science topics	95	0.29%
8.	consolidated plastics	92	0.28%
9.	consolidated plastics company	85	0.26%
10.	epa grants	84	0.25%
11.	consolidatedplastics.com	75	0.23%
12.	epa star grant	66	0.20%
13.	epa funding	64	0.19%
14.	environmental protection agency	61	0.18%
15.	research grants	59	0.18%
16.	particulate matter	56	0.17%
17.	drinking water	52	0.16%
18.	epa fellowship	49	0.15%
19.	technology sustainable environment	49	0.15%
20.	us epa	49	0.15%

Subtotal	2,339	7.09%
Total	32,976	100.00%

Activity by Search Phrase with Engines Detail

msn 72 0.22% yahoo 58 0.18% aol netfind 6 0.02% yahoo canada 5 0.02% google italy 3 0.01% yahoo australia &nz 2 0.01% altavista 1 0.00% google germany 1 0.00% metscape 1 0.00% msn 4 0.01% google japan 2 0.01% aol netfind 1 0.00% msn 4 0.01% google japan 2 0.01% aol netfind 1 0.00% msn 3 0.01% google germany 2 0.01% aol netfind 1 0.00% msn 3 0.01% google germany 2 0.01% aol netfind 1 0.00% msn 3 0.01% google germany 2 0.01% aol netfind 1 0.00% msn 3 0.01% google germany 2 0.01% google germany 2 0.01% aol netfind 1 0.00% msn 3 0.01% google canada 1 0.00% yahoo 1 0.00% yahoo 1 0.00% soogle australia 8 0.02% google canada 14 0.04% google canada 14 0.04% google canada 14 0.04% google canada 15 0.02% google canada 5 0.02%	Phrases	Engines	Referrals	%
yahoo 58 0.18% aol netfind 6 0.02% yahoo canada 5 0.02% google italy 3 0.01% yahoo australia &nz 2 0.01% altavista 1 0.00% google germany 1 0.00% netscape 1 0.00% msn 4 0.01% google japan aol netfind 1 0.00% msn 3 0.01% google germany aol netfind 1 0.00% msn 3 0.01% google germany aol netfind 1 0.00% msn 3 0.01% google germany aol netfind 1 0.00% msn 3 0.01% google germany 2 0.01% google germany 3 0.01% google germany 3 0.01% google germany 2 0.01% google germany 3 0.01% google germany 3 0.01% google germany 3 0.01% google canada 1 0.00% yahoo 1 0.00% yahoo 1 0.00% yahoo 1 0.00% google canada 14 0.04% google canada 14 0.04% google canada 14 0.04% google canada 14 0.04% google canada 15 0.02% google canada 16 0.00% yahoo 21 0.06% google canada 5 0.02% google canada 5 0.02% google ialy 1 0.00% google japan 1 0.00% goog	1. epa	google	216	0.66%
aol netfind		msn	72	0.22%
yahoo canada 5 0.02\(\) \text{google italy} 3 0.01\(\) \text{yahoo australia &raz} 2 0.01\(\) \text{google canada} 2 0.01\(\) \text{altavista} 1 0.00\(\) \text{google germany} 1 0.00\(\) \text{google germany} 1 0.00\(\) \text{netscape} 1 0.00\(\) \text{google germany} 1 0.00\(\) \text{netscape} 1 0.00\(\) \text{google germany} 1 0.00\(\) \text{netscape} 1 0.00\(\) \text{google japan} 2 0.01\(\) \text{google germany} 2 0.01\(\) \text{google germany} 2 0.01\(\) \text{google germany} 2 0.01\(\) \text{google google germany} 2 0.01\(\) \text{google google germany} 2 0.01\(\) \text{google canada} 1 0.00\(\) \text{yahoo} 1 0.00\(\) \text{44} 0.13\(\) \text{google canada} 14 0.04\(\) \text{google canada} 15 0.02\(\) \text{google canada} 5 0.02\(\) google canad		yahoo	58	0.18%
google italy yahoo australia &nz		aol netfind	6	0.02%
yahoo australia &nz google canada altavista altavista google germany netscape 1 0.00% netscape 1 0.00% google japan aol netfind 1 0.00% google germany aol netfind 1 0.00% google germany aol netfind 1 0.00% 3. epa star google google germany google germany aol netfind 1 0.00% google germany 2 0.01% google germany 2 0.01% google germany 2 0.01% google canada 1 0.00% yahoo 1 0.00% yahoo 1 0.00% 5. ncer google australia 8 0.02% google canada google canada 1 0.00%		yahoo canada	5	0.02%
google canada 2 0.01% altavista 1 0.00% google germany 1 0.00% metscape 1 0.00% metscape 1 0.00% msn 4 0.01% google japan 2 0.01% google japan 3 0.01% google germany 2 0.01% google germany 2 0.01% google germany 2 0.01% google canada 1 0.00% yahoo 1 0.00% yahoo 1 0.00% yahoo 1 0.00% google canada 1 0.00% go		google italy	3	0.01%
altavista google germany 1 0.00% netscape 1 0.00% netscape 1 0.00% netscape 1 0.00% netscape 1 0.00% msn 23 0.07% msn 4 0.01% google japan 2 0.01% aol netfind 1 0.00% msn 3 0.01% google germany 2 0.01% google germany 2 0.01% google germany 2 0.01% google canada 1 0.00% yahoo 1 0.00% 4. forms google australia 8 0.02% google australia 8 0.02% google australia 8 0.02% google canada 5 0.02% google canada 5 0.02% google canada 5 0.02% google italy 1 0.00% google japan 1 0		yahoo australia &nz	2	0.01%
google germany 1 0.00%		google canada	2	0.01%
netscape 1 0.00% 2. epa sbir google 324 0.98% yahoo 23 0.07% msn 4 0.01% google japan 2 0.01% aol netfind 1 0.00% 3. epa star google 298 0.90% msn 3 0.01% google germany 2 0.01% google canada 1 0.00% yahoo 1 0.00% 4. forms google wk 44 0.13% google canada 14 0.04% google canada 14 0.04% google canada 14 0.04% google canada 17 0.00% google australia 8 0.02% google canada 5 0.02% google canada 5 0.02% google canada 5 0.02% google canada 5 0.02% google italy 1 0.00% google japan 1 0.00% 6. epa star fellowship google 102 0.31% yahoo 4 0.01% msn 1 0.00%		altavista	1	0.00%
2. epa sbir google 324 0.98% yahoo 23 0.07% msn 4 0.01% google japan 2 0.01% aol netfind 1 0.00% 3. epa star google 298 0.99% msn 3 0.01% google germany 2 0.01% google canada 1 0.00% yahoo 1 0.00% yahoo 1 0.00% google canada 14 0.04% google canada 14 0.04% google canada 14 0.04% google australia 8 0.02% 5. ncer google 96 0.29% yahoo 21 0.06% google canada 5 0.02% google italy 1 0.00% google japan 1 0.00%		google germany	1	0.00%
yahoo		netscape	1	0.00%
msn 4 0.01% google japan 2 0.01% aal netfind 1 0.00% 3. epa star google 298 0.90% msn 3 0.01% google germany 2 0.01% google canada 1 0.00% yahoo 1 0.00% google canada 14 0.04% google canada 14 0.04% google canada 14 0.04% google canada 14 0.04% google australia 8 0.02% yahoo 21 0.06% google canada 5 0.02% google japan 1 0.00% google japa	2. epa sbir	google	324	0.98%
google japan 2 0.01% aol netfind 1 0.00% 3. epa star google 298 0.90% msn 3 0.01% google germany 2 0.01% google canada 1 0.00% yahoo 1 0.00% yahoo 1 0.00% google canada 14 0.04% google canada 14 0.04% google canada 14 0.04% google canada 14 0.04% google canada 14 0.06% google canada 15 0.02% yahoo 21 0.06% google canada 5 0.02% google canada 5 0.02% google canada 5 0.02% google canada 5 0.00% google japan 1		yahoo	23	0.07%
aol netfind 1 0.00% 3. epa star google 298 0.90% msn 3 0.01% google germany 2 0.01% google canada 1 0.00% yahoo 1 0.00% 4. forms google wk 44 0.13% google canada 14 0.04% google canada 14 0.04% google canada 14 0.04% google canada 5 0.02% yahoo 21 0.06% google canada 5 0.02% google canada 5 0.02% google canada 5 0.02% google canada 5 0.02% google japan 1 0.00% 6. epa star fellowship google 102 0.31% yahoo 4 0.01% msn 1 0.00%		msn	4	0.01%
3. epa star google 298 0.90% msn 3 0.01% google germany 2 0.01% google canada 1 0.00% yahoo 1 0.00% 0.24% google canada 14 0.04% google canada 14 0.04% google canada 14 0.04% google canada 14 0.04% google australia 8 0.02% 0.06% 0.00%		google japan	2	0.01%
msn 3 0.01% google germany 2 0.01% google canada 1 0.00% yahoo 1 0.00% 4. forms google wk 44 0.13% google canada 14 0.04% google canada 14 0.04% google canada 14 0.04% google australia 8 0.02% 5. ncer google yahoo 21 0.06% google canada 5 0.02% google canada 5 0.02% google italy 1 0.00% google japan 1 0.00% 6. epa star fellowship google 102 0.31% yahoo 4 0.01% msn 1 0.00%		aol netfind	1	0.00%
google germany google canada 1 0.00% yahoo	3. epa star	google	298	0.90%
google canada 1 0.00%		msn	3	0.01%
yahoo 1 0.00% 4. forms google wk 44 0.13% google canada 14 0.04% google australia 8 0.02% 5. ncer google yahoo 21 0.06% google canada 5 0.02% google canada 5 0.02% google italy 1 0.00% google japan 1 0.00% 6. epa star fellowship google 900gle 102 0.31% yahoo 4 0.01% msn 1 0.00%		google germany	2	0.01%
4. forms google google uk google canada google canada google australia 8 0.02% 5. ncer google australia 8 0.02% yahoo 21 0.06% google canada 5 0.02% google canada 5 0.00% google italy 1 0.00% google japan 1 0.00% 6. epa star fellowship google 900gle 102 0.31% yahoo 4 0.01% msn 1 0.00%		google canada	1	0.00%
google uk google canada 14 0.04% google australia 8 0.02% 5. ncer google yahoo 21 0.06% google canada 5 0.02% google canada 5 0.02% google italy google japan 1 0.00% 6. epa star fellowship google yahoo 4 0.01% msn 1 0.00%		yahoo	1	0.00%
google canada 14 0.04% google australia 8 0.02% 5. ncer google 96 0.29% yahoo 21 0.06% google canada 5 0.02% google italy 1 0.00% google japan 1 0.00% 6. epa star fellowship google 900gle 102 0.31% yahoo 4 0.01% msn 1 0.00%	4. forms	google	80	0.24%
google australia 8 0.02% 5. ncer google 96 0.29% yahoo 21 0.06% google canada 5 0.02% google italy 1 0.00% google japan 1 0.00% 6. epa star fellowship google 900gle 102 0.31% yahoo 4 0.01% msn 1 0.00%		google uk	44	0.13%
5. ncer google google 96 0.29% yahoo 21 0.06% google canada 5 0.02% google italy 1 0.00% google japan 1 0.00% google japan 1 0.00% yahoo 4 0.01% msn 1 0.00%		google canada	14	0.04%
yahoo 21 0.06% google canada 5 0.02% google italy 1 0.00% google japan 1 0.00% 6. epa star fellowship google 9000 102 0.31% yahoo 4 0.01% msn 1 0.00%		google australia	8	0.02%
google canada 5 0.02% google italy 1 0.00% google japan 1 0.00% 6. epa star fellowship google 9000 102 0.31% yahoo 4 0.01% msn 1 0.00%	5. ncer	google	96	0.29%
google italy 1 0.00% google japan 1 0.00% 6. epa star fellowship google 102 0.31% yahoo 4 0.01% msn 1 0.00%		yahoo	21	0.06%
google japan 1 0.00% 6. epa star fellowship google 102 0.31% yahoo 4 0.01% msn 1 0.00%		google canada	5	0.02%
6. epa star fellowship google 102 0.31% yahoo 4 0.01% msn 1 0.00%		google italy	1	0.00%
yahoo 4 0.01% msn 1 0.00%		google japan	1	0.00%
msn 1 0.00%	6. epa star fellowship	google	102	0.31%
		yahoo	4	0.01%
- · · · · · · · · · · · · · · · · · · ·		msn	1	0.00%
7. science topics google 81 0.25%	7. science topics	google	81	0.25%
google canada 6 0.02%		google canada	6	0.02%
google uk 5 0.02%		google uk	5	0.02%

	yahoo	1	0.00%
	google australia	1	0.00%
	msn	1	0.00%
8. consolidated plastics	msn	89	0.27%
1	google	3	0.01%
9. consolidated plastics company	msn	56	0.17%
1 1 7	google	14	0.04%
	yahoo	13	0.04%
	altavista	1	0.00%
	aol netfind	1	0.00%
10. epa grants	google	76	0.23%
	yahoo	4	0.01%
	aol netfind	2	0.01%
	msn	1	0.00%
	google uk	1	0.00%
11. consolidatedplastics.com	msn	75	0.23%
12. epa star grant	google	58	0.18%
	yahoo	8	0.02%
13. epa funding	google	61	0.18%
	yahoo	1	0.00%
	google canada	1	0.00%
	google uk	1	0.00%
14. environmental protection agency	google	50	0.15%
	yahoo	7	0.02%
	aol netfind	3	0.01%
	google uk	1	0.00%
15. research grants	google	57	0.17%
	netscape	1	0.00%
	google france	1	0.00%
16. particulate matter	google	35	0.11%
	yahoo spain	8	0.02%
	yahoo	7	0.02%
	aol netfind	3	0.01%
	msn	2	0.01%
	google italy	1	0.00%
17. drinking water	msn	52	0.16%
18. epa fellowship	google	46	0.14%
	google japan	1	0.00%
	yahoo	1	0.00%
	aol netfind	1	0.00%
19. technology sustainable environment	google	49	0.15%
20. us epa	google	37	0.11%

yahoo	7	0.02%
google canada	2	0.01%
google australia	1	0.00%
yahoo singapore	1	0.00%
google uk	1	0.00%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



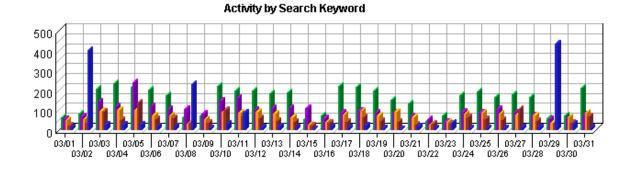
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	4,740	3.90%
2.	of	3,023	2.48%
3.	environmental	2,208	1.81%
4.	in	1,665	1.37%
5.	ppt	1,621	1.33%
6.	research	1,563	1.28%
7.	filetype:pdf	1,428	1.17%
8.	for	1,329	1.09%
9.	the	1,099	0.90%
10.	air	1,062	0.87%
11.	star	1,000	0.82%
12.	water	988	0.81%
13.	allintitle:	867	0.71%
14.	pollution	860	0.71%
15.	health	802	0.66%
16.	on	746	0.61%
17.	to	711	0.58%
18.	nanoparticle	683	0.56%
19.	nanotechnology	662	0.54%
20.	sbir	657	0.54%
	Subtotal	27,714	22.78%
	Total	121,660	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,928	3.23%
	yahoo	468	0.38%
	msn	156	0.13%
	google canada	49	0.04%
	google uk	33	0.03%
	aol netfind	27	0.02%
	google australia	18	0.01%
	google japan	12	0.01%
	google germany	10	0.01%
	google italy	9	0.01%
	google france	6	0.00%
	yahoo japan	6	0.00%
	yahoo canada	5	0.00%
	yahoo singapore	2	0.00%
	yahoo australia &nz	2	0.00%
	netscape	2	0.00%
	compuserve	1	0.00%
	yahoo france	1	0.00%
	mamma	1	0.00%
	google austria	1	0.00%
2. of	google	2,206	1.81%
	yahoo	356	0.29%
	google uk	122	0.10%
	google canada	93	0.08%
	msn	44	0.04%
	google australia	43	0.04%
	google germany	42	0.03%
	aol netfind	26	0.02%
	google france	24	0.02%
	yahoo singapore	12	0.01%
	google italy	12	0.01%
	yahoo spain	7	0.01%
	mamma	6	0.00%
	cnet search.com	5	0.00%
	altavista	5	0.00%
	netscape	5	0.00%
	yahoo australia &nz	3	0.00%
	yahoo taiwan	3	0.00%

	all the web	2	0.00%
	google japan	2	0.00%
3. environmental	google	1,667	1.37%
	yahoo	317	0.26%
	google canada	55	0.05%
	msn	52	0.04%
	google uk	43	0.04%
	aol netfind	14	0.01%
	google germany	11	0.01%
	google australia	10	0.01%
	google italy	10	0.01%
	google france	6	0.00%
	yahoo singapore	3	0.00%
	yahoo france	3	0.00%
	yahoo japan	2	0.00%
	netscape	2	0.00%
	google japan	2	0.00%
	yahoo canada	2	0.00%
	yahoo taiwan	2	0.00%
	cnet search.com	2	0.00%
	google austria	1	0.00%
	yahoo uk &ireland	1	0.009
4. in	google	1,198	0.98%
	yahoo	244	0.20%
	google uk	57	0.05%
	google canada	48	0.049
	msn	30	0.029
	aol netfind	20	0.029
	google australia	15	0.019
	google france	14	0.019
	google germany	9	0.019
	google italy	7	0.019
	altavista	7	0.019
	yahoo uk &ireland	5	0.00%
	yahoo taiwan	3	0.00%
	yahoo singapore	2	0.00%
	netscape	2	0.00%
	yahoo japan	1	0.00%
	mamma	1	0.00%
	cnet search.com	1	0.00%
	searchalot	1	0.00%
5. ppt	google	1,533	1.26%
o. ppr	Soogie	1,555	1.20/

	google italy	18	0.01%
	google uk	17	0.01%
	google canada	16	0.01%
	yahoo	13	0.01%
	google france	10	0.01%
	google germany	8	0.01%
	google japan	3	0.00%
	google australia	2	0.00%
	yahoo mexico	1	0.00%
6. research	google	1,215	1.00%
	yahoo	197	0.16%
	google canada	47	0.04%
	msn	22	0.02%
	google uk	21	0.02%
	google germany	15	0.01%
	aol netfind	12	0.01%
	google italy	6	0.00%
	google france	6	0.00%
	google australia	6	0.00%
	google japan	3	0.00%
	yahoo uk &ireland	2	0.00%
	mamma	2	0.00%
	altavista	2	0.00%
	yahoo japan	2	0.00%
	walla.il	1	0.00%
	ninemsn	1	0.00%
	netscape	1	0.00%
	yahoo india	1	0.00%
	cnet search.com	1	0.00%
7. filetype:pdf	google	1,369	1.13%
	google germany	28	0.02%
	google canada	21	0.02%
	google france	7	0.01%
	google australia	1	0.00%
	google japan	1	0.00%
	google uk	1	0.00%
8. for	google	986	0.81%
	yahoo	165	0.14%
	google uk	47	0.04%
	google canada	40	0.03%
	msn	39	0.03%
	google australia	15	0.01%
	-		

	google france	9	0.01%
	google italy	7	0.01%
	aol netfind	7	0.01%
	google germany	5	0.00%
	yahoo taiwan	3	0.00%
	yahoo singapore	1	0.00%
	yahoo japan	1	0.00%
	google austria	1	0.00%
	yahoo uk &ireland	1	0.00%
	google japan	1	0.00%
	cnet search.com	1	0.00%
9. the	google	828	0.68%
	yahoo	90	0.07%
	google uk	55	0.05%
	google canada	36	0.03%
	google australia	21	0.02%
	aol netfind	17	0.01%
	msn	15	0.01%
	google italy	9	0.01%
	google germany	8	0.01%
	google france	6	0.00%
	yahoo japan	3	0.00%
	altavista	3	0.00%
	netscape	3	0.00%
	yahoo singapore	2	0.00%
	google japan	2	0.00%
	yahoo mexico	1	0.00%
10. air	google	912	0.75%
	yahoo	61	0.05%
	google canada	24	0.02%
	google uk	19	0.02%
	msn	16	0.01%
	google australia	11	0.01%
	yahoo singapore	7	0.01%
	aol netfind	4	0.00%
	google germany	2	0.00%
	google japan	1	0.00%
	mamma	1	0.00%
	google italy	1	0.00%
	yahoo mexico	1	0.00%
	yahoo australia &nz	1	0.00%
	altavista	1	0.00%

11. star	google	921	0.76%
	yahoo	40	0.03%
	msn	14	0.01%
	google uk	8	0.01%
	aol netfind	5	0.00%
	google germany	4	0.00%
	google italy	2	0.00%
	google canada	2	0.00%
	google japan	2	0.00%
	google france	1	0.00%
	google austria	1	0.00%
12. water	google	729	0.60%
	yahoo	96	0.08%
	msn	64	0.05%
	google canada	40	0.03%
	google uk	13	0.01%
	google australia	7	0.01%
	google italy	6	0.00%
	aol netfind	6	0.00%
	mamma	6	0.00%
	google france	5	0.00%
	yahoo taiwan	4	0.00%
	google germany	4	0.00%
	altavista	2	0.00%
	yahoo canada	1	0.00%
	yahoo singapore	1	0.00%
	yahoo japan	1	0.00%
	netscape	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo korea	1	0.00%
13. allintitle:	google	860	0.71%
	google france	7	0.01%
14. pollution	google	721	0.59%
	yahoo	57	0.05%
	google uk	24	0.02%
	google canada	15	0.01%
	google australia	11	0.01%
	yahoo singapore	7	0.01%
	aol netfind	6	0.00%
	msn	6	0.00%
	google austria	4	0.00%
	google italy	3	0.00%

	google france	2	0.00%
	google germany	2	0.00%
	vivisimo	1	0.00%
	yahoo australia &nz	1	0.00%
15. health	google	599	0.49%
	yahoo	79	0.06%
	google canada	37	0.03%
	google uk	30	0.02%
	google australia	18	0.01%
	aol netfind	10	0.01%
	google germany	7	0.01%
	msn	4	0.00%
	google france	4	0.00%
	google japan	3	0.00%
	yahoo uk &ireland	3	0.00%
	google italy	3	0.00%
	mamma	2	0.00%
	yahoo singapore	1	0.00%
	ninemsn	1	0.00%
	altavista	1	0.00%
16. on	google	528	0.43%
	yahoo	90	0.07%
	google uk	37	0.03%
	google canada	23	0.02%
	msn	20	0.02%
	google australia	17	0.01%
	aol netfind	9	0.01%
	mamma	6	0.00%
	yahoo uk &ireland	5	0.00%
	google germany	2	0.00%
	altavista	2	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
	yahoo singapore	1	0.00%
	google italy	1	0.00%
	yahoo india	1	0.00%
	google france	1	0.00%
	yahoo canada	1	0.00%
17. to	google	523	0.43%
	yahoo	88	0.07%
	google uk	35	0.03%
	google canada	24	0.02%

	google germany	8	0.01%
	aol netfind	7	0.01%
	google australia	7	0.01%
	msn	6	0.00%
	google france	4	0.00%
	mamma	3	0.00%
	google italy	1	0.00%
	yahoo singapore	1	0.00%
	yahoo japan	1	0.00%
	yahoo korea	1	0.00%
	yahoo uk &ireland	1	0.00%
	google japan	1	0.00%
18. nanoparticle	google	675	0.55%
	google canada	5	0.00%
	google italy	1	0.00%
	aol netfind	1	0.00%
	google uk	1	0.00%
19. nanotechnology	google	496	0.41%
	yahoo	55	0.05%
	google canada	35	0.03%
	google uk	17	0.01%
	google germany	15	0.01%
	msn	11	0.01%
	google australia	10	0.01%
	altavista	5	0.00%
	google japan	4	0.00%
	aol netfind	2	0.00%
	google austria	2	0.00%
	yahoo singapore	2	0.00%
	netscape	2	0.00%
	google france	2	0.00%
	yahoo india	1	0.00%
	google italy	1	0.00%
	yahoo japan	1	0.00%
	yahoo uk &ireland	1	0.00%
20. sbir	google	588	0.48%
	yahoo	56	0.05%
	msn	6	0.00%
	google canada	3	0.00%
	google japan	2	0.00%
	google australia	1	0.00%
	aol netfind	1	0.00%

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

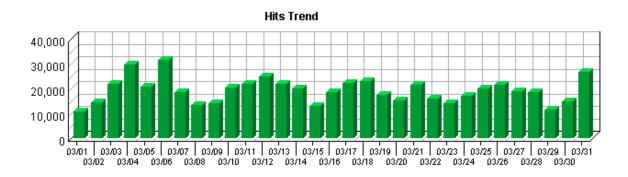
% Percentage of visitors referred from search engines who used the specified search engine and keyword.

Q

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

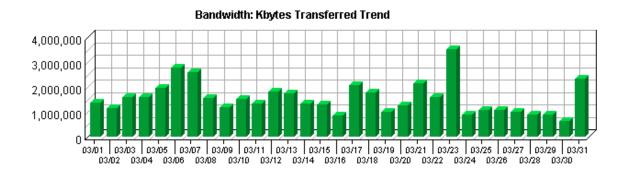
Technical Dashboard

This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	593,331
Average Hits per Day	19,139
Home Page Hits	16,457



Technical Statistics

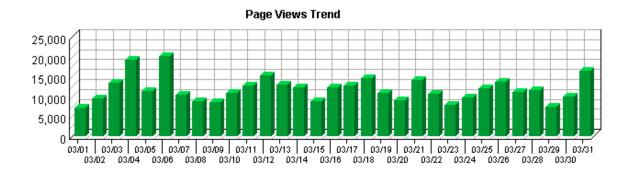
Total Hits	688,329	100%
Successful Hits	593,331	86.20%
Failed Hits	94,998	13.80%
Cached Hits	92,915	13.50%

Technical Dashboard 161

162 Technical Dashboard

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
03/01	7,158	1.96%
03/02	9,563	2.62%
03/03	13,456	3.68%
03/04	19,168	5.24%
03/05	11,341	3.10%
03/06	20,030	5.48%
03/07	10,508	2.88%
03/08	8,753	2.40%
03/09	8,486	2.32%
03/10	10,952	3.00%
03/11	12,718	3.48%
03/12	15,215	4.16%
03/13	13,051	3.57%
03/14	12,220	3.34%
03/15	8,754	2.40%
03/16	12,305	3.37%
03/17	12,739	3.49%
03/18	14,585	3.99%
03/19	10,904	2.98%
03/20	9,106	2.49%
03/21	14,166	3.88%
03/22	10,622	2.91%
03/23	7,981	2.18%
03/24	9,646	2.64%
03/25	11,939	3.27%

Page Views Trend 163

03/26	13,572	3.71%
03/27	11,141	3.05%
03/28	11,669	3.19%
03/29	7,302	2.00%
03/30	9,905	2.71%
03/31	16,504	4.52%
Total	365,459	100.00%

Page Views Trend - Help Card



Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.



Periods of less activity can be considered good times for maintenance and content improvement.

164 Page Views Trend

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
03/01	10,885	1.83%
03/02	14,428	2.43%
03/03	21,842	3.68%
03/04	29,649	5.00%
03/05	20,856	3.52%
03/06	31,495	5.31%
03/07	18,620	3.14%
03/08	13,414	2.26%
03/09	14,128	2.38%
03/10	20,206	3.41%
03/11	21,784	3.67%
03/12	24,888	4.19%
03/13	21,738	3.66%
03/14	20,130	3.39%
03/15	13,080	2.20%
03/16	18,463	3.11%
03/17	22,152	3.73%
03/18	22,999	3.88%
03/19	17,428	2.94%
03/20	15,074	2.54%
03/21	21,335	3.60%
03/22	15,917	2.68%
03/23	13,915	2.35%
03/24	16,961	2.86%
03/25	20,157	3.40%

Hits Trend 165

03/26	21,574	3.64%
03/27	18,844	3.18%
03/28	18,613	3.14%
03/29	11,356	1.91%
03/30	14,810	2.50%
03/31	26,590	4.48%
Total	593,331	100.00%

Hits Trend - Help Card



Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

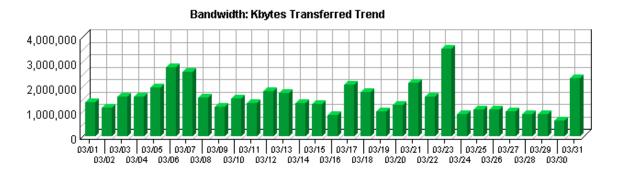


Periods of less activity can be considered good times for maintenance and content improvement.

166 Hits Trend

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.

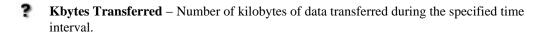


Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
03/01	1,362,084	2.85%
03/02	1,155,716	2.42%
03/03	1,610,307	3.37%
03/04	1,600,389	3.35%
03/05	1,948,665	4.07%
03/06	2,784,500	5.82%
03/07	2,601,737	5.44%
03/08	1,540,528	3.22%
03/09	1,200,470	2.51%
03/10	1,521,293	3.18%
03/11	1,326,474	2.77%
03/12	1,821,064	3.81%
03/13	1,747,858	3.65%
03/14	1,315,126	2.75%
03/15	1,297,006	2.71%
03/16	860,915	1.80%
03/17	2,076,846	4.34%
03/18	1,786,495	3.73%
03/19	1,005,681	2.10%
03/20	1,254,615	2.62%
03/21	2,141,063	4.48%
03/22	1,594,495	3.33%
03/23	3,517,258	7.35%
03/24	899,621	1.88%
03/25	1,089,387	2.28%

03/26	1,059,964	2.22%
03/27	993,058	2.08%
03/28	875,537	1.83%
03/29	887,824	1.86%
03/30	631,659	1.32%
03/31	2,329,870	4.87%
Total	47,837,490	100.00%

Bandwidth: Kbytes Transferred Trend - Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

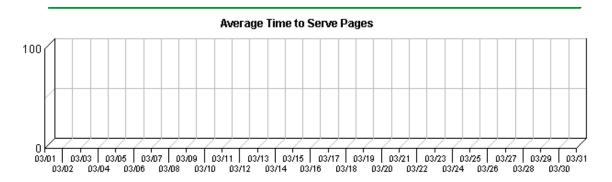
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.



Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages. **Note**: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
03/01	0	7,158	0
03/02	0	9,563	0
03/03	0	13,456	0
03/04	0	19,168	0
03/05	0	11,341	0
03/06	0	20,030	0
03/07	0	10,508	0
03/08	0	8,753	0
03/09	0	8,486	0
03/10	0	10,952	0
03/11	0	12,718	0
03/12	0	15,215	0
03/13	0	13,051	0
03/14	0	12,220	0
03/15	0	8,754	0
03/16	0	12,305	0
03/17	0	12,739	0
03/18	0	14,585	0
03/19	0	10,904	0
03/20	0	9,106	0
03/21	0	14,166	0
03/22	0	10,622	0
03/23	0	7,981	0
03/24	0	9,646	0
03/25	0	11,939	0

03/26	0	13,572	0
03/27	0	11,141	0
03/28	0	11,669	0
03/29	0	7,302	0
03/30	0	9,905	0
03/31	0	16,504	0
Total	0	365,459	0.0

Average Time to Serve Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

Errors Dashboard

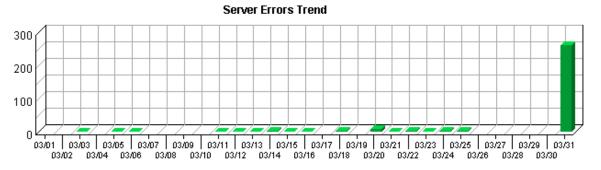
This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	688,329	100%
Successful Hits	593,331	86.20%
Failed Hits	94,998	13.80%
Cached Hits	92,915	13.50%







Errors Dashboard 171

172 Errors Dashboard

Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	58,169	61.42%
2.	403 Forbidden	32,220	34.02%
3.	405 Method Not Allowed	3,973	4.20%
4.	400 Bad Request	183	0.19%
5.	000 Incomplete / Undefined	123	0.13%
6.	408 Request Timeout	30	0.03%
7.	401 Unauthorized Access	4	0.00%
8.	416 Incomplete / Undefined	1	0.00%
	Total	94,703	100.00%

Client Errors - Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

 $\mbox{\%}$ – Percentage of total failed hits that returned this status code.

Q Use this page to determine what maintenance is necessary.

Client Errors 173

174 Client Errors

File Not Found Errors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/techinfo/facts/safe-fs.html (no referrer)	587	1.01%
2.	/techinfo/facts/safe-fs.html http://www.bygpub.com/natural/ pregnancy.htm	507	0.87%
3.	/cooperative/international/ (no referrer)	416	0.72%
4.	/cooperative/topics/iso14000. html (no referrer)	329	0.57%
5.	/ssds/ssds.html (no referrer)	322	0.55%
6.	/techinfo/facts/safe-fs.html http://www.charityguide.org/ volunteer/fifteen/natural- cleaning-products.htm	275	0.47%
7.	/issds/ (no referrer)	260	0.45%
8.	/_vti_bin/owssvr.dll?UL=1&ACT= 4&BUILD=6551&STRMVER=4&CAPREQ= 0 (no referrer)	177	0.30%
9.	/MSOffice/cltreq.asp?UL=1&ACT= 4&BUILD=6551&STRMVER=4&CAPREQ= 0 (no referrer)	177	0.30%
10.	/ncer/p3/designs_sustain_rfp. html (no referrer)	172	0.30%
11.	/techinfo/facts/leafburn.html (no referrer)	132	0.23%
12.	/techinfo/facts/pro-fs2.html	126	0.22%

File Not Found Errors 175

	http://www.p2pays.org/mercury/ lights.asp		
13.	/ncer/nano/research/white/ http://es.epa.gov/ncer/nano/ research/nano_tox.html	118	0.20%
14.	/cooperative/ (no referrer)	102	0.18%
15.	/ncer/publications/topical/ (no referrer)	97	0.17%
16.	/cooperative/stateandlocal/ (no referrer)	96	0.17%
17.	/techinfo/facts/recypapr.html (no referrer)	95	0.16%
18.	/_vti_inf.html (no referrer)	93	0.16%
19.	/ncer/events/calendar/2005/ styles/epafiles_epastyles.css http://es.epa.gov/ncer/events/ calendar/2005/oct20/logistics. html	93	0.16%
20.	/studies/cs23.html (no referrer)	81	0.14%
	Subtotal	4,255	7.31%
	Other	53,914	92.69%
	Total	58,169	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

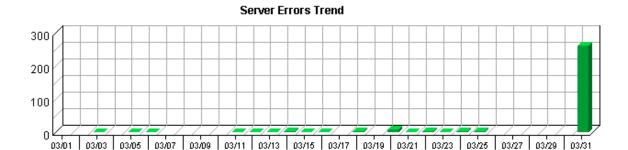
% – Percentage of the total 404 and 410 errors that were for this file.

? Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

176 File Not Found Errors

Server Errors

This report lists the errors which occurred on the server.



Server Errors

03/08 03/10 03/12 03/14 03/16 03/18 03/20 03/22 03/24 03/26

	HTTP Status Codes	Hits	%
1.	500 Internal Error	295	100.00%
	Total	295	100.00%

Server Errors - Help Card

5

Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

Q

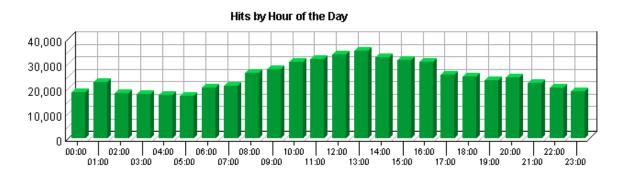
Use this page to determine what maintenance is necessary.

Server Errors 1777

178 Server Errors

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

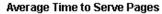


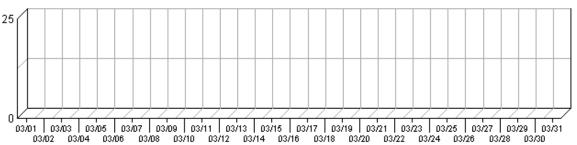
Most Active Summary

Most Active Date	March 06, 2008
Number of Hits on Most Active Date	31,495
Most Active Day of the Week	Mon
Most Active Hour of the Day	13:00-13:59

Activity on Weekdays Summary

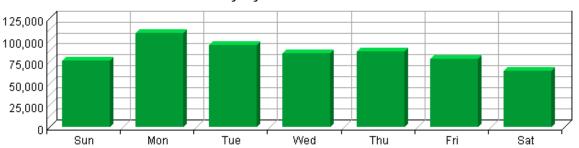
Total Hits Weekdays	452,935
Total Visits Weekdays	127,103
Average Number of Visits per day on Weekdays	6,052
Average Number of Hits per day on Weekdays	21,568





Activity Dashboard 179

Hits by Day of the Week



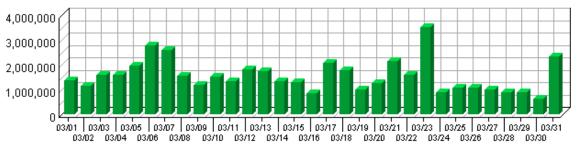
Least Active Summary

Least Active Date	March 01, 2008
Number of Hits on Least Active Date	10,885
Least Active Day of the Week	Sat
Least Active Hour of the Day	05:00-05:59

Activity on Weekends Summary

Total Hits Weekend	140,396
Total Visits Weekend	46,942
Average Number of Visits per Weekend	9,388
Average Number of Hits per Weekend	28,079

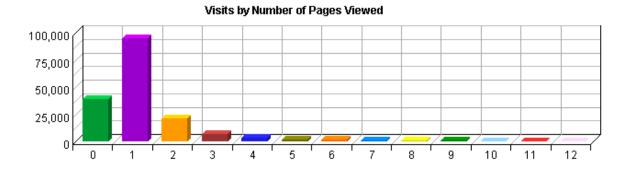




180 Activity Dashboard

Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	39,276	22.57%
1	95,152	54.69%
2	21,350	12.27%
3	6,706	3.85%
4	3,488	2.00%
5	1,749	1.01%
6	1,375	0.79%
7	775	0.45%
8	687	0.39%
9	485	0.28%
10	394	0.23%
11	248	0.14%
12	233	0.13%
Subtotal	171,918	98.81%
Other	2,063	1.19%
Total	173,981	100.00%

Visits by Number of Pages Viewed - Help Card

Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

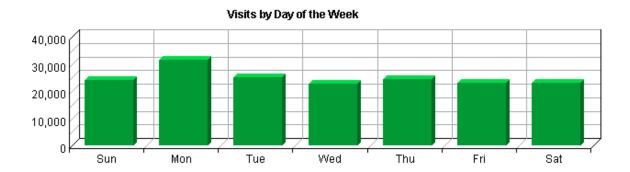
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	23,929	13.75%
Mon	31,653	18.19%
Tue	25,122	14.43%
Wed	22,687	13.04%
Thu	24,541	14.10%
Fri	23,100	13.27%
Sat	23,013	13.22%
Total Weekend	46,942	26.97%
Total Weekdays	127,103	73.03%
Total	174,045	100.00%

Visits by Day of the Week - Help Card

3

Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

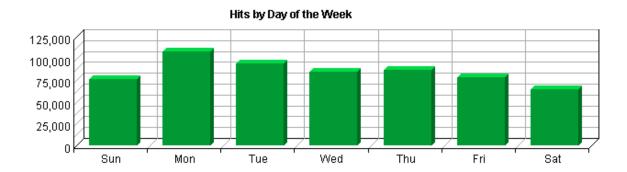
B

Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	75,744	12.77%
Mon	107,751	18.16%
Tue	94,589	15.94%
Wed	84,746	14.28%
Thu	87,151	14.69%
Fri	78,698	13.26%
Sat	64,652	10.90%
Total Weekend	140,396	23.66%
Total Weekdays	452,935	76.34%
Total	593,331	100.00%

Hits by Day of the Week - Help Card

3

 $\boldsymbol{Day}-\boldsymbol{Specified}$ day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

 $\mbox{\%}$ – Percentage of total hits that occurred on the specified day of the week.

Q

Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	5,438	3.12%
01:00	5,819	3.34%
02:00	5,297	3.04%
03:00	5,558	3.19%
04:00	5,541	3.18%
05:00	5,568	3.20%
06:00	6,144	3.53%
07:00	6,989	4.02%
08:00	7,911	4.55%
09:00	8,851	5.09%
10:00	9,327	5.36%
11:00	9,641	5.54%
12:00	10,072	5.79%
13:00	9,805	5.63%
14:00	9,613	5.52%
15:00	8,949	5.14%
16:00	8,107	4.66%
17:00	7,509	4.31%
18:00	6,838	3.93%
19:00	6,489	3.73%
20:00	6,453	3.71%
21:00	6,397	3.68%
22:00	6,093	3.50%
23:00	5,636	3.24%
Total Visits during Work Hours (8:00am-5:00pm)	82,276	47.27%

Total Visits during After Hours (5:01pm-7:59am)	91,769	52.73%
Total	174,045	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	12:00-12:59
Least Active Hour of the Day	02:00-02:59

Visits by Hour of the Day - Help Card

Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits

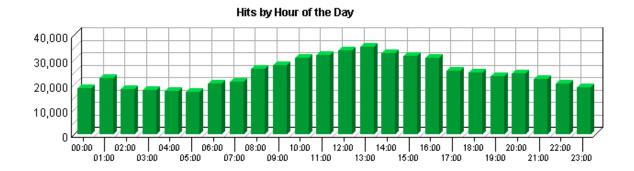
Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

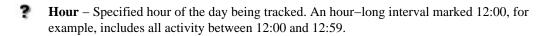
Hour	Hits	%
00:00	18,340	3.09%
01:00	22,566	3.80%
02:00	18,016	3.04%
03:00	17,817	3.00%
04:00	17,496	2.95%
05:00	17,099	2.88%
06:00	20,242	3.41%
07:00	21,008	3.54%
08:00	26,406	4.45%
09:00	27,815	4.69%
10:00	30,886	5.21%
11:00	31,947	5.38%
12:00	33,811	5.70%
13:00	35,003	5.90%
14:00	32,581	5.49%
15:00	31,538	5.32%
16:00	30,902	5.21%
17:00	25,733	4.34%
18:00	24,865	4.19%
19:00	23,303	3.93%
20:00	24,474	4.12%
21:00	22,166	3.74%
22:00	20,422	3.44%
23:00	18,895	3.18%

Total Hits during Work Hours (8:00am-5:00pm)	280,889	47.34%
Total Hits during After Hours (5:01pm-7:59am)	312,442	52.66%
Total	593,331	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	13:00-13:59
Least Active Hour of the Day	05:00-05:59

Hits by Hour of the Day - Help Card



Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	153,966	88.50%
1–2	2,607	1.50%
2–3	1,493	0.86%
3–4	1,095	0.63%
4–5	903	0.52%
5–6	782	0.45%
6–7	662	0.38%
7–8	585	0.34%
8–9	539	0.31%
9–10	469	0.27%
10–11	466	0.27%
11–12	441	0.25%
12–13	430	0.25%
13–14	361	0.21%
14–15	385	0.22%
15–16	322	0.19%
16–17	314	0.18%
17–18	289	0.17%
18–19	293	0.17%
19–20	325	0.19%
Subtotal	166,727	95.83%
Other	7,254	4.17%
Total	173,981	100.00%

Visit Duration by Visits 191

Visit Duration by Visits - Help Card

Visit Duration (minutes) – The number of minutes your web site was viewed.

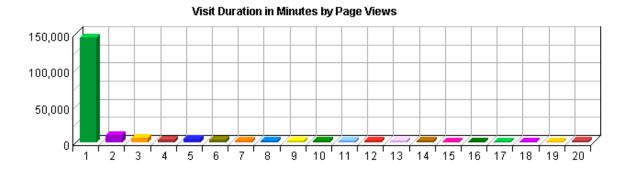
Visits - Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	144,728	39.59%
1–2	9,801	2.68%
2–3	5,823	1.59%
3–4	4,352	1.19%
4–5	4,510	1.23%
5–6	3,409	0.93%
6–7	3,042	0.83%
7–8	2,499	0.68%
8–9	2,587	0.71%
9–10	2,218	0.61%
10–11	2,048	0.56%
11–12	2,299	0.63%
12–13	2,377	0.65%
13–14	2,313	0.63%
14–15	1,849	0.51%
15–16	1,852	0.51%
16–17	1,421	0.39%
17–18	1,272	0.35%
18–19	1,535	0.42%
19–20	2,589	0.71%
Subtotal	202,524	55.40%
Other	163,016	44.60%
Total	365,540	100.00%

Visit Duration by Page Views - Help Card

5

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

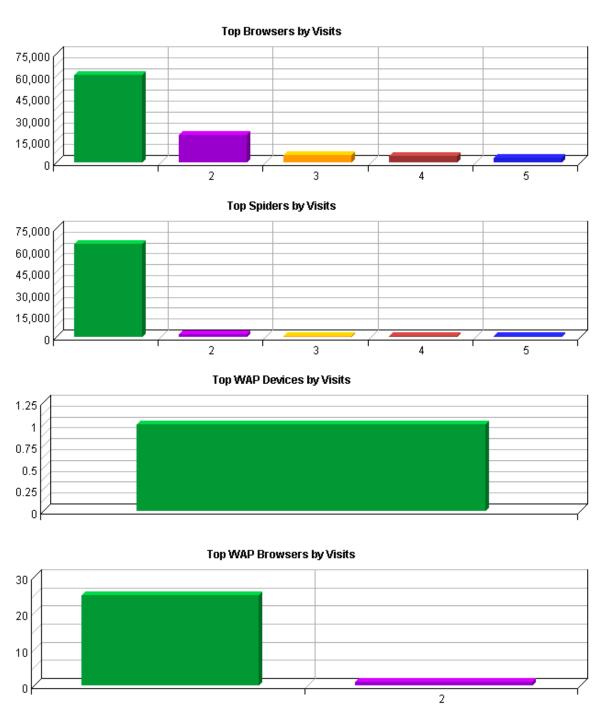
% – Percentage of visitors who viewed your page for the specified duration of time.



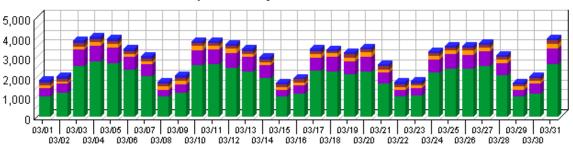
This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

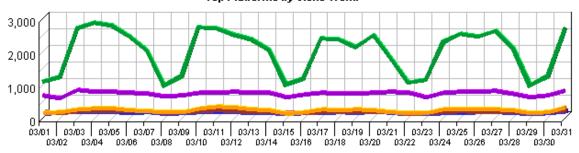
This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.



Top Browsers by Visits Trend

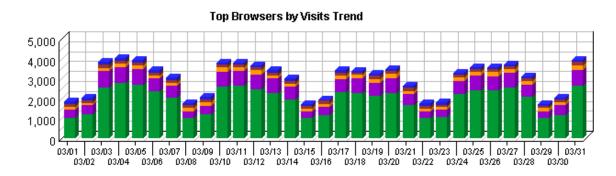


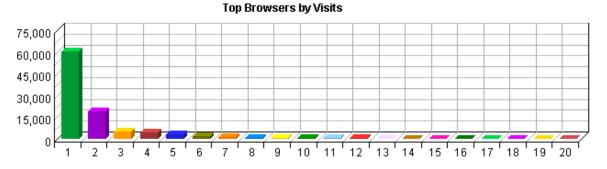
Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.





Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	60,113	8.66%	217,171
2.	Mozilla	18,838	18.38%	71,311
3.	Other Netscape Compatible	5,127	5.00%	41,655
4.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	4,569	4.46%	34,830
5.	Others	3,258	3.18%	6,560
6.	Opera	1,756	1.71%	2,555
7.	ColdFusion	1,141	1.11%	2,974
8.	Safari	675	0.66%	2,182
9.	Netscape	596	0.58%	1,913
10.	UCmore	477	0.47%	477
11.	psbot/0.1 (http://www.picsearch.com/bot.html)	384	0.37%	713
12.	Jakarta Commons-HttpClient/3.0.1	335	0.33%	5,426
13.	libwww-perl/5.800	274	0.27%	390
14.	Konqueror	256	0.25%	4,005
15.	Java/1.5.0_06	249	0.24%	250
16.	NLESE USEPA	241	0.24%	16,809
17.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	205	0.20%	1,069

Top Browsers 197

18.	boitho.com-dc/0.86 (http://www.boitho.com/dcbot.html)	204	0.20%	260
19.	Java/1.6.0_03	148	0.14%	253
20.	boitho.com-dc/0.85 (http://www.boitho.com/dcbot.html)	139	0.14%	185
	Subtotal	98,985	96.59%	410,988
	Other	3,496	3.41%	40,482
	Total	102,481 10	00.00%	451,470

Top Browsers - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

Prowser data can help you determine how to configure your site for optimal viewing.

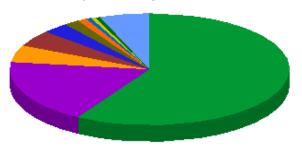
Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

198 Top Browsers

Top Browsers by Version

This report lists the browser versions most common among your visitors.





Top Browsers by Version

		•			
	Browser	Version	Visits	%	Hits
۱.	Microsoft Internet Explorer	6.0	30,152	29.42%	108,896
	7.0	25,211	24.60%	99,305	
		7.0.5730.11	1,236	1.21%	1,396
		6.0.2900.2180	773	0.75%	953
		5.0	611	0.60%	1,421
		7.0.6000.16609	571	0.56%	604
		5.5	517	0.50%	1,901
		7.0.5730.13	493	0.48%	619
		5.01	131	0.13%	283
		6.0.2800.1106	68	0.07%	78
		5.17	50	0.05%	183
		5.00	49	0.05%	1,110
		7.0b	33	0.03%	66
		Version Unknown	31	0.03%	32
		4.0	31	0.03%	53
		5.14	25	0.02%	40
		3.02	13	0.01%	18
		7.0.6001.18000	12	0.01%	12
		5.23	12	0.01%	1′
		6.0.2900.2149	12	0.01%	12
		4.01	12	0.01%	10
		1.	11	0.01%	3
		5.12	7	0.01%	8
		8.0	6	0.01%	19
		6.0b	6	0.01%	19
		5.22	5	0.00%	8

7.0a1	4	0.00%	10
6.0-	4	0.00%	4
2.0d	4	0.00%	5
5.21	4	0.00%	14
4.5	4	0.00%	7
7.0.6000.16575	3	0.00%	3
6.0.2600.0000	2	0.00%	2
2.0	2	0.00%	3
5.16	1	0.00%	1
7.0.6000.16512	1	0.00%	1
6	1	0.00%	4
999.1	1	0.00%	1
3.0B	1	0.00%	3
5.13	1	0.00%	5
7.0.5700.6	1	0.00%	1
7.0.6000.16546	1	0.00%	1
Other	0	0.00%	0
20080201	10,060	9.82%	40,800
Version Unknown	1,846	1.80%	5,508
20080311	1,826	1.78%	7,359
20070308	948	0.93%	2,073
20071127	530	0.52%	2,017
20070515	438	0.43%	1,569
20070725	318	0.31%	1,571
20070508	221	0.22%	829
20050915	179	0.17%	947
20061010	133	0.13%	451
20071025	130	0.13%	601
20070309	122	0.12%	614
20070914	109	0.11%	418
20080207	98	0.10%	306
20071008	95	0.09%	354
20061204	81	0.08%	351
20070713	75	0.07%	308
2008030714	75	0.07%	341
20041107	62	0.06%	181
20061206	59	0.06%	112
20060111	57	0.06%	158
20080219	54	0.05%	356
20050511	47	0.05%	127
20060728	43	0.04%	133
20060508	43	0.04%	185
			100

2. Mozilla

20070219	40	0.04%	160
2008020514	35	0.03%	119
20051111	35	0.03%	93
20050716	35 35	0.03%	122
	33	0.03%	221
20060909 20060426	33 27	0.03%	68
20071128	26	0.03%	
20071115	26 25	0.03%	89 156
20071113	25 25	0.02%	156
			41
20050317	23	0.02%	65
20050319	22	0.02%	23
20041002	22	0.02%	40
20061201	21	0.02%	30
20061201	20	0.02%	43
20050414	20	0.02%	98
20031007	20	0.02%	46
20080109	18	0.02%	46
2007030919	16	0.02%	23
20050302	15	0.01%	26
20040913	15	0.01%	20
20080208	13	0.01%	32
20060319	13	0.01%	28
20050919	13	0.01%	72
20050224	12	0.01%	23
20051214	12	0.01%	16
20061025	12	0.01%	124
20060308	12	0.01%	53
20040626	12	0.01%	20
20040707	11	0.01%	24
20060414	11	0.01%	18
20020924	10	0.01%	10
20031016	9	0.01%	15
20011128	9	0.01%	16
20021016	9	0.01%	18
20050207	9	0.01%	15
20041122	9	0.01%	23
20071030	9	0.01%	15
20080304	9	0.01%	29
20080129	9	0.01%	19
20080209	8	0.01%	21
20080325	8	0.01%	17
20040225	8	0.01%	8

20050717	8	0.01%	13
20021112	8	0.01%	8
20080206	8	0.01%	31
20010124	8	0.01%	18
20060911	8	0.01%	49
20040614	7	0.01%	11
20080211	7	0.01%	80
20070216	7	0.01%	10
20060612	7	0.01%	8
20020910	7	0.01%	15
20040206	6	0.01%	13
20051019	6	0.01%	14
20050922	6	0.01%	10
2008020511	6	0.01%	23
20071206	6	0.01%	53
20060214	6	0.01%	14
20070809	6	0.01%	19
20021001	6	0.01%	13
20070815	5	0.00%	82
20050222	5	0.00%	10
20050721	5	0.00%	15
20041103	5	0.00%	8
2007121120	5	0.00%	11
2008030317	5	0.00%	18
20060313	5	0.00%	10
20031114	5	0.00%	12
20020502	5	0.00%	9
20071204	5	0.00%	17
20040815	5	0.00%	7
20070312	5	0.00%	8
20080213	4	0.00%	5
20020923	4	0.00%	4
20060601	4	0.00%	10
20040803	4	0.00%	24
20060206	4	0.00%	7
20071205	4	0.00%	10
20071018	4	0.00%	8
20060425	4	0.00%	7
20060328	4	0.00%	9
20071126	4	0.00%	73
20040416	4	0.00%	12
20040910	4	0.00%	35

20041100		0.000/	10
20041108	4	0.00%	12
20060719	4	0.00%	7
70061023	4	0.00%	31
20070509	4	0.00%	8
20071022	4	0.00%	7
20041001	4	0.00%	6
20021207	4	0.00%	6
20070222	3	0.00%	4
20070611	3	0.00%	5
20041220	3	0.00%	4
20060918	3	0.00%	6
20060118	3	0.00%	8
20060821	3	0.00%	4
20030516	3	0.00%	5
20030504	3	0.00%	7
20050418	3	0.00%	4
20050921	3	0.00%	5
2008020513	3	0.00%	7
20060915	3	0.00%	6
20040616	3	0.00%	3
20070718	3	0.00%	3
20040113	3	0.00%	4
20080203	3	0.00%	9
20080221	3	0.00%	17
20060418	3	0.00%	4
20050225	3	0.00%	50
20050223	3	0.00%	5
20050728	3	0.00%	4
20070720	2	0.00%	2
20060526	2	0.00%	2
20071019	2	0.00%	4
DEBIAN-1.8.0.1-5	2	0.00%	7
20030917	2	0.00%	6
20060723	2	0.00%	8
20071122	2	0.00%	3
20071130	2	0.00%	11
2007110703	2	0.00%	2
20070802	2	0.00%	2
20041109	2	0.00%	4
20030827	2	0.00%	2
20030827	2	0.00%	3
	2	0.00%	6
20041215	2	U.UU%	O

20040218	2	0.00%	2
20040207	2	0.00%	7
20070822	2	0.00%	4
20071028	2	0.00%	7
20070530	2	0.00%	4
20050908	2	0.00%	13
20011011	2	0.00%	8
20050711	2	0.00%	3
20060602	2	0.00%	2
20050925	2	0.00%	38
2008032620	2	0.00%	6
20040619	2	0.00%	5
20060613	2	0.00%	3
20051102	2	0.00%	4
20071213	2	0.00%	8
20070223	1	0.00%	2
20061107	1	0.00%	1
20070723	1	0.00%	3
2007	1	0.00%	1
20020326	1	0.00%	1
20020530	1	0.00%	1
20020	1	0.00%	1
20030422	1	0.00%	1
20070505	1	0.00%	1
2008031204	1	0.00%	1
20070710	1	0.00%	3
20070220	1	0.00%	4
20040708	1	0.00%	1
20041020	1	0.00%	2
20070625	1	0.00%	47
2008031422	1	0.00%	1
20051006	1	0.00%	1
20021130	1	0.00%	1
20061215	1	0.00%	2
20080115	1	0.00%	3
20061118	1	0.00%	1
20050217	1	0.00%	1
2008030913	1	0.00%	2
20040921	1	0.00%	1
20080118	1	0.00%	4
20030624	1	0.00%	2
20041217	1	0.00%	2

		20051105	1	0.00%	1
		20080302	1	0.00%	3
		20060527	1	0.00%	2
		20070601	1	0.00%	1
		20050321	1	0.00%	1
		20030922	1	0.00%	1
		20080322	1	0.00%	2
		Other	55	0.05%	0
3.	Other Netscape Compatible	Version Unknown	5,127	5.00%	41,655
		Other	0	0.00%	0
4.	msnbot/1.1 (Version Unknown	4,569	4.46%	34,830
	http://search.msn.com/msnbot.htm)	Other	0	0.00%	0
5.	Others	Version Unknown	3,258	3.18%	6,560
		Other	0	0.00%	0
6.	Opera	9.0	1,276	1.25%	1,525
		9.26	83	0.08%	169
		9.25	59	0.06%	122
		9.24	53	0.05%	96
		9.23	32	0.03%	87
		8.01	31	0.03%	50
		9.50	28	0.03%	104
		9.00	22	0.02%	49
		8.00	16	0.02%	31
		9.10	15	0.01%	56
		9.22	15	0.01%	29
		9.21	15	0.01%	32
		9.20	14	0.01%	27
		7.54	13	0.01%	23
		9.01	12	0.01%	20
		7.0	11	0.01%	15
		8.0	8	0.01%	16
		6.0	6	0.01%	11
		9.02	6	0.01%	16
		7.11	6	0.01%	10
		7.60	5	0.00%	8
		6.01	4	0.00%	7
		8.65	4	0.00%	5
		7.50	4	0.00%	5
		8.5	3	0.00%	13
		ING	3	0.00%	7
		8.50	3	0.00%	5
		7.02	2	0.00%	2

		8.54	2	0.00%	9
		8.51	2	0.00%	2
		5.11	1	0.00%	1
		7.23	1	0.00%	1
		8.53	1	0.00%	2
		Other	0	0.00%	0
7.	ColdFusion	Version Unknown	1,141	1.11%	2,974
		Other	0	0.00%	0
8.	Safari	419.3	236	0.23%	676
		312.6	139	0.14%	406
		YY/ADOBE	98	0.10%	118
		YY	44	0.04%	263
		312.6_ADOBE	23	0.02%	358
		312	16	0.02%	37
		417.9.2	12	0.01%	29
		416.12	10	0.01%	18
		417.8	9	0.01%	15
		74	9	0.01%	15
		OOKMARKCHECKER/1.30	8	0.01%	16
		85.8.1	7	0.01%	29
		417.9	6	0.01%	16
		412	6	0.01%	15
		416.12_ADOBE	6	0.01%	41
		412.2	6	0.01%	17
		419.3_ADOBE	4	0.00%	21
		312.3	4	0.00%	10
		312.5	3	0.00%	9
		312.3.3	3	0.00%	9
		417.9.3	3	0.00%	19
		125.12	3	0.00%	5
		85.8	2	0.00%	3
		125.9	2	0.00%	4
		522	2	0.00%	3
		416.13	2	0.00%	3
		523.10	2	0.00%	7
		51	2	0.00%	2
		100.1	2	0.00%	2
		412.5	1	0.00%	6
		125.7	1	0.00%	2
		100	1	0.00%	2
		Version Unknown	1	0.00%	2
		312.3.1	1	0.00%	2
		314.3.1	1	0.0070	<i>L</i>

413	1 0.00%	
Other	0 0.00%	
9. Netscape 4.5	153 0.15%	
7.2	94 0.09%	6 485
4.08	56 0.05%	
7.1	41 0.04%	6 152
8.1.3	40 0.04%	6 128
Version Unknown	30 0.03%	6 78
7.0	14 0.01%	6 30
4.0	12 0.01%	6 14
7	12 0.01%	6 24
6.2.1	11 0.01%	6 13
8.0.4	10 0.01%	6 40
3.0	10 0.01%	6 21
Nutch-0.9	10 0.01%	6 17
8.0	9 0.01%	6 13
4.79	8 0.01%	6 16
4.05	8 0.01%	6 31
8.1.2	7 0.01%	6 17
8.0.1	7 0.01%	6 15
4.76	6 0.01%	6 10
4.75	6 0.01%	6 19
6.2	5 0.00%	6 10
0.91	5 0.00%	
4.61	5 0.00%	6 11
8.1	5 0.00%	
0.6	4 0.00%	
4.77	4 0.00%	
7.02	4 0.00%	
4.7	3 0.00%	
7.01	3 0.00%	
6.01	2 0.00%	
8.0.3.3	2 0.00%	
Connect	2 0.00%	
8.0.3.4	2 0.00%	
4.75C-CCK-MCD		
2.02	1 0.00%	
4.x	1 0.00%	
4.51	1 0.00%	
4.06	1 0.00%	
6.2.3	1 0.00%	
Other	0.00%	
Other	0 0.00%	U

10.	UCmore	Version Unknown	477	0.47%	477
		Other	0	0.00%	0
11.	psbot/0.1 (Version Unknown	384	0.37%	713
	http://www.picsearch.com/bot.html)	Other	0	0.00%	0
12.	Jakarta Commons-HttpClient/3.0.1	Version Unknown	335	0.33%	5,426
		Other	0	0.00%	0
13.	libwww-perl/5.800	Version Unknown	274	0.27%	390
		Other	0	0.00%	0
14.	Konqueror	3.2	149	0.15%	3,863
		3.5	55	0.05%	89
		3.1	8	0.01%	8
		3.1-RC3	6	0.01%	6
		3.1-RC4	5	0.00%	5
		3.0-RC1	5	0.00%	5
		3.0-RC5	4	0.00%	4
		3.1-RC2	4	0.00%	4
		3.1-RC6	3	0.00%	3
		3.0-RC2	3	0.00%	3
		3.0-RC3	3	0.00%	3
		3.0	3	0.00%	3
		3.4	2	0.00%	2
		3.1-RC1	2	0.00%	2
		3.1–RC5	2	0.00%	2
		2.2.2	1	0.00%	2
		3.0-RC4	1	0.00%	1
		Other	0	0.00%	0
15.	Java/1.5.0_06	Version Unknown	249	0.24%	250
		Other	0	0.00%	0
16.	NLESE USEPA	Version Unknown	241	0.24%	16,809
		Other	0	0.00%	0
17.	msnbot-media/1.0 (Version Unknown	205	0.20%	1,069
	http://search.msn.com/msnbot.htm)	Other	0	0.00%	0
18.	boitho.com-dc/0.86 (Version Unknown	204	0.20%	260
	http://www.boitho.com/dcbot.html)	Other	0	0.00%	0
19.	Java/1.6.0_03	Version Unknown	148	0.14%	253
	04.4 10.0_00	Other	0	0.00%	0
20.	boitho.com-dc/0.85 (Version Unknown	139	0.14%	185
20.	http://www.boitho.com/dcbot.html)	Other	0	0.00%	0
	Subtotal	VIIICI	98,985	96.59%	410,988
	Other		3,496	3.41%	40,482
	Total		,	100.00%	451,470
	TOTAL		102,401	100.0070	431,470

Top Browsers by Version - Help Card

Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

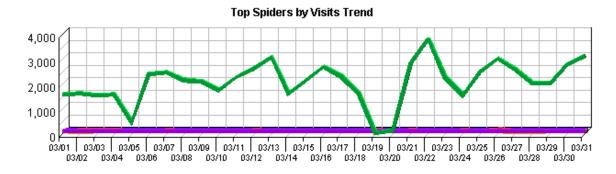
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

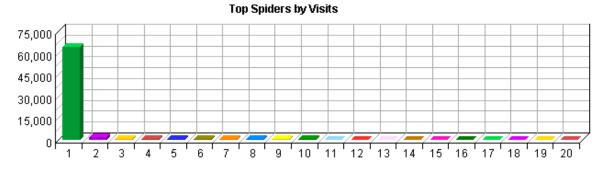
Ø.

This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.





Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	64,354	89.93%	73,779
2.	Baiduspider (http:	1,761	2.46%	1,787
3.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	667	0.93%	739
4.	Yeti	569	0.80%	744
5.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	548	0.77%	1,246
6.	NSF-googlebot (Enterprise; GIX-02431; dlien@nsf.gov,trinehar@nsf.gov,lscott@nsf.gov,twilling@nsf.go	538	0.75%	2,759
7.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	444	0.62%	1,472
8.	Gigabot	397	0.55%	1,213
9.	Mozilla/5.0 (Twiceler–0.9 http://www.cuill.com/twiceler/robot.html)	395	0.55%	5,205
10.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	366	0.51%	35,624
11.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	226	0.32%	514

Top Spiders 211

12.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	160	0.22%	1,238
13.	WebAlta Crawler	158	0.22%	821
14.	Speedy Spider (http:	112	0.16%	315
15.	MSNBOT_Mobile MSMOBOT Mozilla	72	0.10%	129
16.	LTI	60	0.08%	1,106
17.	yoofind	36	0.05%	59
18.	Lycos_Spider_(modspider)	35	0.05%	61
19.	Gaisbot	34	0.05%	37
20.	Linkbot	32	0.04%	270
	Subtotal	70,964	99.16%	129,118
	Other	600	0.84%	12,743
	Total	71,564	100.00%	141,861

Top Spiders – Help Card

Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

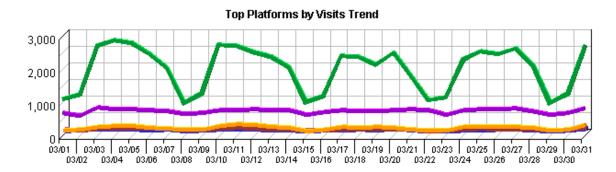
% – Percentage of total spider visits or hits by the specified spider.

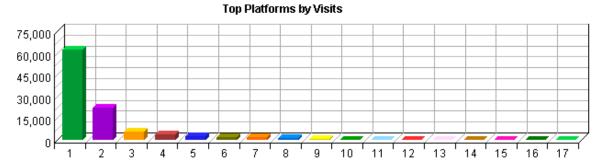
This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

212 Top Spiders

Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.





Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	62,445	60.93%	239,224
2.	Others	22,246	21.71%	139,934
3.	Windows 2000	5,810	5.67%	22,639
4.	Windows NT	3,586	3.50%	12,178
5.	Macintosh	2,404	2.35%	7,022
6.	Macintosh PowerPC	1,901	1.85%	5,926
7.	Linux	1,738	1.70%	4,156
8.	Windows 98	954	0.93%	3,875
9.	Windows 2003	624	0.61%	2,312
10.	Windows 95	271	0.26%	474
11.	FreeBSD	160	0.16%	3,878
12.	Windows ME	153	0.15%	301
13.	Windows Win32s	134	0.13%	248
14.	SunOS	27	0.03%	58
15.	Windows 3.x	25	0.02%	9,241
16.	OS/2	2	0.00%	3
17.	NetBSD	1	0.00%	1

Top Platforms 213

Total 102,481 100.00% 451,470

Top Platforms - Help Card

Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

This information is useful when determining what content to include on your web site.

214 Top Platforms

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
НТТР	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

	Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one—to three—digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

100 = Success: Continue

101 = Success: Switching Protocols

200 = Success: OK 201 = Success: Created 202 = Success: Accepted

203 = Success: Non–Authoritative Information

204 = Success: No Content
205 = Success: Reset Content
206 = Success: Partial Content
300 = Success: Multiple Choices
301 = Success: Moved Permanently

302 = Success: Found 303 = Success: See Other 304 = Success: Not Modified 305 = Success: Use Proxy

307 = Success: Temporary Redirect

"Failed" codes:

400 = Failed: Bad Request401 = Failed: Unauthorized402 = Failed: Payment Required

403 = Failed: Forbidden

404 = **Failed**: Not Found **405** = **Failed**: Method Not Allowed **406** = **Failed**: Not Acceptable **407** = **Failed**: Proxy Authentication Required **408** = **Failed**: Request Time-out **409** = **Failed**: Conflict 410 = Failed: Gone 411 = Failed: Length Required 412 = Failed: Precondition Failed 413 = Failed: Request Entity Too Large **414 = Failed**: Request–URI Too Large **415** = **Failed**: Unsupported Media Type **416** = **Failed**: Requested range not satisfiable **417** = **Failed**: Expectation Failed **500** = **Failed**: Internal Server Error **501** = **Failed**: Not Implemented **502** = **Failed**: Bad Gateway **503** = **Failed**: Service Unavailable **504** = **Failed**: Gateway Time–out **505** = **Failed**: HTTP Version Not Supported Subtotal In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal." See "Top-Level Domain." Suffix (Domain Name) Time Interval A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59. Time before The number of days between a new buyer's first visit and first purchase. Order Time between The number of days between a visitor's previous purchase and most recent purchase in **Purchases** this report period. Top-Level The suffix of a domain name. A top-level domain can be based on the type of **Domain** organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains: ARPANET: .arpa Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn Government: .gov .gov.[country code] .gove.[country code] .go.[country code] Military: .mil .mil.[country code]

Glossary 219

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.